



MASTER OF BUSINESS ANALYTICS

kbs.edu.au

AUSTRALIA
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COURSE FLYER
UPDATED FEBRUARY 2021



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ONLINE!

At last, a holistic degree teaching you the business, technical and people skills to help unlock the power of data and master the world of business.

KAPLAN BUSINESS SCHOOL
AUSTRALIA

Kaplan Business School is now offering Business Analytics courses that provide the knowledge, understanding and technical skills for students to excel in a career where data-driven decisions are a priority. Responding to the industry's increasing demand for employees who understand quantitative and qualitative methodologies, we now have four different courses to choose from.

GRADUATE CERTIFICATE IN BUSINESS ANALYTICS

COURSE CRICOS CODE 0100431 / TEQSA ACCREDITED / AQF LEVEL 8

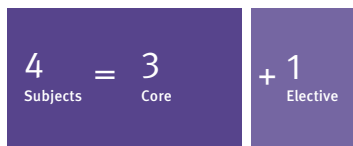
TYPICAL DURATION

Standard study option: 8 months / 4 subjects / 2 trimesters

An accelerated study option is available depending on subject offerings.

STRUCTURE

4 subjects: 3 core + 1 elective



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CORE SUBJECTS

Introduction to Business Analytics	DATA4000
Data Visualisation Software	DATA4100
Quantitative Methods	STAM4000

ELECTIVE SUBJECT

To be selected among any of the subjects that begin with the DATA prefix (example: DATA4500 Social Media Analytics which is a core subject in the Master of Business Analytics course).

GRADUATE DIPLOMA OF BUSINESS ANALYTICS

COURSE CRICOS CODE 0100429 / TEQSA ACCREDITED / AQF LEVEL 8

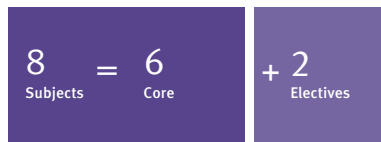
TYPICAL DURATION

Standard study option: 1 year / 8 subjects / 3 trimesters

An accelerated study option is available depending on subject offerings.

STRUCTURE

8 subjects: 6 core + 2 electives



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INTERNSHIPS AVAILABLE



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CORE SUBJECTS

Introduction to Business Analytics	DATA4000
Data Visualisation Software	DATA4100
Data Acquisition and Management	DATA4200
Data Security and Ethics	DATA4300
Analytics in Accounting, Finance and Economics	FINM4100
Quantitative Methods	STAM4000

ELECTIVE SUBJECTS

To be selected among any of the subjects that begin with the DATA prefix (example: DATA4500 Social Media Analytics which is a core subject in the Master of Business Analytics courses), or choose an Academic Internship (INTS4000).

FURTHER YOUR RECOGNITION AS AN ANALYTICS PROFESSIONAL

IAPA (Institute of Analytics Professionals of Australia) is the largest analytics community in Australia with over 8,000 professionals from across all industries. IAPA is committed to promoting the growing strategic role played by data analytics in the business arena.



Students studying any of our business analytics courses will have the opportunity to enjoy the following benefits with IAPA:

- Apply to become 'Student IAPA-certified' for free*
- Free attendance at four IAPA chapter events per year
- Access to member rates for IAPA education courses

For more information, visit iapa.org.au or contact your Student Experience team.

*Only available to students studying a master's qualification in Business Analytics. Selection criteria apply.



MASTER OF BUSINESS ANALYTICS

COURSE CRICOS CODE 0100427 / TEQSA ACCREDITED / AQF LEVEL 9

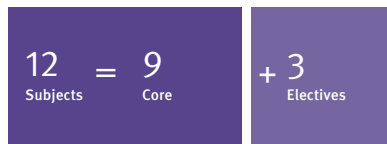
TYPICAL DURATION

Standard study option: 1 year, 8 months / 5 trimesters

An accelerated study option is available depending on subject offerings.

STRUCTURE

12 subjects: 9 core + 3 Business Analytics electives



SAS® joint certificate for Business Analytics awarded on completion of this course.

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CORE SUBJECTS

Introduction to Business Analytics	DATA4000
Data Visualisation Software	DATA4100
Data Acquisition and Management	DATA4200
Data Security and Ethics	DATA4300
Data-driven Decision Making and Forecasting	DATA4400
Social Media Analytics	DATA4500
Analytics in Accounting, Finance and Economics	FINM4100
Quantitative Methods	STAM4000
Capstone: Industry Case Studies	DATA6000

ELECTIVE SUBJECTS

To be selected among any of the following subjects: DATA4600, DATA4700, DATA4800 and DATA4900, or choose an Academic Internship (INTS4000).

INTERNSHIPS AVAILABLE



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MASTER OF BUSINESS ANALYTICS (EXTENSION)

COURSE CRICOS CODE 0100426 / TEQSA ACCREDITED / AQF LEVEL 9

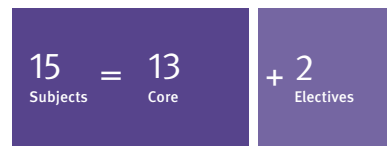
TYPICAL DURATION

Standard study option: 2 years / 15 subjects / 6 trimesters

An accelerated study option is available depending on subject offerings.

STRUCTURE

15 subjects: 13 core + 2 MBA electives



SAS® joint certificate for Business Analytics awarded on completion of this course.

INTERNSHIPS AVAILABLE



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CORE SUBJECTS

Introduction to Business Analytics	DATA4000
Data Visualisation Software	DATA4100
Data Acquisition and Management	DATA4200
Data Security and Ethics	DATA4300
Data-driven Decision Making and Forecasting	DATA4400
Social Media Analytics	DATA4500
Business Analytics Project Management	DATA4600
Digital Marketing and Competitive Advantage	DATA4700
Artificial Intelligence and Machine Learning	DATA4800
Innovation and Creativity in Business Analytics	DATA4900
Analytics in Accounting, Finance and Economics	FINM4100
Quantitative Methods	STAM4000
Capstone: Industry Case Studies	DATA6000

ELECTIVE SUBJECTS

Two MBA electives are to be selected. To view the list of MBA subjects available, visit kbs.edu.au/mba.

Please note: MBA504, MBA600, and MBA633 cannot be chosen as elective subjects for this course.

INTERNATIONAL STUDENT FEES


The tuition fees listed below are in Australian dollars and are based on the tuition fees for international students commencing in 2021.


INTERNATIONAL STUDENTS

	SUBJECT FEE	COURSE FEE
Graduate Certificate in Business Analytics	\$2,700	\$10,800
Graduate Diploma of Business Analytics	\$2,700	\$21,600
Master of Business Analytics	\$2,700	\$32,400
Master of Business Analytics (Extension)	\$2,700	\$42,700

Note: These course fees are for 2021 trimesters only and are subject to an annual increase at the beginning of each subsequent calendar year for the duration of the course. Tuition fees for domestic students, non-tuition fees and fees for additional services provided by Kaplan Business School can be found on kbs.edu.au/fees.

CONTACT US

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 info@kbs.edu.au

APPLY ONLINE
[KBS.EDU.AU](https://kbs.edu.au)
[INFO@KBS.EDU.AU](mailto:info@kbs.edu.au)

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Please read this in conjunction with the '2021 Kaplan Business School Student Guide' and our Terms and Conditions.

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2021 KEY DATES

TRIMESTER 1

ORIENTATION 11–19 MARCH
START DATE 22 MARCH
EXAMS 19–26 JUNE

TRIMESTER 2

ORIENTATION 8–16 JULY
START DATE 19 JULY
EXAMS 16–23 OCTOBER

TRIMESTER 2 ACCELERATED

ORIENTATION 17 SEPTEMBER
START DATE 20 SEPTEMBER
EXAMS 4–5 NOVEMBER

TRIMESTER 3

ORIENTATION 4–12 NOVEMBER
START DATE 15 NOVEMBER
EXAMS 19–26 FEBRUARY 2022

ENTRY REQUIREMENTS

View our entry requirements on kbs.edu.au/entry or scan the QR code.



ADELAIDE

Level 1, 68 Grenfell Street
Adelaide SA 5000 Australia
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Supplementary Location
132 Grenfell Street
Adelaide SA 5000 Australia

BRISBANE

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Brisbane QLD 4000 Australia
+61 (0)7 3872 3800

MELBOURNE

Level 4, 370 Docklands Drive, Docklands
Melbourne VIC 3008 Australia
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PERTH

1325 Hay Street
West Perth WA 6005 Australia
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SYDNEY

Level 8, 540 George Street
Sydney NSW 2000 Australia
+61 (0)2 8248 6758

Supplementary Location
98–104 Goulburn Street
Sydney NSW 2000 Australia

