At last, a holistic degree teaching you the business, technical and people skills to help unlock the power of data and master the world of business.
Kaplan Business School is now offering Business Analytics courses that provide the knowledge, understanding and technical skills for students to excel in a career where data-driven decisions are a priority. Responding to the industry's increasing demand for employees who understand quantitative and qualitative methodologies, we now have four different courses to choose from.

### GRADUATE CERTIFICATE IN BUSINESS ANALYTICS
**COURSE CRICOS CODE 0100431 / TEQSA ACCREDITED / AQF LEVEL 8**

**TYPICAL DURATION**
*Standard study option:* 8 months / 4 subjects / 2 trimesters
An accelerated study option is available depending on subject offerings.

**STRUCTURE**
4 subjects: 3 core + 1 elective

<table>
<thead>
<tr>
<th>Subjects</th>
<th>Core</th>
<th>Elective</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>3</td>
<td>1</td>
</tr>
</tbody>
</table>

**CORE SUBJECTS**
- Introduction to Business Analytics
- Data Visualisation Software
- Quantitative Methods

**ELECTIVE SUBJECT**
To be selected among any of the subjects that begin with the DATA prefix (example: DATA4500 Social Media Analytics which is a core subject in the Master of Business Analytics course).

[Further information at kbs.edu.au/gcban](kbs.edu.au/gcban)

### GRADUATE DIPLOMA OF BUSINESS ANALYTICS
**COURSE CRICOS CODE 0100429 / TEQSA ACCREDITED / AQF LEVEL 8**

**TYPICAL DURATION**
*Standard study option:* 1 year / 8 subjects / 3 trimesters
An accelerated study option is available depending on subject offerings.

**STRUCTURE**
8 subjects: 6 core + 2 electives

<table>
<thead>
<tr>
<th>Subjects</th>
<th>Core</th>
<th>Electives</th>
</tr>
</thead>
<tbody>
<tr>
<td>8</td>
<td>6</td>
<td>2</td>
</tr>
</tbody>
</table>

**CORE SUBJECTS**
- Introduction to Business Analytics
- Data Visualisation Software
- Data Acquisition and Management
- Data Security and Ethics
- Analytics in Accounting, Finance and Economics
- Quantitative Methods

**ELECTIVE SUBJECTS**
To be selected among any of the subjects that begin with the DATA prefix (example: DATA4500 Social Media Analytics which is a core subject in the Master of Business Analytics courses), or choose an Academic Internship (INTS4000).

[Further information at kbs.edu.au/gdban](kbs.edu.au/gdban)

### FURTHER YOUR RECOGNITION AS AN ANALYTICS PROFESSIONAL
IAPA (Institute of Analytics Professionals of Australia) is the largest analytics community in Australia with over 8,000 professionals from across all industries. IAPA is committed to promoting the growing strategic role played by data analytics in the business arena.

Students studying any of our business analytics courses will have the opportunity to enjoy the following benefits with IAPA:
- Apply to become “Student IAPA-certified” for free*
- Free attendance at four IAPA chapter events per year
- Access to member rates for IAPA education courses

For more information, visit iapa.org.au or contact your Student Experience team.

*Only available to students studying a master’s qualification in Business Analytics. Selection criteria apply.*
MASTER OF BUSINESS ANALYTICS
COURSE CRICOS CODE 0100427 / TEQSA ACCREDITED / AQF LEVEL 9

TYPICAL DURATION
Standard study option: 1 year, 8 months / 5 trimesters
An accelerated study option is available depending on subject offerings.

STRUCTURE
12 subjects: 9 core + 3 Business Analytics electives

12 Subjects = 9 Core + 3 Electives

SAS® joint certificate for Business Analytics awarded on completion of this course.

Please note: MBA504, MBA600, and MBA633 cannot be chosen as elective subjects for this course.

INTERNSHIPS AVAILABLE
kbs.edu.au/internship

kbs.edu.au/mban

CORE SUBJECTS
Introduction to Business Analytics DATA4000
Data Visualisation Software DATA4100
Data Acquisition and Management DATA4200
Data Security and Ethics DATA4300
Data-driven Decision Making and Forecasting DATA4400
Social Media Analytics DATA4500
Analytics in Accounting, Finance and Economics FINM4100
Quantitative Methods STAM4000
Capstone: Industry Case Studies DATA6000

ELECTIVE SUBJECTS
To be selected among any of the following subjects: DATA4600, DATA4700, DATA4800 and DATA4900, or choose an Academic Internship (INTS4000).

INTERNSHIPS AVAILABLE
kbs.edu.au/internship

kbs.edu.au/mbanex

SAS® joint certificate for Business Analytics awarded on completion of this course.

Please note: MBA504, MBA600, and MBA633 cannot be chosen as elective subjects for this course.

MASTER OF BUSINESS ANALYTICS (EXTENSION)
COURSE CRICOS CODE 0100426 / TEQSA ACCREDITED / AQF LEVEL 9

TYPICAL DURATION
Standard study option: 2 years / 15 subjects / 6 trimesters
An accelerated study option is available depending on subject offerings.

STRUCTURE
15 subjects: 13 core + 2 MBA electives

15 Subjects = 13 Core + 2 Electives

SAS® joint certificate for Business Analytics awarded on completion of this course.

INTERNSHIPS AVAILABLE
kbs.edu.au/internship

kbs.edu.au/mbanex

CORE SUBJECTS
Introduction to Business Analytics DATA6000
Data Visualisation Software DATA6100
Data Acquisition and Management DATA6200
Data Security and Ethics DATA6300
Data-driven Decision Making and Forecasting DATA6400
Social Media Analytics DATA6500
Business Analytics Project Management DATA6600
Digital Marketing and Competitive Advantage DATA6700
Artificial Intelligence and Machine Learning DATA6800
Innovation and Creativity in Business Analytics DATA6900
Analytics in Accounting, Finance and Economics FINM6100
Quantitative Methods STAM6000
Capstone: Industry Case Studies DATA6000

ELECTIVE SUBJECTS
Two MBA electives are to be selected. To view the list of MBA subjects available, visit kbs.edu.au/mba.

Please note: MBA504, MBA600, and MBA633 cannot be chosen as elective subjects for this course.
**INTERNATIONAL STUDENT FEES**

The tuition fees listed below are in Australian dollars and are based on the tuition fees for international students commencing in 2021.

<table>
<thead>
<tr>
<th>Course</th>
<th>Subject Fee</th>
<th>Course Fee</th>
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</thead>
<tbody>
<tr>
<td>Graduate Certificate in Business Analytics</td>
<td>$2,700</td>
<td>$10,800</td>
</tr>
<tr>
<td>Graduate Diploma of Business Analytics</td>
<td>$2,700</td>
<td>$21,600</td>
</tr>
<tr>
<td>Master of Business Analytics</td>
<td>$2,700</td>
<td>$32,400</td>
</tr>
<tr>
<td>Master of Business Analytics (Extension)</td>
<td>$2,700</td>
<td>$42,700</td>
</tr>
</tbody>
</table>

Note: These course fees are for 2021 trimesters only and are subject to an annual increase at the beginning of each subsequent calendar year for the duration of the course. Tuition fees for domestic students, non-tuition fees and fees for additional services provided by Kaplan Business School can be found on kbs.edu.au/fees.

**2021 KEY DATES**

**TRIMESTER 2**
- ORIENTATION: 8–16 JULY
- START DATE: 19 JULY
- FINAL ASSESSMENT WEEK: 18–22 OCTOBER

**TRIMESTER 2 ACCELERATED**
- ORIENTATION: 17 SEPTEMBER
- START DATE: 20 SEPTEMBER
- FINAL ASSESSMENT WEEK: 1–5 NOVEMBER

**TRIMESTER 3**
- ORIENTATION: 4–12 NOVEMBER
- START DATE: 15 NOVEMBER
- FINAL ASSESSMENT WEEK: 21–25 FEBRUARY 2022

**CONTACT US**

<table>
<thead>
<tr>
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<tr>
<td>PERTH</td>
<td>1325 Hay Street</td>
<td>+61 (08) 9322 4136</td>
</tr>
<tr>
<td>SYDNEY</td>
<td>Level 8, 540 George Street</td>
<td>+61 (02) 8248 6758</td>
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</table>

Please read this in conjunction with the ‘2021 Kaplan Business School Student Guide’ and our Terms and Conditions.

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