



BUSINESS  
ACCOUNTING  
BUSINESS ANALYTICS  
INFORMATION TECHNOLOGY

2026  
STUDENT  
GUIDE

# KAPLAN BUSINESS SCHOOL AUSTRALIA

ADELAIDE  
BRISBANE  
GOLD COAST  
MELBOURNE  
PERTH  
SYDNEY

[kbs.edu.au](https://kbs.edu.au)

**KAPLAN** BUSINESS SCHOOL  
AUSTRALIA

# WHY KAPLAN BUSINESS SCHOOL?

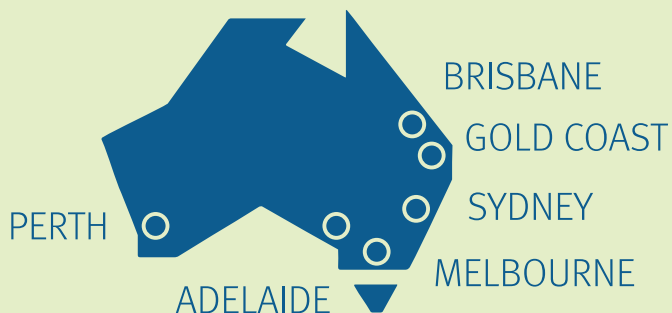
## AUSTRALIA'S **MOST TRUSTED** EDUCATORS

Of over 160 institutes of higher education in Australia, we are one of just eighteen trusted with the self-accreditation of our own business courses — precisely like a university.

TEQSA National Register, October 2025.

## RANGE OF **LOCATIONS**

With campuses in Australia's six largest and most popular cities for international students, no other Institute of Higher Education offers business and IT courses in a wider range of study locations.



## ENGAGING, EXPERIENCED AND **SUPPORTIVE** TEACHERS

Our students rate our Teaching Quality and Engagement higher than every public university in Australia.

QILT 2024 Student Experience Survey National Report, published September 2025.

## HIGH-QUALITY EDUCATION

Our postgraduate students rate our Quality of Entire Educational Experience higher than every public university in Australia.

QILT 2024 Student Experience Survey National Report, published September 2025.



## LIFELONG CAREER COACHING

All KBS graduates can receive lifetime career coaching for free from anywhere around the world.



## LIFETIME OF LEARNING GUARANTEE

We've been celebrated internationally for providing our alumni with free lifetime access to all the live online classes of the course from which they graduated. This ensures our graduates' knowledge and skills continue to remain relevant and contemporary throughout their career.

## SECTOR-LEADING SUPPORT

Our undergraduate students rate the quality of our Student Support and Services higher than every public university in Australia.

QILT 2024 Student Experience Survey  
National Report, published September 2025.

# PIEONEER AWARDS:

Kaplan Business School won the inaugural award in the **BUSINESS SCHOOL OF THE YEAR** category.

2023 PIEoneer Awards.

Kaplan Business School  
**REWARDED INTERNATIONALLY**  
for our **SUPPORT OF STUDENTS.**

2021 PIEoneer Awards, Student Support Award Winner.

Kaplan Business School is  
**ACCLAIMED INTERNATIONALLY**  
in recognition of our **UNIQUE  
LIFELONG LEARNING  
GUARANTEE.**

2021 PIEoneer Awards, Progressive Education Delivery  
finalist.

Our MBA is **GLOBALLY  
ACKNOWLEDGED** for its  
**INNOVATIVE AND FUTURE-  
FOCUSED CONTENT DELIVERY.**

2020 PIEoneer Awards, Progressive education delivery  
award finalist.

Kaplan Business School's  
Careers Central team  
**RECOGNISED GLOBALLY** for its  
**LEADING CAREER SERVICES  
AND SUPPORT.**

2020 PIEoneer Awards, Highly Commended for the  
Employability International Impact Award.

# KAPLAN BUSINESS SCHOOL

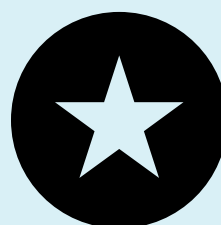
AVERAGE  
OF ONLY **24**  
STUDENTS  
PER CLASS

National class average across all  
trimesters, November 2024–October 2025.



\$50 GIFT CARDS WERE  
AWARDED TO STUDENTS FOR  
EVERY **HIGH DISTINCTION**  
GRADE THEY ATTAINED

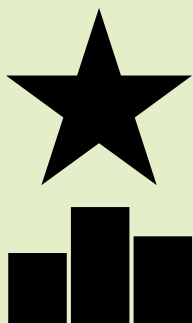
Across all trimesters - November 2024–October 2025.



3,093

THE **LARGEST**  
**INSTITUTE**  
OF HIGHER  
EDUCATION IN  
AUSTRALIA

Department of Education 2024 Student data, KBS  
had 7,853 EFTSL (equivalent full-time student load).

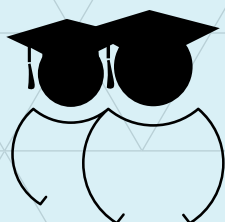


80+



STUDENT MIX OF **MORE**  
**THAN 80** NATIONALITIES

Based on student enrolments in Trimester 3, 2025.



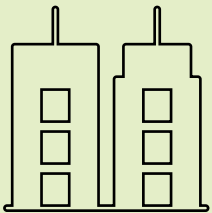
15,000

**KBS ALUMNI COMMUNITY**  
HAS OVER **15,000**  
GRADUATES WORLDWIDE





# KAPLAN GLOBAL NETWORK



## KAPLAN

HAS RELATIONSHIPS AND PARTNERSHIPS WITH  
OVER **15,000** CORPORATIONS AND BUSINESSES



**1.2 MILLION**  
STUDENTS ARE  
HELPED BY  
**KAPLAN**  
TO ACHIEVE THEIR  
EDUCATIONAL  
AND CAREER  
GOALS EACH YEAR



KAPLAN  
OPERATES IN  
**27** COUNTRIES



OVER **3,300**  
PARTNERSHIPS  
WITH SCHOOL  
DISTRICTS,  
COLLEGES, AND  
UNIVERSITIES



# HOW WE TEACH

At Kaplan Business School, what we teach and how we teach is designed to ensure you are gaining the knowledge and skills most in demand by employers.

## INNOVATIVE COURSES

Our curriculum is updated frequently to ensure our content is always industry relevant helping you become a strong candidate in the competitive job market.

## TAUGHT BY INDUSTRY PROFESSIONALS

Our teachers are not just academics but are also generally recruited from industry which means you will gain real-world insights.

## INTERACTIVE WORKSHOPS

We do not have formal lectures but interactive workshops full of activities, discussions and case studies; designed to keep you more engaged. You will be studying with students from all over the world and be introduced to culturally diverse ideas and perspectives that will enhance your learning experience.

## PRACTICAL ASSESSMENTS

We do not have final exams but instead design practical assessments that reflect the real-life activities you'll be performing at your future workplace.

## DEDICATED STUDENT SUPPORT

Our Student Experience team, Careers Central team and Academic Success Centre are here to help you achieve your study and career goals.

## FLEXIBILITY

We offer online and face-to-face classes so you can fit your studies around your schedule\*. Our online learning platform contains live webinars as well as a range of interactive learning materials including videos, podcasts and quizzes. All recommended readings are specially curated and available to download so you do not need to purchase any textbooks.

\*If you are an international student wanting to study online in Australia, strict online study limits apply. For more information please visit [immi.homeaffairs.gov.au](http://immi.homeaffairs.gov.au).



**SUZANA SKROCH** / Brazil /  
Master of Business Analytics

‘At KBS, the classes are small which means you can have a real connection with your lecturer, with the flexibility and openness to ask questions or to have a dialogue with them.’

# STUDY AREAS

## BUSINESS

Our **Business courses** provide the theoretical and practical skills necessary for a successful business career. You will develop an understanding of different business environments, communication methods and ethical principles essential for business success. Choose from a variety of specialisations such as Project Management, Health Services Management and Tourism and Hospitality Leadership.

## ACCOUNTING

Our **Accounting courses** provide you with an understanding of key accounting principles and will help you to develop practical industry skills such as critical thinking and corporate governance. You will also develop general management capabilities related to contemporary accounting issues. Our courses are accredited by CPA Australia, Chartered Accountants ANZ, and ACCA and offer a direct pathway to professional certification and employment.

## BUSINESS ANALYTICS

Our postgraduate **Business Analytics** courses will teach you how to deliver insights from complex data for strategic decision-making. Learn how to apply a wide range of analytics tools to business data, communicate insights to diverse stakeholders, implement business solutions and evaluate ethical, privacy and security issues. Become a graduate in demand and lead teams to drive data-driven initiatives.



## INFORMATION TECHNOLOGY

Our **Information Technology** courses will teach you technological and programming concepts and tools to help you develop solutions to industry problems and effectively communicate these solutions to diverse stakeholders. You'll develop applications and frameworks and learn how to apply a technical mindset when evaluating ethical, privacy, and information security issues. For our master's courses, you can choose from a variety of specialisations such as Web and Mobile Development and Cyber Security. And all our IT students are eligible for free membership of the Australian Computer Society.



# STUDENT SUPPORT



## STUDENT EXPERIENCE

Our friendly Student Experience teams are here to help you settle into life on campus. They can answer any questions you might have in relation to your study, campus facilities and life as a student.

- / Study guidance and planning
- / Workshops and events
- / Student welfare
- / Support services



SCAN THE QR  
CODE TO FIND  
OUT MORE.



## ACADEMIC SUCCESS CENTRE

The Academic Success Centre is an integral part of the academic assistance we provide. Our Academic Learning Advisors can provide valuable support with your studies via additional workshops and one-on-one sessions.

- / Referencing
- / Essay and report writing
- / Presentation delivery
- / Academic language skills
- / Academic integrity
- / Generative AI



## CAREERS CENTRAL

The purpose of the Careers Central team is to enhance your employability and create pathways that lead to career outcomes and success. Our Careers Advisors can connect you with an academic internship through our extensive network of partner companies. Our Careers Central team is available to help you even after you graduate – **forever and for free.**

- / Career planning
- / Resume and cover letter writing
- / Interview preparation
- / Job search assistance
- / Lifelong career coaching



SCAN THE QR  
CODE TO FIND  
OUT MORE.

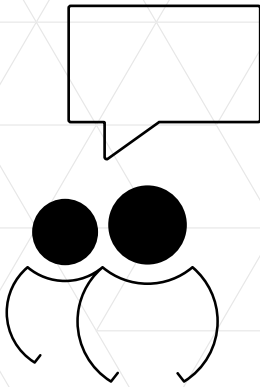


## ADDITIONAL ACADEMIC SUPPORT

Our teaching staff are available to provide you with personalised assistance beyond your standard weekly classes to clarify complex concepts and to further enrich your learning.

- / One-on-one consultations
- / Bonus software workshops
- / Technical troubleshooting service





**99%** of students say KBS staff are friendly and helpful.\*

\*Based on 907 Orientation Survey respondents in T1, 2025.



### SAFETY AND WELLNESS

At Kaplan, we take steps to manage and protect all aspects of your wellness and safety. 'Wellness Week', a week dedicated to student health and wellbeing, includes wildlife wellbeing events, road safety awareness session, stress management workshops, yoga and nutrition seminars.

### COUNSELLING SERVICE

Student welfare is our number one priority at Kaplan. That's why we have dedicated student counsellors available at all of our campuses to ensure our students' mental health and wellbeing is proactively looked after.



**JAMES DAVID MOTTA** / United Kingdom /  
MBA (Health Service Management)

'One of my tutors accepted to mentor me, giving me valuable career advice during my job search and internship experience. I have found KBS to have a warm and open approach that few universities, in my experience, had ever shown.'

# ACADEMIC INTERNSHIPS



## CAREERS CENTRAL

Our Careers Central team is here to help you enhance your employability and build the skills, experience and confidence to achieve your career goals. Whether you're looking to secure an internship, land your first professional role, or progress in your career, our team provides personalised guidance and practical support every step of the way. Our support can help you with:

- **Career planning**
- **Resume and cover letter writing**
- **Interview preparation**
- **Job search strategies**
- **Access to networking events, workshops and employer sessions**

Best of all, KBS Careers Central support is available to you even after you graduate – forever and for free.

An academic internship is a valuable opportunity to gain practical, hands-on experience in your field of study while earning credit towards your degree. It's your chance to apply what you've learned in the classroom to a real workplace setting.

## HOW IT WORKS

You have three ways to secure your academic internship at Kaplan Business School:

1. **Careers Central** – We source an internship directly through our national employer network.
  2. **Partner Providers** – We connect you with a trusted Internship Provider who finds an internship on our behalf.
  3. **Student-Sourced** – You find your own internship, and we'll assess and approve it for academic credit.
- Whichever pathway you choose, your internship will be aligned to your studies and designed to help you gain real-world, career-relevant experience.

## WHO CAN APPLY

Academic internships can be undertaken as elective subjects in the following courses:

- Bachelor of Business
- Bachelor of Information Technology
- Graduate Diploma of Business Administration
- Graduate Diploma of Business Analytics
- Master of Accounting
- Master of Business Administration
- Master of Business Analytics (and Extension)
- Master of Business Analytics (Information Technology)
- Master of Information Technology (Extension)

To be eligible, you must have a minimum GPA of a Pass and meet internship eligibility requirements.

**93.5%** OF OUR POSTGRADUATE STUDENTS SECURED FULL-TIME EMPLOYMENT WITHIN 4 MONTHS.

QILT 2024 Graduate Outcomes Survey, published September 2025.

[kbs.edu.au/internship](https://kbs.edu.au/internship)

ONE IN FOUR STUDENTS ARE OFFERED ONGOING PAID EMPLOYMENT WITH THEIR HOST COMPANY.\*\*

\*\*Based on 'Your Academic Internship Experience' survey responders in 2024.

ONE  
IN FOUR



## ENHANCED EMPLOYABILITY

Completing an academic internship gives you a competitive edge in the job market. You'll build professional skills, industry knowledge, and connections that strengthen your resume and enhance your employability. Many students find that their internship experience leads directly to ongoing employment opportunities.

In the **Graduate Outcomes Survey (GOS)**, KBS postgraduates achieved the **highest full-time employment rate** of all independent higher education providers in Australia.

In the **Student Experience Survey (SES)**, international postgraduate students rated our Student Support **higher than every public university in Australia**.

## STRUCTURE

The academic internship is structured so that 30% of your subject's final mark will be determined by a rating assigned to you by your host employer. Every internship also includes an academic component. There are two other assignments that are set for you throughout the trimester, which also serve as great opportunities to consolidate your learning in the workplace.

ONE  
IN SIX



1 IN 6 KBS GRADUATES COMPLETE AN INTERNSHIP DURING THEIR STUDIES.\*

\*Based on internship completions and course finishers from T1 2024 to T1 2025.

96% OF STUDENTS RECOMMEND THE INTERNSHIP PROGRAM\*\*

\*\*Based on 'Your Academic Internship Experience' survey responders in 2024.

# STUDY IN AUSTRALIA



**MOST LIVEABLE  
COUNTRY IN  
THE WORLD<sup>^</sup>**

<sup>^</sup>Based on United Nations Human Development index (HDI), UN Human Development Report 2025.



**INTERNATIONAL  
STUDENTS CAN WORK  
UP TO 48 HOURS A  
FORTNIGHT WHILE  
STUDYING IN AUSTRALIA<sup>†</sup>**

<sup>†</sup>For more information please visit [Homeaffairs.gov.au](http://Homeaffairs.gov.au).



**AFTER SUCCESSFULLY COMPLETING YOUR BACHELOR'S OR  
MASTER'S DEGREE AT KBS, YOU MAY BE ELIGIBLE TO APPLY  
FOR A TWO-YEAR POST-STUDY WORK ARRANGEMENT  
IN AUSTRALIA<sup>†</sup>**

<sup>†</sup>For more information please visit [Homeaffairs.gov.au](http://Homeaffairs.gov.au).



## COST OF LIVING AND ACCOMMODATION

Australia is a friendly and affordable country which enjoys one of the highest standards of living in the world. Living costs include accommodation, transport, food, entertainment and study-related costs and these will vary according to a student's lifestyle, personal requirements and study location.

**For more information on student accommodation options and cost of living, please visit our website: [www.kbs.edu.au/student-life/accommodation](http://www.kbs.edu.au/student-life/accommodation) or scan the QR code.**



SCAN FOR MORE  
INFORMATION  
ABOUT COST  
OF LIVING



## STUDY IN AUSTRALIA FREE E-BOOK

To help with your research, we've created a free e-book that will take you through all the valuable information you need to know about studying in Australia.

**For more useful information, download our Study in Australia e-book:  
[www.kbs.edu.au/documents/studying-australia-ebook](http://www.kbs.edu.au/documents/studying-australia-ebook) or scan the QR code.**



SCAN TO  
DOWNLOAD  
OUR STUDY IN  
AUSTRALIA  
E-BOOK



# OUR CAMPUSES



All six of our campuses are in the Top 100\* of the world's best cities\* for international students. Australia has developed a strong global reputation as a popular and rewarding study destination due to its excellent education system, high standard of living, friendly community, laid-back lifestyle and vibrant city life.

KBS offers you the flexibility of choosing from six different campuses in Australia, located in **Sydney, Melbourne, Brisbane, Adelaide, Perth and Gold Coast.**

Each trimester, you will have the opportunity to transfer between campus locations (pending subject availability) to experience the unique character and qualities each city has to offer.

Enjoy beach and harbour living in Sydney, explore Australia's cultural capital of Melbourne, immerse yourself in Brisbane's and Gold Coast's sunny, laid-back lifestyle, share in Adelaide's exciting festival calendar or discover the pristine natural beauty of Perth. In each location, Kaplan Business School delivers quality courses, an outstanding student experience and outstanding graduate outcomes.

Each of our campuses is close to a city centre and offers great facilities, ensuring a rewarding and enjoyable learning experience.

\*QS Best Student Cities 2025.



## FACILITIES

### STUDENT LOUNGE

Our student lounges are a great place to meet your peers, relax between classes or use the kitchen facilities to enjoy lunch.

### LIBRARY

KBS' library is fully online, so you have 24/7 access to extensive online databases and the latest issues of the world's most esteemed business journals.

### TECHNOLOGY

Our campuses provide free Wi-Fi, computer labs, printing and photocopying facilities. You will have access to online learning materials and receive feedback on assessments through MyKBS, your personalised online student portal.

SCAN FOR  
MORE  
INFORMATION  
ON OUR  
CAMPUSES



# ADELAIDE



Adelaide strikes a perfect balance between big city culture and easy-going lifestyle that makes it an ideal destination for international students.

The open parklands, packed festival calendar, famous wine regions, proximity to beaches and happy locals are all part of the vibrant Adelaide lifestyle. By choosing to study at KBS Adelaide you'll be in the heart of it all, only minutes away from the main shopping district, Rundle Mall.

Adelaide is consistently voted one of the world's most liveable cities. It has an extremely efficient transport network, and the city offers free Wi-Fi, tram, and bus services in the CBD.

Unlike other major cities in Australia, Adelaide is a planned city; the centre is compact, easy to navigate and surrounded by spacious, green parklands. As one of the most affordable cities for students, and often referred to as the '20-minute city' because of its proximity to so many diverse attractions, you'll enjoy great quality of life.



Known as '**20-minute city**' because it only takes 20 minutes to get from one place to the other.



Kaurna Yerta





# BRISBANE

Brisbane is a warm and welcoming city, and the perfect destination for sun and adventure seekers. Strong economic growth has made it one of the world's fastest-growing capital cities, offering students exciting career opportunities. Brisbane will be the host of the 2032 Olympic Games.

Studying at KBS Brisbane you'll be located only a five-minute walk to Central Station, with Queen Street Mall also nearby, renowned for its cafes, restaurants, and shops.

Known as the Sunshine State of Australia, the city is popular for its outdoor lifestyle with a variety of incredible sporting activities and events held throughout the year. With a subtropical climate, Brisbane enjoys year-round warm weather with hot summers and dry, moderate winters.

The cost of living in Brisbane is lower compared to the larger capital cities and it's easy to get around, with perks such as a free city ferry and discounted public transport.



Meanjin



Economy is expected to **grow** to \$275 billion by 2041.

(Choose Brisbane)



# GOLD COAST



The Gold Coast is renowned for its warm climate throughout the year and beautiful white sandy beaches. It is Australia's sixth-largest city with strong economic growth, world-class educational institutions, and career opportunities.

At KBS Gold Coast, you'll be located in Southport, one of the city's most vibrant and multicultural suburbs.

The Gold Coast has more than 300 days of sunshine per year with hot summers and mild winters, so you will have plenty of opportunities to swim, surf, and play outdoors. You can enjoy alfresco (outdoor) dining at a great range of coastal restaurants, cafes, and street stalls.

The cost of living in the Gold Coast is lower compared to Australian capital cities and it's easy to get around with a great network of buses, trains, and trams that is convenient and reliable.

The Gold Coast is a diverse place to live with nearly 1 in 3 residents born overseas and hosts an extensive list of cultural events and festivals every year.



Yugambah Jagun

11.6  
million

Welcomes  
**11.6 million visitors**  
each year  
(goldcoast.qld.gov.au)





Melbourne consistently ranks as one of the best student-friendly cities and most liveable cities in the world.

Studying at KBS Melbourne you'll be located within the iconic Docklands precinct, known for its waterfront promenades with a variety of retail and dining options. It's also only a short ride away from the city centre on the free City Circle tram.

Melbourne has a distinctive, edgy, and modern vibe, and is revered for its culture, unique architecture, fashion, food and drink. Each year, the city also plays host to major sporting events like the Australian Open, the Formula One Grand Prix and the Melbourne Cup.

The city offers multiple public transport and accommodation options, a high standard of living and plenty of job opportunities, but it's the city's multiculturalism and inclusiveness that make it so popular with students for day-to-day living.

Melbourne is widely considered the tech capital of Australia and is home to more than half of Australia's top 20 technology companies. The start-up scene is booming and a strong draw card for entrepreneurial students.



Naarm



**Best student city  
in Australia**

(QS Best Student Cities, 2024)





# PERTH



Located in the resource-rich state of Western Australia, Perth has a strong economy and provides a fantastic lifestyle opportunity for students looking to experience the city's natural scenery and laidback vibe.

Both our KBS Perth campuses are a short free bus ride from the city centre.

For our international students, Perth is the perfect gateway to everything Australia has to offer. The city shares a time zone with 60% of the world's population and is a direct flight away from several capital cities in Asia, Africa and Europe.

Getting around the city centre is convenient and easy! There's an excellent network of free buses within the CBD. Perth is known for being one of the safest Australian cities and for its relatively low living costs and friendly and inclusive communities.



Boorloo

30%

of Australian Stock Exchange (ASX) listed companies have Perth headquarters

(energycities.org, 2024)



# SYDNEY



Sydney is arguably Australia's most vibrant and cosmopolitan city packed with history, nature, beaches, culture, art, fashion, food, and design.

Our KBS Sydney campus is in an award-winning building\*, next to Martin Place train and metro station, only minutes away from popular spots including Hyde Park, Pitt Street Mall, Circular Quay and Barangaroo.

Located near the beautiful Sydney Harbour, you'll be studying among famous landmarks including the Sydney Opera House and Harbour Bridge. You'll enjoy easy access to the many attractions, restaurants, and shopping precincts in the CBD, while also taking in the outdoor beach culture in the stunning beachside suburbs of Bondi Beach and Manly.

Sydney is considered Australia's financial and business capital. Most multinational corporations operating in Australia have their regional headquarters based in Sydney, so studying here provides students with first-class professional opportunities.

\*John Verge Award for Interior Architecture, the NSW Architecture Awards.



**Highest ranked city**  
in the Asia-Pacific region  
for innovation  
(Study NSW)



Gadigal





# UNDERGRADUATE

## LOCATIONS

Adelaide / Brisbane / Melbourne / Perth / Sydney

## DIPLOMA OF BUSINESS

COURSE CRICOS CODE 086332B / TEQSA ACCREDITED / AQF Level 5

Ideal as a stand-alone qualification or a stepping stone to further study, our **Diploma of Business** equips you with the fundamental theory and practical skills necessary to embark on a career in the world of business.

[kbs.edu.au/dipbus](https://kbs.edu.au/dipbus)

## TYPICAL DURATION

1 year / 8 subjects / 3 trimesters

## STRUCTURE

8 subjects: 5 core + 3 electives

## LOCATIONS

Adelaide / Brisbane / Melbourne / Perth / Sydney

## CAREER OUTCOMES

- office assistant
- administrator
- business associate
- program officer





## BACHELOR OF BUSINESS

COURSE CRICOS CODE 067756B / TEQSA ACCREDITED / AQF Level 7

Our **Bachelor of Business** provides the theoretical and practical skills necessary to start a successful business career. You will learn analytical, problem solving and communication skills crucial to industry success. You will graduate with a firm understanding of different business environments and develop effective ways to approach, create and achieve operational goals.

### TYPICAL DURATION

3 years / 24 subjects / 9 trimesters

### STRUCTURE

24 subjects: 6 core + 18 electives

### LOCATIONS

Adelaide / Brisbane / Melbourne / Perth / Sydney

[kbs.edu.au/business](https://kbs.edu.au/business)

INTERNSHIPS AVAILABLE



SEE PAGE 8

### CAREER OUTCOMES

- administration manager
- quality assurance supervisor
- customer service leader
- business coach

## BACHELOR OF BUSINESS (ACCOUNTING)

COURSE CRICOS CODE 085958J / TEQSA ACCREDITED / AQF Level 7

The **Bachelor of Business (Accounting)** will provide you with key business principles and the relevant practical skills necessary to launch a successful career in accounting.

The course is accredited by CPA Australia, CA ANZ and ACCA, and offers a direct pathway to professional certification and employment.

[kbs.edu.au/accounting](https://kbs.edu.au/accounting)

### TYPICAL DURATION

3 years / 24 subjects / 9 trimesters

### STRUCTURE

24 subjects: 18 core + 6 electives

### LOCATIONS

Adelaide / Brisbane / Melbourne / Perth / Sydney

INTERNSHIPS AVAILABLE



SEE PAGE 8

### CAREER OUTCOMES

- corporate accountant
- tax accountant
- business analyst
- management accountant
- financial officer

This course is accredited by TEQSA and has industry accreditation from the following accounting bodies:





BACHELOR OF BUSINESS  
(HOSPITALITY & TOURISM MANAGEMENT)

COURSE CRICOS CODE 085961C / TEQSA ACCREDITED / AOF Level 7

Hospitality and tourism is one of the largest global industries. Within our **Bachelor of Business (Hospitality & Tourism Management)**, you will acquire knowledge and skills on food and beverage operations, accommodation services, event management, technology and innovation. With these skills you'll be able to work in hotels, restaurants, events and dozens of other businesses within this dynamic sector.

[kbs.edu.au/hospitality](http://kbs.edu.au/hospitality)

## INTERNSHIPS AVAILABLE



SEE PAGE 8

## TYPICAL DURATION

**3 years / 24 subjects / 9 trimesters**

## STRUCTURE

**24 subjects: 14 core +10 electives**

## LOCATIONS

Adelaide / Brisbane / Melbourne /  
Perth / Sydney

## CAREER OUTCOMES

- hospitality manager
- events and community manager
- hotel supervisor
- tourism operator
- travel industry entrepreneur

# BACHELOR OF BUSINESS (MANAGEMENT)\*

COURSE CRICOS CODE 085959G / TEQSA ACCREDITED / AQF Level 7

Our **Bachelor of Business (Management)** degree equips you with the essential knowledge and skills to become a respected manager of people in a professional environment. The insights you gain will be relevant to any industry, and will empower you to build productive, ethical and successful teams and organisations.

[kbs.edu.au/management](http://kbs.edu.au/management)

## INTERNSHIPS AVAILABLE



SEE PAGE 8

## TYPICAL DURATION

**3 years / 24 subjects / 9 trimesters**

## STRUCTURE

**24 subjects: 15 core +9 electives**

## LOCATIONS

Adelaide / Melbourne / Sydney

## CAREER OUTCOMES

- management consultant
- business strategist
- corporate manager
- human resources adviser
- small business owner

\*Bachelor of Business (Management) is not currently available at the Brisbane and Perth campuses.



# BACHELOR OF BUSINESS (MARKETING)\*

COURSE CRICOS CODE 087660M / TEQSA ACCREDITED / AQF Level 7

The **Bachelor of Business (Marketing)** is ideal if you wish to embark on a career as a marketing professional. You will be equipped with the foundational knowledge and practices within the increasingly strategic, diverse and evolving field of marketing. You will acquire workplace skills in research, problem-solving, innovation, optimisation and strategy.

[kbs.edu.au/marketing](https://kbs.edu.au/marketing)

\*Bachelor of Business (Marketing) is not currently available at the Brisbane and Perth campuses.

## TYPICAL DURATION

3 years / 24 subjects / 9 trimesters

## STRUCTURE

24 subjects: 15 core + 9 electives

## LOCATIONS

Adelaide / Melbourne / Sydney

## INTERNSHIPS AVAILABLE



SEE PAGE 8

## CAREER OUTCOMES

- public relations officer
- advertising coordinator
- events manager
- e-commerce consultant
- digital marketer



**SAMUDINI NIRASHA WANNI ARACHCHIGE /**  
Sri Lanka / Bachelor of Business  
(Hospitality and Tourism Management)

‘KBS provides a supportive and welcoming environment for students from all backgrounds. The small class sizes allow for more personalised learning, where you can easily interact with lecturers and get the help you need.’





Every IT student at KBS is eligible for free student membership of the Australian Computer Society.



# DIPLOMA OF INFORMATION TECHNOLOGY

COURSE CRICOS CODE 110279J / TEQSA ACCREDITED / AQF LEVEL 5

The **Diploma of Information Technology** is suitable for students who would like to understand and leverage a range of technological and programming concepts and tools. You will learn how to use software in the context of technological issues that emerge in contemporary businesses and to subsequently communicate solutions and outcomes to diverse stakeholders clearly and effectively.

[kbs.edu.au/dipit](https://kbs.edu.au/dipit)

**TYPICAL DURATION**  
1 year / 8 subjects / 3 trimesters

**STRUCTURE**  
8 core subjects

**LOCATIONS**  
Adelaide / Brisbane / Melbourne / Perth / Sydney

## CAREER OUTCOMES

- IT support operator
- computer service technician
- tech administrator
- helpdesk assistant





# BACHELOR OF INFORMATION TECHNOLOGY

COURSE CRICOS CODE 110277M / TEQSA ACCREDITED / AQF LEVEL 7

The **Bachelor of Information Technology** will help students achieve a comprehensive understanding of information technology in technical and business management areas. You'll develop applications, frameworks, products and services for growing areas such as analytics and cyber security. You will also learn how business problems can be solved by applying a range of technological and programming concepts and tools, and how to effectively communicate these solutions to diverse stakeholders.

[kbs.edu.au/bit](https://kbs.edu.au/bit)



**HAMAD KALEEM** / Pakistan /  
Bachelor of Information Technology

## TYPICAL DURATION

3 years / 24 subjects / 9 trimesters

## STRUCTURE

24 subjects: 10 core + 7 IT electives  
+ 7 IT or Business electives

## LOCATIONS

Adelaide / Brisbane / Melbourne /  
Perth / Sydney

INTERNSHIPS AVAILABLE



SEE PAGE 8

## CAREER OUTCOMES

- network analyst
- web designer
- cyber intelligence specialist
- programmer

‘My teachers have been incredibly influential in shaping my journey. Their genuine willingness to listen and support every student has created a learning environment where I’ve felt extremely encouraged.’



# POSTGRADUATE

## LOCATIONS

Adelaide / Brisbane / Gold Coast / Melbourne / Perth / Sydney

## GRADUATE DIPLOMA OF BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078566F / TEQSA ACCREDITED / AQF Level 8

The **Graduate Diploma of Business Administration** builds upon the Graduate Certificate and provides you with an understanding of the strategic approach required to achieve organisational success. This necessitates the adoption of disruptive innovation as well as emotional and cultural intelligence.

[kbs.edu.au/gdba](https://kbs.edu.au/gdba)

## TYPICAL DURATION

1 year, 4 months /  
8 subjects / 4 trimesters

## STRUCTURE

8 subjects: 6 core + 2 electives

## LOCATIONS

Adelaide / Brisbane / Gold Coast /  
Melbourne / Perth / Sydney

## INTERNSHIPS AVAILABLE



SEE PAGE 8

## CAREER OUTCOMES

- operations supervisor
- corporate planner
- administration manager
- program coordinator



# GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078567E / TEQSA ACCREDITED / AQF Level 8

This course introduces a range of fundamental concepts that set the foundation for business success. These include the leadership of people, the understanding of consumer behaviour, the interpretation of financial data and, above all, the ethical considerations of a rapidly changing world.

[kbs.edu.au/gcba](https://kbs.edu.au/gcba)

## TYPICAL DURATION

8 months / 4 subjects / 2 trimesters

## STRUCTURE

4 core subjects

## LOCATIONS

Adelaide / Brisbane / Gold Coast / Melbourne / Perth / Sydney

## CAREER OUTCOMES

- team leader
- marketing assistant
- HR administrator
- business manager



**JEVIE ACOP** / Philippines /  
Master of Business Analytics (Extension)

‘Learning from experienced professors across diverse industries has made the education unique and highly relevant to my career, while the flexible study options have allowed me to balance both work and studies effectively.’



# MBA

## THE **MOST** POPULAR MBA COURSE IN AUSTRALIA FOR INTERNATIONAL STUDENTS.

Latest available government data based on 2022 enrolments, released in July 2024 by the Department of Education, Skills and Employment.



SCAN THE  
QR CODE TO  
WATCH OUR  
MBA VIDEO

# MASTER OF BUSINESS ADMINISTRATION



# MBA PROGRAM

## MASTER OF BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078565G / TEQSA ACCREDITED / AQF Level 9

**The Master of Business Administration (MBA)** is widely regarded as the preferred qualification for professionals wanting to pursue a career in strategic management. An MBA can advance your career, expand your professional network, offer higher earning potential and develop your leadership skills.

[kbs.edu.au/mba](https://kbs.edu.au/mba)

### TYPICAL DURATION

2 years / 12 subjects / 6 trimesters

### STRUCTURE

12 subjects

**MBA (no specialisation):**

6 core + 6 electives

**MBA (one specialisation):**

6 core + 3 electives +

3 directed specialisation subjects

**MBA (two specialisations\*):**

6 core + 6 directed specialisation subjects

### LOCATIONS

Adelaide / Brisbane / Gold Coast /  
Melbourne / Perth / Sydney

### INTERNSHIPS AVAILABLE



SEE PAGE 8

### CAREER OUTCOMES

- management consultant
- entrepreneur
- leadership trainer
- corporate manager

\*For international students selecting a double specialisation: At least one of the two MBA specialisations must be either: Health Services Management, Project Management or Tourism and Hospitality Leadership.



# MBA SPECIALISATIONS

## EIGHT SPECIALISATIONS TO CHOOSE FROM!

SCAN THE QR CODES BELOW TO WATCH THE MBA SPECIALISATION VIDEOS



### PROJECT MANAGEMENT\*

Oversee the planning, implementation and scope of projects and know what gaps or weaknesses need addressing within a business for projects to really flourish. You'll also become a master of analysing risk, directing teams and managing human resources.



### DIGITAL MANAGEMENT

Master how digital information can be used, created and ultimately communicated both online and in the physical world. Know which strategies and practices an organisation needs to adopt to be digitally proficient and sustain a competitive advantage.







## HEALTH SERVICES MANAGEMENT\*

Learn how to lead and manage health care teams. Study the knowledge and skills that ensure better outcomes for health care providers as well as patients.



## ENTREPRENEURSHIP

Learn how to incorporate entrepreneurial activities within your existing organisation or gain the tools needed to launch your own successful start-up business.



## TOURISM AND HOSPITALITY LEADERSHIP\*

Influence and inspire entire organisations, not just teams, and guide and enhance entire regions, not just venues. Advance your career in this exciting industry.



## DATA-DRIVEN LEADERSHIP

Become a data leader in any industry that you're passionate about. Incorporated within an MBA, this degree will serve you well for a suite of data strategy and general management roles.



## WOMEN IN LEADERSHIP

Build on your recognition that organisations characterised by diversity have proven to be far more successful than organisations defined by uniformity. You will learn how to shift an organisation's culture to one that values fairness and equity.



## INTERNATIONAL LEADERSHIP

Build your career globally as a leader who drives change and innovation. Inspire your stakeholders and know how to coach global teams to leverage their success.



GRADUATE WITH UP TO TWO SPECIALISATIONS IN THE SAME TIME FRAME AS A GENERAL MBA\*.

\*For international students selecting a double specialisation: At least one of the two MBA specialisations must be either: Health Services Management, Project Management or Tourism and Hospitality Leadership.

# GRADUATE CERTIFICATE IN ACCOUNTING

COURSE CRICOS CODE 063299K / TEQSA ACCREDITED / AQF Level 8

The **Graduate Certificate in Accounting** provides an understanding of the framework and fundamental principles of the accounting profession.

The course offers an opportunity to develop the basic statistical and numerical literacy skills required in finance and business.

[kbs.edu.au/gca](https://kbs.edu.au/gca)

## TYPICAL DURATION

8 months / 4 subjects / 2 trimesters

## STRUCTURE

4 core subjects

## LOCATIONS

Adelaide / Brisbane / Gold Coast /  
Melbourne / Perth / Sydney

## CAREER OUTCOMES

- accounts clerk
- payroll officer
- bookkeeper
- finance assistant

# MASTER OF PROFESSIONAL ACCOUNTING

COURSE CRICOS CODE 063297A / TEQSA ACCREDITED / AQF Level 9

The **Master of Professional Accounting** offers a pathway towards professional accreditation. You will develop a comprehensive understanding of accounting principles while improving your critical thinking, analytical and corporate governance skills.

The course is accredited by CPA Australia, CA ANZ and ACCA, and offers a direct pathway to professional certification and employment.

[kbs.edu.au/mpa](https://kbs.edu.au/mpa)

## TYPICAL DURATION

1 year, 8 months / 12 subjects /  
5 trimesters

## STRUCTURE

12 core subjects

## LOCATIONS

Adelaide / Brisbane / Gold Coast /  
Melbourne / Perth / Sydney

## CAREER OUTCOMES

- business risk manager
- external auditor
- assurance specialist
- financial analyst

This course is accredited by TEQSA and has industry accreditation from the following accounting bodies:





# MASTER OF ACCOUNTING

COURSE CRICOS CODE 078568D / TEQSA ACCREDITED / AQF Level 9

The **Master of Accounting** is ideal if you wish to extend your studies beyond traditional accounting to also encompass the increasingly critical role of business analytics, while also being eligible for membership with a professional accounting body.

After graduating you will be able to analyse accounting effectively and strategically within a range of theories and frameworks.

## TYPICAL DURATION

2 years / 16 subjects / 6 trimesters

## STRUCTURE

16 subjects: 13 core + 3 electives

## LOCATIONS

Adelaide / Brisbane / Gold Coast / Melbourne / Perth / Sydney

## INTERNSHIPS AVAILABLE



SEE PAGE 8

## CAREER OUTCOMES

- corporate accountant
- strategic manager
- management consultant
- financial services leader

[kbs.edu.au/macc](https://kbs.edu.au/macc)

This course is accredited by TEQSA and has industry accreditation from the following accounting bodies:







## GRADUATE CERTIFICATE IN BUSINESS ANALYTICS

COURSE CRICOS CODE 0100431 / TEQSA ACCREDITED / AQF LEVEL 8

This course is suitable for students already employed in business who desire an enriched understanding of how analytics can enhance their decision-making in the workplace — irrespective of the position they hold. Learn how to develop an exploratory mindset, to methodically investigate business opportunities and to communicate complex data.

[kbs.edu.au/gcban](https://kbs.edu.au/gcban)

### TYPICAL DURATION

**8 months / 4 subjects / 2 trimesters**

### STRUCTURE

**4 subjects: 3 core + 1 elective**

### LOCATIONS

Adelaide / Brisbane / Gold Coast /  
Melbourne / Perth / Sydney

### CAREER OUTCOMES

- junior analyst
- digital officer
- data support technician
- analytics assistant

## GRADUATE DIPLOMA OF BUSINESS ANALYTICS

COURSE CRICOS CODE 0100429 / TEQSA ACCREDITED / AQF LEVEL 8

This course is ideal for students who wish to work specifically in the business analytics industry in an entry-level position. To facilitate such a career change, students are taught deeper-level knowledge so that they're confidently able to evaluate ethical and security issues and to competently operate the processes associated with data acquisition and dissemination.

[kbs.edu.au/gdban](https://kbs.edu.au/gdban)

### TYPICAL DURATION

**1 year / 8 subjects / 3 trimesters**

### STRUCTURE

**8 subjects: 6 core + 2 electives**

### LOCATIONS

Adelaide / Brisbane / Gold Coast /  
Melbourne / Perth / Sydney

### INTERNSHIPS AVAILABLE



SEE PAGE 8

### CAREER OUTCOMES

- business insights adviser
- service desk operator
- commercial analyst
- process improvement consultant

# MASTER OF BUSINESS ANALYTICS

COURSE CRICOS CODE 0100427 / TEQSA ACCREDITED / AQF Level 9

This course is for students who have an objective to become genuine specialists in their profession and are therefore seeking a level of study that will deepen their expertise and enhance their professionalism. As a result, the diversity of their skillset is expanded significantly, the outcome of which is a well-rounded business analyst highly regarded by employers across any industry.

[kbs.edu.au/mban](https://kbs.edu.au/mban)

## TYPICAL DURATION

1 year, 8 months / 5 trimesters

## STRUCTURE

12 subjects: 9 core + 3 Business Analytics electives

## LOCATIONS

Adelaide / Brisbane / Gold Coast / Melbourne / Perth / Sydney



SCAN THE QR CODE TO VIEW OUR BUSINESS ANALYTICS VIDEOS AND FIND OUT MORE!

## CAREER OUTCOMES

- business analyst
- data specialist
- reporting analyst
- business consultant

# MASTER OF BUSINESS ANALYTICS (EXTENSION)

COURSE CRICOS CODE 0100426 / TEQSA ACCREDITED / AQF Level 9

This course is designed for students with an ambition to further their career within the business analytics industry, which is why they will be taught how to build and manage expert teams and to strategically oversee data-driven initiatives. This will culminate in a complex body of knowledge and skills, all of which will produce graduates who are ready for the next stage of their career.

[kbs.edu.au/mbanex](https://kbs.edu.au/mbanex)

## TYPICAL DURATION

2 years / 15 subjects / 6 trimesters

## STRUCTURE

15 subjects: 13 core + 2 MBA electives

## LOCATIONS

Adelaide / Brisbane / Gold Coast / Melbourne / Perth / Sydney

## INTERNSHIPS AVAILABLE



SEE PAGE 8

## CAREER OUTCOMES

- business analytics team leader
- social media manager
- corporate reporting supervisor
- management consultant

# MASTER OF BUSINESS ANALYTICS (INFORMATION TECHNOLOGY)

COURSE CRICOS CODE 116554B / TEQSA ACCREDITED / AQF Level 9

The Master of Business Analytics (Information Technology) is designed for students with a drive to excel in both business analytics and IT, providing them with the technical and strategic skills needed to thrive in a data-driven world. This carefully structured program ensures that graduates develop a comprehensive knowledge of both fields.

[kbs.edu.au/mbanit](https://kbs.edu.au/mbanit)

## TYPICAL DURATION

2 years / 6 trimesters

## STRUCTURE

15 subjects: 10 core + 2 IT electives + 1 IT or Business Analytics elective + 2 MBA electives

## LOCATIONS

Adelaide / Brisbane / Gold Coast / Melbourne / Perth / Sydney

## INTERNSHIPS AVAILABLE



SEE PAGE 8

## CAREER OUTCOMES

- ICT security specialist
- analyst programmer
- systems engineer
- IT project manager

# GRADUATE CERTIFICATE IN INFORMATION TECHNOLOGY

COURSE CRICOS CODE 110276A / TEQSA ACCREDITED / AQF LEVEL 8

The **Graduate Certificate in Information Technology** will give students the opportunity to develop foundational IT skills and gain knowledge in advanced computing subject areas such as programming and database design and management. You will learn how to apply technology-based approaches and solutions across various industries including IT, communications, management and business.

[kbs.edu.au/gcit](https://kbs.edu.au/gcit)

## TYPICAL DURATION

8 months / 4 subjects / 2 trimesters

## STRUCTURE

4 core subjects

## LOCATIONS

Adelaide / Brisbane / Gold Coast /  
Melbourne / Perth / Sydney

## CAREER OUTCOMES

- IT technician
- desktop support specialist
- helpdesk operator
- technical operations officer

# GRADUATE DIPLOMA OF INFORMATION TECHNOLOGY

COURSE CRICOS CODE 110275B / TEQSA ACCREDITED / AQF LEVEL 8

The **Graduate Diploma of Information Technology** is suitable for students who want to build upon their foundational IT skills and gain knowledge in advanced computing subject areas such as information networks and cyber security. You will learn how to use project management and IT-related logical thinking to formulate and implement business solutions across various industries including IT, communications, management and business. You will also be taught how to evaluate ethical, privacy and information security issues regarding technology.

[kbs.edu.au/gdit](https://kbs.edu.au/gdit)

## TYPICAL DURATION

1 year / 8 subjects / 3 trimesters

## STRUCTURE

8 core subjects

## LOCATIONS

Adelaide / Brisbane / Gold Coast  
/ Melbourne / Perth / Sydney

## CAREER OUTCOMES

- computer network engineer
- computer systems engineer
- IT support engineer
- IT test engineer

Every IT student at KBS is eligible for free student membership of the Australian Computer Society.







# MASTER OF INFORMATION TECHNOLOGY

COURSE CRICOS CODE 110274C / TEQSA ACCREDITED / AQF LEVEL 9

The **Master of Information Technology** is suitable for students who want to develop the technical efficiency to become a sought-after expert in a high-growth industry. It will provide you with the ability to apply a range of technological and programming concepts and tools to implement IT-related business solutions to industry problems.

[kbs.edu.au/mit](https://kbs.edu.au/mit)

## TYPICAL DURATION

1 year, 8 months / 12 subjects / 5 trimesters

## STRUCTURE

**No specialisation:**

12 subjects: 9 core + 3 IT electives

**With specialisation:**

12 subjects: 9 core + 3 directed specialisation subjects

## LOCATIONS

Adelaide / Brisbane / Gold Coast /  
Melbourne / Perth / Sydney

## CAREER OUTCOMES

- systems analyst
- web administrator
- blockchain developer
- software engineer

# MASTER OF INFORMATION TECHNOLOGY (EXTENSION)

COURSE CRICOS CODE 110273D / TEQSA ACCREDITED / AQF LEVEL 9

The **Master of Information Technology (Extension)** is suitable for students who would like to investigate business opportunities by applying a range of technological and programming concepts and tools. You will learn how to formulate, advise and implement business solutions via the aid of technology-based approaches.

[kbs.edu.au/mitex](https://kbs.edu.au/mitex)

## TYPICAL DURATION

2 years / 15 subjects / 6 trimesters

## STRUCTURE

**No specialisation:**

15 subjects: 9 core + 4 IT electives + 2 MBA electives

**With specialisation:**

15 subjects: 9 core + 3 directed specialisation subjects + 1 IT elective + 2 MBA electives

## LOCATIONS

Adelaide / Brisbane / Gold Coast /  
Melbourne / Perth / Sydney

## CAREER OUTCOMES

- data engineer
- multimedia specialist
- security architect
- software developer

## INTERNSHIPS AVAILABLE



SEE PAGE 8



# IT SPECIALISATIONS

DESIGNED TO ADDRESS THE AREAS IN  
MOST DEMAND

SCAN FOR MORE INFO ABOUT OUR IT SPECIALISATIONS



## GENERAL

You may choose to graduate without a specialisation and still benefit from the numerous career paths available for a generalist IT degree.

### CAREER OUTCOMES

- cloud architect
- IT consultant
- IT project manager
- IT quality assurance engineer



## WEB AND MOBILE DEVELOPMENT

Learn how to develop software applications on web and mobile devices to solve and improve organisational problems.

### CAREER OUTCOMES

- multimedia developer
- web designer
- software developer
- front end developer



## CYBER SECURITY

Master how to use digital forensics to detect and prevent cybercrime and how to utilise Bitcoin — one of the fastest-growing technologies — to upgrade contemporary commerce and security services in business.

### CAREER OUTCOMES

- security administrator
- cyber intelligence specialist
- data security analyst
- digital forensics analyst



## PROGRAMMING

Acquire the programming knowledge and skills that support the development, testing, and maintenance of applications, and learn how to use mathematical modelling to resolve complex business problems.

### CAREER OUTCOMES

- software tester
- programmer
- network engineer
- software analyst



## ANALYTICS

Learn how to discover, interpret and analyse data for effective decision making and how to create machine learning models that improve business performance.

### CAREER OUTCOMES

- database administrator
- data centre technician
- database analyst
- network analyst

### BRING YOUR OWN DEVICE

As an IT student you will be required to bring your own device with specific hardware system requirements.



**SCAN FOR MORE INFO ABOUT BRINGING YOUR OWN DEVICE**





# ENGLISH COURSES

## LOCATIONS

EAP 1: Melbourne / Perth / Sydney

EAP 2: Adelaide / Brisbane / Gold Coast / Melbourne / Perth / Sydney

Kaplan Business School offers English Language programs for students who need to improve their English proficiency before commencing their studies with us.



## ENGLISH FOR ACADEMIC PURPOSES

COURSE CRICOS CODE: 105225K

Our **English for Academic Purposes** course is designed for students to develop the necessary language and study skills to fulfil academic tasks needed for future study in an academic environment. Our course is aimed at students aspiring to advanced education that requires complex and specific language and communication skills.

There are two levels in this course:

### **English for Academic Purposes 1 Level 1 (Intermediate)**

English for Academic Purposes 1 (EAP 1) is a 10-week course that is designed for intermediate-level students who need to develop their language skills for use in an English-speaking academic environment.

### **English for Academic Purposes 2 Level 2 (Higher-Intermediate)**

English for Academic Purposes 2 (EAP 2) is a 10-week course that is designed for higher intermediate-level students who need to develop their language skills for use in an English-speaking academic environment.

## HOURS OF STUDY

**20** hours of teaching delivery, plus **5** hours of personal study per week.

## TYPICAL DURATION

Level 1 — **10 weeks**

Level 2 — **10 weeks**

KBS is a member of English Australia.



## ENGLISH COURSES

Scan the QR code to view sample timetable and intake dates:  
[kbs.edu.au/documents/english-courses-flyer](https://kbs.edu.au/documents/english-courses-flyer)

# SCHOLARSHIPS

Stand out from the crowd with a **Kaplan Business School** scholarship! In our genuine ambition to help individuals reach their educational and career goals, we offer a number of scholarships to students in Australia and across the globe.



## **If you have what it takes, we would love you to apply!**

Our scholarship winners benefit from reduced tuition fees for their relevant undergraduate or postgraduate studies, and the recognition of being a Kaplan Business School scholarship recipient.

## OUR AVAILABLE SCHOLARSHIPS INCLUDE:



### **HIGH ACHIEVERS SCHOLARSHIP**

This scholarship nurtures our brightest minds. Australian and international students who can display a record of commendable academic merit in business, or a related field of study, can apply.



### **INTERNATIONAL/DOMESTIC STUDENT SCHOLARSHIP**

Global impact starts with you! We offer a variety of scholarships to students from various regions, including Australia, who display a record of commendable academic merit.



### **DEAN'S AWARD**

This scholarship is awarded every trimester to up to two existing KBS students in recognition of their exceptional academic results and their proactive leadership of campus activities. Aside from the public acknowledgement of their positive contribution to the KBS community, the successful students also receive a substantial fee reduction for the remainder of their course.



### **ALUMNI SCHOLARSHIP**

If you have completed a course of at least four months in duration with a Kaplan education provider, you may be eligible for an Alumni scholarship.

## HOW TO APPLY



Check eligibility criteria and terms and conditions at [kbs.edu.au/scholarships](https://kbs.edu.au/scholarships).



**For the High Achievers, Alumni or International/Domestic Student scholarships:**

- Indicate your chosen scholarship on your course application form.
- Attach supporting documentation with your course application.
- Send your completed course application to [kbs.admissions@kbs.edu.au](mailto:kbs.admissions@kbs.edu.au).

**For other scholarship types:**

- Download and complete the relevant scholarship application form.
- Send your completed scholarship application together with your course application to [kbs.admissions@kbs.edu.au](mailto:kbs.admissions@kbs.edu.au).



## SCHOLARSHIPS

Please find all available scholarships and eligibility criteria on [kbs.edu.au/scholarships](https://kbs.edu.au/scholarships) or scan the QR code.

# HOW TO APPLY



After exploring our range of courses and deciding on the best one for you, please follow these steps to apply.



## Step 1: Check Entry Requirements

Before you apply, make sure you meet:

- Academic entry requirements for your chosen course
- English language proficiency



## Step 2: Prepare your documents

In your application, you will need to include certified copies of:

- Your academic certificates and transcripts
- Proof of English proficiency (e.g. IELTS)
- Passport
- Statement of purpose
- Resume / reference letters (for postgraduate)
- Bank statements / scholarship confirmation / financial guarantee



## Step 3: Submit your application

You can apply in one of two ways:

1. Online: Complete the application form online by visiting the page for your selected course and clicking the 'Apply Now' button.
2. Through an education agent: if you're an international student, KBS has agents around the world that can help you with the application process and documentation.



## Step 4: Receive your offer

If your application is successful, you'll receive an Offer of Admission. It will contain details of the course of study and terms of enrolment.



## Step 5: Accept your offer

To accept your offer, you will need to log in to the online Applicant Portal.



## Step 6: Receive your Confirmation of Enrolment

Once your acceptance and payment have been received, we will send you a Confirmation of Enrolment (CoE). If you are an international student, you will need the CoE to apply for your student visa.



## ACADEMIC ENTRY REQUIREMENTS

Please find our entry requirements on [kbs.edu.au/entry](https://kbs.edu.au/entry) or scan the QR code.



## ENGLISH ENTRY REQUIREMENTS

Please find our English entry requirements on [kbs.edu.au/admissions/entry-requirements/english-entry-requirements](https://kbs.edu.au/admissions/entry-requirements/english-entry-requirements) or scan the QR code.



## FIND AN AGENT

Please find an agent on [kbs.edu.au/apply/find-an-agent](https://kbs.edu.au/apply/find-an-agent) or scan the QR code.



## APPLICATION FAQs

Please find our frequently asked questions on [kbs.edu.au/apply/application-faqs](https://kbs.edu.au/apply/application-faqs) or scan the QR code.



## STUDENT FEES

Please find our student fees on [kbs.edu.au/fees](https://kbs.edu.au/fees) or scan the QR code.



## IMPORTANT DATES

Please find our important dates on [kbs.edu.au/dates](https://kbs.edu.au/dates) or scan the QR code.



# INFORMATION TECHNOLOGY SUBJECTS

## UNDERGRADUATE

		DIPLOMA OF INFORMATION TECHNOLOGY		BACHELOR OF INFORMATION TECHNOLOGY		GRADUATE CERTIFICATE IN INFORMATION TECHNOLOGY		GRADUATE DIPLOMA OF INFORMATION TECHNOLOGY		MASTER OF INFORMATION TECHNOLOGY		MASTER OF INFORMATION TECHNOLOGY (EXTENSION)	
		CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES
Introduction to Information Technology	TEC100												
Professional Practice and Communication in IT	TEC101												
Fundamentals of Programming	TEC102												
Information Systems in Business	TEC103												
Database Design and Management	TEC104												
Introduction to Information Networks	TEC105												
IT Project Management	TEC106												
Introduction to Cyber Security	TEC108												
Data Visualisation in R	TEC201												
Artificial Intelligence and Machine Learning in IT	TEC202												
UX and Design Thinking	TEC203												
Digital Forensics	TEC204												
Bitcoin	TEC205												
Intermediate Programming	TEC206												
Service and Operations Management in IT	TEC207												
Machine Learning Applications	TEC301												
Website Development	TEC302												
Mobile Development	TEC303												
Advanced Programming	TEC304												
Algorithms and Data Structures	TEC305												
Cloud Architectures and Technologies	TEC306												
IT Capstone	TEC307												
Penetration Testing	TEC308												

## POSTGRADUATE

Professional Practice and Communication in IT	TECH1100												
Programming in Python	TECH1200												
Information Systems in Business	TECH1300												
Database Design and Management	TECH1400												
Information Networks	TECH2100												
IT Project Management	TECH2200												
Service and Operations Management in IT	TECH2300												
Cyber Security	TECH2400												
Data Visualisation in R	TECH3100												
Artificial Intelligence and Machine Learning in IT	TECH3200												
Machine Learning Applications	TECH3300												
UX and Design Thinking	TECH4100												
Website Development	TECH4200												
Mobile Development	TECH4300												
Penetration Testing	TECH5100												
Digital Forensics	TECH5200												
Bitcoin	TECH5300												
Intermediate Programming	TECH6100												
Advanced Programming	TECH6200												
Algorithms and Data Structures	TECH6300												
Cloud Architectures and Technologies	TECH7000												
Internship	INTS4000												
Quantitative Methods	STAM4000												
IT Capstone	TECH8000												

# UNDER-GRADUATE SUBJECTS

## DIPLOMA OF BUSINESS

### LEVEL 100

			YR1
			CORE ELECTIVES
	Business Communication	BUS101	
	Introduction to Accounting	BUS103	
	Economics	BUS104	
	Introduction to Business Analytics	BUS105	
	Commercial Law	BUS107	
	Skills for Numerical Analysis	BUS109	
	Skills for Advanced Business English	BUS110	
	Skills for Academic Success	BUS111	

### LEVEL 200

ACCOUNTING	Financial Accounting	ACC201	
	Accounting Information Systems	ACC202	
	Advanced Financial Accounting	ACC203	
	Corporations Law	LAW204	
	Management Accounting	ACC205	
BUSINESS	Skills for Workplace Success	BUS201	
	Quantitative Analysis	BUS208	
FINANCE	Corporate Finance	FIN203	
HOSPITALITY & TOURISM MANAGEMENT	The Hospitality and Tourism System	HAT201	
	Food and Beverage Operations	HAT206	
	Technology and Innovation in Hospitality and Tourism	HAT207	
	Accommodation Operations	HAT208	
MANAGEMENT	Introduction to Management	MAN200	
	Organising People at Work	MAN201	
	Governance, Ethics and Sustainability	MAN202	
	Managing Projects	MAN204	
	Managing Operations	MAN205	
	People and Culture	MAN206	
MARKETING	Marketing Principles	MKT200	
	Integrated Marketing Communications	MKT201	
	Services Marketing	MKT203	
	Omnichannel Marketing	MKT204	
	Consumer Behaviour	MKT205	

### LEVEL 300

ACCOUNTING	Contemporary Issues in Accounting	ACC301	
	Auditing and Assurance	ACC302	
	Financial Reporting	ACC303	
	Taxation Law	ACC304	
	Strategic Management Accounting	ACC305	
HOSPITALITY & TOURISM MANAGEMENT	Event Management	HAT301	
	Emerging Issues in Hospitality and Tourism	HAT304	
	Gaming and Entertainment Management	HAT305	
	Professional Practice in Hospitality and Tourism	HAT306	
MANAGEMENT	Dynamic Strategy	MAN302	
	Entrepreneurship, Creativity and Innovation	MAN303	
	Management in Global Business	MAN304	
	Managing Change	MAN305	
MARKETING	Digital Marketing	MKT302	
	International Marketing	MKT303	
	Strategic Marketing	MKT304	
	Market Research and Analytics	MKT306	
ACADEMIC INTERNSHIPS	Internship 1	BUS307	
	Internship 2	BUS308	

## BACHELOR OF BUSINESS

	GENERAL			ACCOUNTING			HOSPITALITY & TOURISM MANAGEMENT			MANAGEMENT			MARKETING		
	YR1	YR2	YR3	YR1	YR2	YR3	YR1	YR2	YR3	YR1	YR2	YR3	YR1	YR2	YR3
	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES
3 electives from Level 100 or Level 200															
5 electives from Level 200 + 2 electives from any level															
6 electives from Level 300 + 2 electives from any level															
3 electives from Level 100 or Level 200															
1 elective from Level 300 + 2 electives from any level															
3 electives from Level 100 or Level 200															
1 elective from Level 200 + 2 electives from any level															
2 electives from Level 300 + 2 electives from any level															
3 electives from Level 100 or Level 200															
2 electives from any level															
2 electives from Level 300 + 2 electives from any level															



# POST-GRADUATE SUBJECTS

## MASTER OF BUSINESS ADMINISTRATION (MBA)

		CORE ELECTIVES	GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION	CORE ELECTIVES	GRADUATE DIPLOMA OF BUSINESS ADMINISTRATION	CORE ELECTIVES	NO SPECIALISATION	CORE ELECTIVES	ENTREPRENEURSHIP	CORE ELECTIVES	INTERNATIONAL LEADERSHIP	CORE ELECTIVES	HEALTH SERVICES MANAGEMENT	CORE ELECTIVES	DIGITAL MANAGEMENT	CORE ELECTIVES	PROJECT MANAGEMENT	CORE ELECTIVES	TOURISM AND HOSPITALITY LEADERSHIP	CORE ELECTIVES	WOMEN IN LEADERSHIP	CORE ELECTIVES	DATA-DRIVEN LEADERSHIP	CORE ELECTIVES
<b>LEVEL 400</b>																								
People, Culture and Contemporary Leadership	MBA401																							
Governance, Ethics and Sustainability	MBA402																							
Financial and Economic Interpretation and Communication	MBA403																							
Consumer Behaviour and Marketing Psychology	MBA404																							
<b>LEVEL 500</b>																								
Emotional Intelligence, Cultural Intelligence and Diversity	MBA502																							
Dynamic Strategy and Disruptive Innovation	MBA501																							
Internship 1	MBA507																							
Internship 2	MBA508																							
<b>LEVEL 600</b>																								
Fundamentals of Entrepreneurship	MBA601																							
Small Business Administration	MBA602																							
New Venture Capital Raising	MBA603																							
International Strategy	MBA611																							
International Business and Finance	MBA612																							
Organisational Change and Innovation	MBA613																							
Healthcare Systems	MBA621																							
Comprehensive Healthcare Strategies	MBA622																							
Healthcare Management	MBA623																							
Digital Marketing and Communication	MBA631																							
Knowledge Management	MBA632																							
Real-world Business Analytics and Management	MBA633																							
Strategic Project Management	MBA641																							
Project Initiation, Planning and Execution	MBA642																							
Project Risk, Finance and Monitoring	MBA643																							
Managing in Service-based Industries	MBA651																							
Strategy and Leadership in Tourism and Hospitality	MBA652																							
Destination and Visitor Management	MBA653																							
Gendered Workplace Environments	MBA661																							
Personal Growth and Empowerment	MBA662																							
Communication, Persuasion and Influence	MBA663																							
Strategic Value of Analytics	MBA671																							
Data-Driven Design Thinking	MBA672																							
Business Analytics Life Cycle	MBA673																							
Capstone: Strategy	MBA600																							

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		CORE	ELECTIVES	GRADUATE CERTIFICATE IN ACCOUNTING	CORE	ELECTIVES	MASTER OF PROFESSIONAL ACCOUNTING	CORE	ELECTIVES	MASTER OF ACCOUNTING	CORE	ELECTIVES	GRADUATE CERTIFICATE IN BUSINESS ANALYTICS	CORE	ELECTIVES	GRADUATE DIPLOMA OF BUSINESS ANALYTICS	CORE	ELECTIVES	MASTER OF BUSINESS ANALYTICS	CORE	ELECTIVES	MASTER OF BUSINESS ANALYTICS (EXTENSION)*	CORE	ELECTIVES	MASTER OF BUSINESS ANALYTICS (IT)*	CORE	ELECTIVES
Financial Accounting	ACCM4000																										
Management Accounting	ACCM4100																										
Advanced Financial Accounting	ACCM4200																										
Financial Reporting	ACCM4300																										
Auditing and Assurance	ACCM4400																										
Strategic Management Accounting	ACCM4500																										
Information Systems in Accounting	CISM4000																										
Business and Corporations Law	CLWM4000																										
Taxation Law	CLWM4100																										
Introduction to Business Analytics	DATA4000																										
Data Visualisation Software	DATA4100																										
Data Acquisition and Management	DATA4200																										
Data Security and Ethics	DATA4300																										
Data-driven Forecasting	DATA4400																										
Marketing and Social Media Analytics	DATA4500																										
Business Analytics Project Management	DATA4600																										
Artificial Intelligence and Machine Learning	DATA4800																										
Innovation and Creativity in Business Analytics	DATA4900																										
Artificial Intelligence Programming in Business Analytics	DATA5000																										
Internship	INTS4000																										
Economics	ECOM4000																										
Finance	FINM4000																										
Analytics in Accounting and Finance	FINM4100																										
Quantitative Methods	STAM4000																										
Capstone: Accounting and Governance	ACCM6000																										
Capstone: Industry Case Studies	DATA6000																										
<b>INFORMATION TECHNOLOGY SUBJECTS</b>																											
Professional Practice and Communication in IT	TECH1100																										
Fundamentals of Programming	TECH1200																										
Information Systems in Business	TECH1300																										
Database Design and Management	TECH1400																										
Introduction to Information Networks	TECH2100																										
IT Project Management	TECH2200																										
Service and Operations Management in IT	TECH2300																										
Introduction to Cyber Security	TECH2400																										
Data Visualisation in R	TECH3100																										
Artificial Intelligence and Machine Learning in IT	TECH3200																										
Machine Learning Applications	TECH3300																										
UX and Design Thinking	TECH4100																										
Website Development	TECH4200																										
Mobile Development	TECH4300																										
Penetration Testing	TECH5100																										
Digital Forensics	TECH5200																										
Bitcoin	TECH5300																										
Intermediate Programming	TECH6100																										
Advanced Programming	TECH6200																										
Algorithms and Data Structures	TECH6300																										
Cloud Architectures and Technologies	TECH7000																										

\*Two MBA electives are to be selected as elective subjects (6 credit points each). Students can select from Level 400 and 500 MBA subjects.

## HONOURING COUNTRY THROUGH ART

### COMMISSIONED BY KAPLAN BUSINESS SCHOOL IN PARTNERSHIP WITH MARRA DREAMING, 2024

As part of our commitment to honour and celebrate Indigenous culture, we have partnered with the talented Indigenous art collective, Marra Dreaming, to create a truly meaningful piece of art.

Our vision was to craft one powerful artwork—rich in story, spirit and symbolism—that could be separated into six unique pieces, each representing one of our campuses.

Together, these pieces form a visual tapestry of Australia—a tribute to the lands we walk on, the skies we share, and the deep, enduring cultures that have shaped this country for tens of thousands of years.



**Perth**  
(Boorloo)



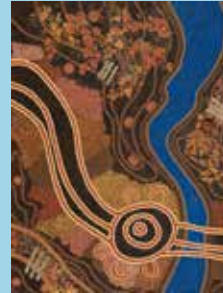
**Adelaide**  
(Kurna Yerta)



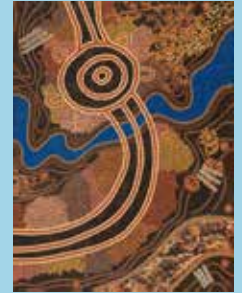
**Melbourne**  
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**Gold Coast**  
(Yugambah Jagun)



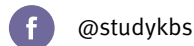
**Brisbane**  
(Meanjin)

## CONTACT US

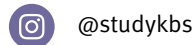


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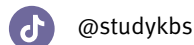
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Sydney, NSW, 2000

