With more than 170 higher education providers in Australia, it’s becoming harder for institutions to differentiate themselves from one another. That’s not the case with Kaplan Business School. We’ve found it very easy to stand out in what is a very crowded marketplace.

How so? Via a truly supportive and nurturing learning environment.

We know for a fact — based on independent evidence — that we are leaders in providing students with an intimate learning environment where they receive genuine care and close attention. For example, in a recent Federal Government survey of more than 200,000 students, Kaplan Business School ranked higher than every public Australian university on the metric of student support.

In relation to learner engagement, that same analysis revealed our postgraduate students rate us 25% more positively than the average across all business and management institutions.

We’ve achieved those industry-leading benchmarks because we know enrolling in an undergraduate or postgraduate course is a significant undertaking, especially if you’re an international student.

That’s why we make a wide range of services available, all of which are specifically designed to ensure our students feel nurtured and supported. These include qualified counsellors, on-campus tutors, after-hours coaches, lecturer consultations, learning advisors, foundation subjects, study skills workshops, student forums, career mentors, in-class industry guests, and timely interventions whenever we notice you need some help — and all of it is at no cost to students.

So if what you’re seeking is a learning experience that’s more than just about attaining a degree — a learning experience where you’ll be nurtured and supported to do your best so your career aspirations are more easily attained — you’ll find Kaplan Business School is the ideal place for you.

DR JAMES ADONOPOULOS
Academic Dean, Kaplan Business School

THE KBS ADVANTAGE

GLOBALLY RECOGNISED PROVIDER
We deliver accredited courses recognised by leading government bodies and professional institutes.

YOUR FOUNDATION FOR THE FUTURE
We provide lifelong support to help you grow. All our students and alumni have access to our career services, professional development and networking opportunities.

INDIVIDUAL SUPPORT
Our small class sizes enable our expert lecturers to provide the support you need. Students have rated our student support higher than every public university in Australia.*

REAL-WORLD RELEVANCE
We carefully select our lecturers based on their industry experience. Our subjects focus on the practical skills employers are looking for in business graduates.

GLOBAL CITIZENS
Bringing together students of more than 80 different nationalities, we actively promote the benefits of cultural awareness, social connections and diversity in the classroom.

*Undergraduate and postgraduate students combined. QILT 2018 Student Experience Survey National Report. Published April 2019.
Stanley Kaplan’s passion for helping students achieve academic and career success has served as the foundation for our company’s mission and values for over 80 years.

Kaplan Inc., a subsidiary of Graham Holdings Company, is a global, diversified education leader specialising in higher education, test preparation, professional education, English-language training and university pathway programs. Kaplan is recognised for its leadership in providing online learning, engaging international students and improving student outcomes.

Kaplan’s international network provides unparalleled opportunities for KBS students to achieve their goals and career aspirations, supported and connected by a truly global organisation.

KAPLAN GLOBAL NETWORK

- Kaplan has relationships and partnerships with over 1,000 organisations.
- Kaplan has 2,600 partnerships with school districts, colleges, and universities.
- Kaplan has 400 locations in 30 countries.
- One million students are helped by Kaplan to achieve their educational and career goals each year.

KAPLAN BUSINESS SCHOOL

- Kaplan has over 4,500 alumni.
- 1 in 3 students placed in an academic internship were offered ongoing employment.*
- Kaplan has partnerships and relationships with over 2,600 corporations and businesses.
- Kaplan is established in Australia.
- Kaplan Business School launches in Adelaide and opens additional campuses in Sydney, Melbourne, and Brisbane.

*Based on students placed in academic internships between November 2018 and June 2019.
With seven Australian cities ranked among the world’s best for international students*, Australia has developed a strong global reputation as a popular and rewarding study destination due to its excellent education system, high standard of living, friendly community, laid-back lifestyle and vibrant city life.

The country’s stunning natural beauty and unique flora and wildlife are world-renowned. There are over 11,000 beaches dotting the coastline and you’ll be able to explore incredibly diverse landscapes and iconic landmarks including the Great Barrier Reef, Sydney Harbour and Uluru.

Cultural diversity is another distinguishing aspect of life in Australia, making you feel welcome and allowing you to step outside your comfort zone to expand your thinking with new ideas and perspectives.

COST OF LIVING

Australia is a friendly and affordable country which enjoys one of the highest standards of living in the world. Living costs include accommodation, transport, food, entertainment and study-related costs and these will vary according to a student’s lifestyle and personal requirements. The costs below are an approximate guide of costs associated with living in Australia, which can vary depending on your study location.

AVERAGE WEEKLY COST (AUD)

<table>
<thead>
<tr>
<th>Category</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>RENT</td>
<td>$165 – $440</td>
</tr>
<tr>
<td>GROCERIES AND EATING OUT</td>
<td>$80 – $280</td>
</tr>
<tr>
<td>GAS, ELECTRICITY</td>
<td>$35 – $140</td>
</tr>
<tr>
<td>PHONE AND INTERNET</td>
<td>$20 – $55</td>
</tr>
<tr>
<td>PUBLIC TRANSPORT</td>
<td>$15 – $55</td>
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(Australian Government, 2019)

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(Australian Government, 2019)

*Global survey, QS Best Student Cities 2019.

INTERNATIONAL STUDENTS CAN WORK UP TO 40 HOURS A FORTNIGHT WHILE STUDYING IN AUSTRALIA†

AFTER SUCCESSFULLY COMPLETING YOUR BACHELOR’S OR MASTER’S DEGREE AT KBS, YOU MAY BE ELIGIBLE TO APPLY FOR A TWO-YEAR POST-STUDY WORK ARRANGEMENT IN AUSTRALIA†

International students are also protected under Australian law through the Education Services for Overseas Students (ESOS) Act. This framework sets out the standards that Australian institutions must meet in offering education and training services.

BALANCE QUALITY EDUCATION... WITH AN UNFORGETTABLE ADVENTURE!

KBS offers you the flexibility of choosing from four different campuses in Australia, located in Sydney, Melbourne, Brisbane and Adelaide.

Each trimester, you will have the opportunity to transfer between campus locations to experience the unique character and qualities each city has to offer.

Enjoy beach and harbour living in Sydney, explore Australia’s cultural capital of Melbourne, immerse yourself in Brisbane’s sunny, laid-back lifestyle or share in Adelaide’s exciting festival calendar. In each location, Kaplan Business School delivers quality courses, an unparalleled student experience and outstanding graduate outcomes.

For me, KBS offered the possibility to access a high standard of education in a friendly environment, as well as the benefit of being able to choose from four campus locations in Australia.

My experience at KBS has also given me the chance to study side-by-side with people from all over the world. Living in a cosmopolitan city such as Melbourne opens many doors. I’m able to make friends from places I could never have imagined and learn from diverse cultures every day.”

JUAN BAUSTISTA REINEKE / ARGENTINIAN
BACHELOR OF BUSINESS

*Global survey, QS Best Student Cities 2019.
‡UN’s Human Development Report, 2018.
†For more information please visit Homeaffairs.gov.au.
Adelaide strikes a perfect balance between big city culture and an easy way of life that makes it an ideal destination for international students. Adelaide is often referred to as the ‘20-minute city’ because of its proximity to so many diverse attractions.

The open parklands, packed festival calendar, famous wine regions, happy locals and short drives to the beach are all part of the vibrant Adelaide lifestyle.

**ADELAIDE**

**STUDY**
KBS Adelaide is located right in the heart of the city, minutes away from the main shopping district, Rundle Mall. Campus facilities include computer labs, a library and resource centre, student lounge and a private outdoor courtyard.

**LIVE**
Adelaide is consistently voted one of the world’s most liveable cities due to its affordability and efficient transport network that can be navigated with ease. You may be eligible for travel discounts and the city offers free Wi-Fi, tram and bus services in the CBD.

**EXPLORE**
Adelaide lies between white sandy beaches to the west and the scenic Hills region to the east, offering stunning views, nature trails and wildlife encounters. The city itself puts on an exciting line-up of events every year, with highlights including the world’s second largest arts festival, the Adelaide Fringe Festival.

Adelaide is also regarded as the food and wine capital of Australia! No doubt you’ll enjoy sampling the city’s delicious cuisines and visiting world-renowned wine regions including the Barossa Valley and McLaren Vale.

**FIND OUT MORE!**
SCAN THE QR CODE
OR VISIT
KBS.EDU.AU/ADELAIDE

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**ADDRESS**
Level 1, 68 Grenfell Street
Adelaide SA 5000
+61 (0)8 8215 4100
info@kbs.edu.au

Note: Some classes are held at the supplementary location at 132 Grenfell Street.

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Cheapest mainland capital city in Australia
(StatCites.com.au, 2019)

Over 140 programs designed to support start-ups and entrepreneurs in Adelaide
(City of Adelaide, 2019)

75% of international students in Adelaide secured a job within three months of graduating
(IAN’s International Student Employment Outcomes Survey, 2018)
Brisbane is a warm and welcoming city, and the perfect destination for sun and adventure seekers. Strong economic growth has made it one of the world’s fastest-growing capital cities, offering students exciting career opportunities.

**BRISBANE**

**STUDY**
KBS Brisbane is one of our flagship campuses and is located right in the city centre, a five-minute walk to Central Station. Queen Street Mall is also nearby, renowned for its cafes, restaurants and shops.

Home to both KBS and Kaplan International English, the campus provides an opportunity for students to enjoy meeting and interacting with the wider Kaplan community. Campus facilities include spacious student lounges, an outdoor courtyard, a student-only café and a licensed café on the ground floor.

**LIVE**
The cost of living is lower compared to other capital cities and it’s easy to get around, with perks like a free city ferry and discounted public transport.

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**EXPLORE**
The city is perfectly placed for you to explore some of Australia’s biggest attractions, including the Great Barrier Reef, Daintree Rainforest and Surfers Paradise. A short drive north will take you to the Sunshine Coast, home to beautiful Noosa, or you can choose to head south to the funky beachside town of Byron Bay.

Brisbane itself will keep you busy with plenty of sights to explore such as the lush City Botanic Gardens, the extensive South Bank precinct with its famous man-made Streets Beach, parklands and riverside dining.

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**Gateway to Asia as Australia’s closest eastern seaboard capital city and the only state to offer 3 international airports**

**One of the fastest-growing capital cities in Australia**
(Queensland Government Statistician’s Office, 2018)

**Over the next two years, employment in Queensland is projected to increase by up to 7.6%**
(Jobs Queensland, 2018)
Melbourne consistently ranks as one of the best student-friendly cities and most liveable cities in the world. It has a distinctive, edgy and modern vibe, and is revered for its culture, fashion, food and drink. Each year, the city also plays host to major sporting events like the Australian Open, the Formula One Grand Prix and the Melbourne Cup.

STUDY
KBS Melbourne is located within the iconic Docklands precinct, known for its waterfront promenades with a variety of retail and dining options. It’s also only a short ride away from the city centre on the free City Circle tram. The modern campus building is home to both KBS and Kaplan International English students, acting as the central hub of Kaplan International in Melbourne.

LIVE
The city offers multiple public transport and accommodation options, a high standard of living and plenty of job opportunities, but it's the multicultural and inclusive vibe that makes it so popular with students.

EXPLORE
Located at the end of Australia’s Great Ocean Road, Melbourne is a cosmopolitan city with a passion for coffee, art and sport. Meandering its inner-city laneways, you can discover world-famous street art, rooftop bars and cafes. You’ll find the music scene is thriving; Melbourne has more live music venues per resident than anywhere else in the world.

2nd most liveable city in the world
(Economist Intelligence Unit Global Liveability Ranking, 2018)

Top 10 best city in the world for 'employer activity'
(QS Best Student Cities, 2018)

Five of the top 10, and 36 of the top 100, Australian companies have chosen to establish their headquarters in Melbourne
(BISWorld Top 2000 Companies, 2018)

FIND OUT MORE!
SCAN THE QR CODE
OR VISIT
KBS.EDU.AU/MELBOURNE

MELBOURNE

ADDRESS
Level 4, 370 Docklands Drive
Docklands, VIC 3008
+61 (0)3 9626 4576
info@kbs.edu.au

FIND OUT MORE!
SCAN THE QR CODE
OR VISIT
KBS.EDU.AU/MELBOURNE

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STUDY
KBS Sydney is centrally located above Town Hall Station, across from the Queen Victoria Building and only minutes away from popular spots including Chinatown, Pitt Street Mall, Hyde Park and Darling Harbour. Aside from the enviable central location, the campus provides a friendly and welcoming atmosphere from the moment you arrive!

LIVE
Located on the beautiful Sydney Harbour, you’ll be studying among famous landmarks including the Sydney Opera House and Harbour Bridge. You’ll enjoy easy access to the many attractions, restaurants and shopping precincts in the CBD, while also taking in the outdoor beach culture in the stunning beachside suburbs of Bondi Beach and Manly.

EXPLORE
During your time off you can enjoy an iconic beach walk from Bondi to Coogee or make friends with some of Australia’s wildlife at Taronga Zoo, which boasts panoramic views of the harbour and CBD.
Sydney is also a great place for a weekend road trip: venture out to witness the world’s whitest sand in Jervis Bay, trek along coastal cliffs in the Royal National Park or view the spectacular Three Sisters in the Blue Mountains.

Find out more!
Scan the QR code
OR VISIT
KBS.EDU.AU/SYDNEY

Top 10 best student city in the world
(QS Best Student Cities, 2018)

Of the top 500 Australian companies, 45% are based in NSW, providing a wide range of employment opportunities
(Study NSW, 2019)

Sydney has the most highly educated workforce in the state, with 71% holding post-school qualifications
(Australian Government, 2019)
Our flexible online teaching method means you’ll more easily fit study around your schedule, enriching you with the skills and knowledge to advance your career.

Whether you’re a busy professional who needs to balance education with work commitments, or a parent keen to re-enter the workforce while juggling family responsibilities, or even an ambitious careerist wishing to upskill without committing to classroom study, enrolling in an online MBA may be the ideal solution for you.

In fact, the online version of the Kaplan Business School MBA receives the highest ratings in our student evaluation surveys of any KBS course – and that’s consistent every trimester. Experience it for yourself to discover how engaging, stimulating and rewarding online postgraduate study can be.

Find out more: kbs.edu.au/online.

Are you a domestic student and simply wanting the flexibility of studying online? Or do you wish to complete an Australian degree without leaving your home country? At KBS, you can choose to study any MBA or postgraduate Business Analytics subject online.

Our flexible online teaching methods mean you’ll more easily fit study around your schedule, enriching you with the skills and knowledge to advance your career.

Whether you’re a busy professional who needs to balance education with work commitments, or a parent keen to re-enter the workforce while juggling family responsibilities, or even an ambitious careerist wishing to upskill without committing to classroom study, enrolling in an online MBA may be the ideal solution for you.

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TOP 5 BENEFITS OF ONLINE STUDY

- Learn when it’s convenient for you.
- Continue to work while you study.
- Save time and money by eliminating the campus commute.
- Experience online workshops similar to those for face-to-face students.
- Develop skills in self-discipline and motivation.

KEY FEATURES

FLEXIBILITY

Study 100% online or mix face-to-face with online subjects. Our engaging multi-modal learning platform is available 24/7. Attend the live weekly webinars or, if you prefer, listen to the recorded versions at a time that suits you.

REAL SUPPORT FROM REAL PEOPLE

Studying online doesn’t mean you’re alone. You will have access to all our student support services mentioned on page 20 and your lecturers can be readily contacted via email, over the phone, or even in person if you can make it to a local campus. You will also gain access to a network of over 500 online tutors who can provide guidance on a range of study skills and foundation-based subjects.

ONE-STOP LEARNING PLATFORM

An easy-to-use, friendly navigation system that will allow you to engage with a wide range of interactive learning materials including videos, podcasts, quizzes, forums and glossaries. All recommended readings are also specially curated and available to download without needing to purchase any textbooks.

LIVE INTERACTION

Enrich your skills by collaborating regularly through the lively interactive forums with other peers studying online from all over the world. As a result, you’ll be introduced to culturally diverse ideas and perspectives that will truly enhance your learning experience.

‘Kaplan Business School’s MBA course is innovative and personalised to students’ needs and encourages a high level of interaction. The lecturers are industry experts who have exceptional knowledge from their backgrounds working in different professional fields, and this makes me confident to succeed.’

LEONARDO DE JESUS ALDANA ROMANA / COLOMBIAN

MASTER OF BUSINESS ADMINISTRATION

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MASTER OF BUSINESS ADMINISTRATION
YOUR
STUDENT
EXPERIENCE

STUDENT EVENTS

ORIENTATION
As a new student, we want to make sure you feel warmly welcomed into the KBS family. Orientation is held the week prior to your first trimester and is a great opportunity to meet key staff members and your new peers. You’ll also receive further information on your studies, facilities and support services on campus, to ensure you have the best possible start to your educational adventure.

FEEDBACK WEEK
Every trimester we have a week dedicated to getting your feedback on your experience at KBS. We care about what our students have to say and the valuable feedback you provide helps us to improve your experience. In fact, a majority of the changes we implement at KBS are a direct result of ideas and feedback we receive from our students.

EVENTS & WORKSHOPS
Each trimester we hold a number of free internal and external events designed to be interactive and inspiring for all of our students. They include guest speakers, expert panels, multicultural days and much more.

CAMPUS FACILITIES

STUDENT LOUNGE
Our student lounges are a great place to meet your peers, relax between classes, or use the kitchen facilities to enjoy lunch.

LIBRARY
There is a library at each campus from which you can borrow course-relevant books and reference materials. You will also have access to extensive online databases and the latest issues of the world’s most esteemed business magazines.

TECHNOLOGY
Our campuses provide easily accessible IT resources including Wi-fi, computer labs, printing and photocopying facilities. You will have access to integrated online learning materials and receive feedback on assignments through MyKBS, your personalised online student portal.

kbs.edu.au/studentexperience

DEAN’S AWARD
All current KBS students who are achieving exceptional academic results and positively contribute to the KBS community can apply for the Dean’s Award. Each trimester we will select one successful student who will be awarded with a substantial fee reduction for the remainder of their course and any future KBS courses.

STUDENT AMBASSADOR PROGRAM
Take advantage of personal and professional development opportunities via focused networking, event management and training activities. This is your opportunity to be a role model, create a sense of community, build your network and get the most out of your time at KBS!

ACADEMIC BOARD MEMBERSHIP
The student representative on our Academic Board actively participates in high-level decision-making. During this 12 month term, they develop a deep understanding of the complexities of academic management and acquire the skills of governance and compliance that are the basis on which all decisions at KBS are made. If such an opportunity interests you, please consider submitting a nomination for yourself when applications open in January each year.

98% OF NEW STUDENTS FELT MORE CONFIDENT AND PREPARED AFTER ATTENDING ORIENTATION.”
*Based on students who attended orientation in Trimester 2, 2019.

“I chose to study at KBS as they are well-recognised for delivering quality, professional management subjects. The Academic Success Centre and Student Services are always very friendly and have helped me since my first day at KBS.”

DESY CHRISTINA / INDONESIAN
BACHELOR OF BUSINESS
(HOSPITALITY AND TOURISM MANAGEMENT)

You can easily transfer between campus locations each trimester.

Adelaide/ Brisbane/ Melbourne/ Sydney

kbs.edu.au/studentexperience

OF NEW STUDENTS FELT MORE CONFIDENT AND PREPARED AFTER ATTENDING ORIENTATION.”
*Based on students who attended orientation in Trimester 2, 2019.

98%
STUDENT EXPERIENCE

Our friendly Student Experience Services team are here to help you settle into life on campus. They are happy to answer any questions you might have in relation to your study, campus facilities and life as a student.

- Study guidance and planning
- Workshops and events
- Student welfare
- Support services

We help our international students transition seamlessly into the Australian lifestyle.

CAREERS CENTRAL

The purpose of the Careers Central team is to enhance your employability and create pathways that lead to career outcomes and success. Our Careers Advisors can assist you in finding an academic internship or work placement through an extensive network of partner companies. Find out more about Careers Central on page 22.

- Career planning
- Resume and cover letter writing
- Interview preparation
- Job search assistance

Lifelong careers services are available to all KBS students and alumni.

STUDENT SAFETY AND WELLNESS

At KBS we strongly focus on all aspects of your wellness and safety, including sexual assault and sexual harassment. Through a proactive approach, we provide a range of information, resources and support for our students. This includes police presentations on personal safety, stress management workshops, mindfulness training and even therapy dogs!

STUDENT COUNSELLING

Student welfare is our number one priority at KBS. That’s why we have dedicated student counsellors at all of our campuses to ensure our students’ mental health and wellbeing is proactively looked after.

FREE ONLINE TUTORING

Gain access to a network of over 500 online tutors who provide guidance on a range of study skills and key subjects like communication, management, marketing and numeracy. They are available to answer your questions between 3pm and midnight, six days a week.

FACE-TO-FACE TUTORING

Benefit from a 45-minute complimentary session with one of our employed KBS graduates and tackle challenging topics related to your degree.

STUDENT SUPPORT

Students have rated our student support higher than every public university in Australia* and that is something we are very proud of!

kbs.edu.au/studentexperience

ACADEMIC SUCCESS CENTRE

Located in the library of each campus, the Academic Success Centre is an integral part of the academic assistance we provide. Whether you are one of our undergraduate or postgraduate students, our Learning Advisors can provide valuable support with your studies via additional workshops, lectures and one-on-one sessions.

- Referencing
- Essay and report writing
- Presentation delivery
- Academic language skills

Academic assistance is also available outside of class hours!

*kUndergraduate and postgraduate students combined. QILT 2018 Student Experience Survey National Report. Published April 2019.
Careers Central is your personal gateway for career services, workshops, events and employment opportunities. Our extensive, on-campus careers services team is dedicated to ensuring you have the tools, knowledge and skills necessary for a successful career. It’s a lifelong service, meaning Careers Central’s services are available to you even after you graduate!

WORK PLACEMENTS
Expand your professional network, develop your employability skills and gain exposure to a professional business environment while learning about Australia’s unique business culture. Dedicated Careers Advisors at each campus will support you in finding a placement, taking into consideration your field of study, work experience and career goals.

ACADEMIC INTERNSHIPS
Boost your career prospects by completing an academic internship as part of your degree, which enables you to apply your learning and gain first-hand experience of the industry you aspire to work in. Find out more about our academic internships on page 24.

CAREERS WORKSHOPS AND EVENTS
Each year, Careers Central facilitates over 70 workshops across our four campuses, along with numerous external careers fairs and exclusive invitations to industry events. Meet guest speakers, gain insights and tips from experienced professionals, effectively navigate the employment market and expand your professional network.

ONE-ON-ONE CAREER COACHING
Whether you’re a current student or one of our KBS alumni, our Careers Advisors are dedicated to helping you discover your career path, enhance your employability skills and build up your confidence to achieve your career goals.

INDUSTRY PARTNERSHIPS
Our careers team partners with Australian organisations across each major city who actively promote to, and engage with, international students seeking graduate employment and work placements. These businesses span startups, local SMEs, not-for-profits and ASX listed companies.

kbs.edu.au/careers

‘My internship helped me gain exposure to the Australian business environment and the industry I’m interested in. I also had the chance to test-run what I was learning at KBS and pick up new skills in the process. After my three-month placement, I was offered a paid role with the company which I felt was great recognition of the effort I had put in.’

LUIZA AGOSTINI KLEIN / BRAZILIAN MASTER OF BUSINESS ADMINISTRATION
An academic internship can help launch your career, drive your professional aspirations and develop your leadership skills. Our strong industry network connects you with employers across Australia and provides you with access to a broad range of work experience opportunities.

- Gain real-world experience and confidence through workplace responsibility.
- Improve transferable skills such as communication, teamwork and time management.
- Experience practical application of theory to ensure your chosen career path is right for you.
- Impress prospective employers while enhancing employability.
- Start building a network of industry contacts to accelerate career progression.

**ACADEMIC INTERNSHIPS**

We pride ourselves on thoroughly preparing you for entry into the workplace. Opting for an academic internship will improve your industry knowledge and provide you with the tools you need to contribute effectively in a professional environment.

1 IN 3

STUDENTS PLACED IN AN ACADEMIC INTERNSHIP WERE OFFERED ONGOING EMPLOYMENT.*

*Based on students placed in academic internships between November 2018 and June 2019.

ENHANCED EMPLOYABILITY

Relevant work experience is one of the first things prospective employers look for. An academic internship is a highly valuable addition to both your degree and your professional resume. Through an academic internship, you will gain exposure to a professional environment and experience the day-to-day operations of a business.

HOW IT WORKS

Our academic internships can be undertaken as elective subjects if you are studying a Bachelor of Business, a Graduate Diploma of Business Administration or a Master of Business Administration. Placements are arranged by Careers Central and will be determined via a job interview process with both Kaplan Business School and the host company. Alternatively, we can support you to source your own internship with a business. Internships are unpaid and the electives are assessable as part of your degree. To be eligible, your grade point average as a minimum must be a Pass.

STRUCTURE

The academic internship is structured so that 30% of your final mark will be determined by a rating assigned to you by your host employer. Every internship also includes an academic component. There are several assignments that are set for you throughout the trimester, such as a learning contract and reflective journal, which also serve as great opportunities to consolidate your learning in the workplace.

*During my internship I worked as part of a large marketing department and was given the unique opportunity to step up and improve the organisation’s social media and general online presence. I received great feedback and will be able to apply the learnings in my future career.*

NIRDOSH UPADHYAY / NEPALESE

BACHELOR OF BUSINESS (MARKETING)

*My internship helped me to reflect on my personal strengths and weaknesses in the context of stakeholder management in the workplace. I’ve improved my soft skills and capabilities, such as time management, problem-solving, and teamwork skills. I made a lot of professional connections and received excellent recommendations that have helped me in securing a specialist role in a large Australian electronics company.*

ZHANNA KURENKOVA / RUSSIAN

MASTER OF BUSINESS ADMINISTRATION

kbs.edu.au/internship
There are many reasons why you may want to enrol in individual subjects rather than in an entire qualification. It can be a useful way to trial a course you’re interested in, supplement an existing qualification, or simply extend your knowledge on a specific topic.

Whether it’s a key undergraduate subject like Strategic Management or a thought-provoking postgraduate MBA subject such as Thinking Styles, Negotiation and Conflict Management or Fundamentals of Entrepreneurship — whatever your line of interest, you’ll find it at KBS! Entry requirements apply.

To enrol in single subject delivery or cross-institutional transfers, please complete the course application form at kbs.edu.au/apply.

* International students must be enrolled in a full-time course to satisfy the conditions of their student visa. A single subject may be studied in addition to a full-time course. Single subjects do not qualify as an award (degree), but credit may be granted towards an award.
‘What I enjoy the most about studying at KBS is being taught and guided by qualified professionals. Many teachers have become almost like mentors which adds so much more to my learning experience. I really value the energy they put into teaching.’

LUCIE MAROUSKOVA / CZECH
BACHELOR OF BUSINESS (MARKETING)
Our Bachelor of Business provides the theoretical and practical skills necessary to start a successful business career. You will learn analytical, high-level problem solving and communication skills crucial to industry success. You will graduate with a firm understanding of different business environments and develop effective ways to approach, create and execute operational business plans.

CAREER OUTCOMES
As a graduate you could be employed in a diverse range of industries and positions including:
– administration manager
– quality assurance supervisor
– customer service leader
– business coach

PATHWAY TO FURTHER STUDIES
Successful completion of the Bachelor of Business may qualify you for credit towards our range of Masters courses, or another course with an alternative higher education provider in Australia.

TYPICAL DURATION
Standard study option
3 years / 24 subjects / 9 trimesters
An accelerated study option is available depending on subject offerings.

INTERNSHIPS AVAILABLE
SEE PAGE 24
kbs.edu.au/business

My course is very practical and focused on giving real-life business examples which has helped me better understand my subjects. Studying with peers from different countries enables me to practise my English and learn about different cultures.

YUCHEN LUO / CHINESE
BACHELOR OF BUSINESS

"My course is very practical and focused on giving real-life business examples which has helped me better understand my subjects. Studying with peers from different countries enables me to practice my English and learn about different cultures."

YUCHEN LUO / CHINESE
BACHELOR OF BUSINESS

ISTRUCTURE
24 subjects: 8 core + 16 electives

YR 1
8 Subjects = 8 Core

YR 2
8 Subjects = Level 100
6 Electives

YR 3
8 Subjects = Level 200
6 Electives

CORE SUBJECTS
(3 credit points each)

LEVEL 100
Business Communication BUS101*
Introduction to Management BUS102
Accounting for Managers BUS103
Economics BUS104*
Introduction to Business Analytics BUS105
Marketing Principles BUS106
Commercial Law BUS107
Quantitative Analysis BUS108*

LEVEL 200
Skills for Numerical Analysis BUS109
Introduction to Economics BUS114

* In some instances these subjects can be substituted for equivalent subjects. Please refer to page 36.
## Bachelor of Business (Accounting)

**Course Code**: CRICOS Code 085958J / TEQSA Accredited / AQF Level 7

The Bachelor of Business (Accounting) will provide you with key business principles and the relevant practical skills necessary to launch a successful career in accounting. The course is accredited by CPA Australia, CA ANZ and ACCA, and offers a direct pathway to professional certification and employment.

### CAREER OUTCOMES

This course is ideal if you wish to pursue a career in finance, banking, insurance or accounting. Examples of roles you could secure include:
- corporate accountant
- tax accountant
- business analyst
- management accountant
- financial officer

### PATHWAY TO FURTHER STUDIES

Upon successful completion you are eligible for admission into professional programs offered by CPA Australia, CA ANZ and ACCA. You may also qualify for credit towards our Masters courses, or another course with an alternative higher education provider in Australia.

### TYPICAL DURATION

- **Standard study option**
  - 3 years / 24 subjects / 9 trimesters
  - An accelerated study option is available depending on subject offerings.

### CORE SUBJECTS

**3 credit points each**

| LEVEL 100 | BUS101 | Business Communication |
| LEVEL 100 | BUS102 | Introduction to Management |
| LEVEL 100 | BUS103 | Accounting for Managers |
| LEVEL 100 | BUS104 | Economics |
| LEVEL 100 | BUS105 | Introduction to Business Analytics |
| LEVEL 100 | BUS106 | Marketing Principles |
| LEVEL 100 | BUS107 | Commercial Law |
| LEVEL 100 | BUS108 | Quantitative Analysis |
| LEVEL 200 | ACC201 | Financial Accounting 1 |
| LEVEL 200 | ACC202 | Accounting Information Systems |
| LEVEL 200 | ACC203 | Financial Accounting 2 |
| LEVEL 200 | ACC204 | Corporations Law |
| LEVEL 200 | ACC205 | Management Accounting 1 |
| LEVEL 200 | FIN203 | Corporate Finance |
| LEVEL 300 | ACC301 | Accounting Theory and Contemporary Issues |
| LEVEL 300 | ACC302 | Auditing and Assurance |
| LEVEL 300 | ACC303 | Company Accounting |
| LEVEL 300 | ACC304 | Taxation Law |
| LEVEL 300 | ACC305 | Management Accounting 2 |

Refer to page 36 for elective subjects.

### STRUCTURE

24 subjects: 19 core + 5 electives

### INTERNSHIPS AVAILABLE

See page 24

kbs.edu.au/accounting

## Bachelor of Business (Hospitality & Tourism Management)

**Course Code**: CRICOS Code 085961C / TEQSA Accredited / AQF Level 7

In today’s increasingly mobile world, hospitality and tourism is becoming one of the largest global industries. Within our Bachelor of Business (Hospitality & Tourism Management), you will acquire business communication skills, financial literacy and a host of other transferable skills. With these skills you’ll be able to work in hotels, restaurants, events and dozens of other businesses within this dynamic sector.

### CAREER OUTCOMES

As a business graduate majoring in Hospitality and Tourism Management you can pursue exciting career paths such as:
- hospitality manager
- events and community manager
- hotel supervisor
- tourism operator
- travel industry entrepreneur

### PATHWAY TO FURTHER STUDIES

Successful completion of the Bachelor of Business (Hospitality & Tourism Management) may qualify you for credit towards our range of Masters courses, or another course with an alternative higher education provider in Australia.

### TYPICAL DURATION

- **Standard study option**
  - 3 years / 24 subjects / 9 trimesters
  - An accelerated study option is available depending on subject offerings.

### CORE SUBJECTS

**3 credit points each**

| LEVEL 100 | BUS101 | Business Communication |
| LEVEL 100 | BUS102 | Introduction to Management |
| LEVEL 100 | BUS103 | Accounting for Managers |
| LEVEL 100 | BUS104 | Economics |
| LEVEL 100 | BUS105 | Introduction to Business Analytics |
| LEVEL 100 | BUS106 | Marketing Principles |
| LEVEL 100 | BUS107 | Commercial Law |
| LEVEL 100 | BUS108 | Quantitative Analysis |
| LEVEL 200 | BUS201 | Marketing Principles |
| LEVEL 200 | BUS202 | Quantitative Analysis |
| LEVEL 200 | BUS203 | Soil Management |
| LEVEL 200 | BUS204 | Environmental Law |
| LEVEL 200 | BUS205 | Farm Management Accounting 1 |
| LEVEL 200 | BUS206 | Corporate Finance |
| LEVEL 300 | BUS301 | Accounting Theory and Contemporary Issues |
| LEVEL 300 | BUS302 | Auditing and Assurance |
| LEVEL 300 | BUS303 | Company Accounting |
| LEVEL 300 | BUS304 | Taxation Law |
| LEVEL 300 | BUS305 | Management Accounting 2 |

Refer to page 36 for elective subjects.

### STRUCTURE

24 subjects: 16 core + 8 electives

### INTERNSHIPS AVAILABLE

See page 24

kbs.edu.au/hospitality
Our Bachelor of Business (Management) degree equips you with the essential knowledge and skills to become a respected manager of people in a professional environment. The insights you gain will be relevant to any industry and will empower you to build productive, ethical and successful teams and organisations.

**CAREER OUTCOMES**
As a business graduate majoring in Management you can pursue exciting career paths such as:
- management consultant
- business strategist
- corporate manager
- human resources adviser
- small business owner

**PATHWAY TO FURTHER STUDIES**
Successful completion of the Bachelor of Business (Management) may qualify you for credit towards our range of Masters courses, or another course with an alternative higher education provider in Australia.

**TYPICAL DURATION**
Standard study option
3 years / 24 subjects / 9 trimesters
An accelerated study option is available depending on subject offerings.

**STRUCTURE**
24 subjects: 16 core + 8 electives

<table>
<thead>
<tr>
<th>YR 1</th>
<th>8 subjects</th>
<th>Level 100</th>
<th>4 Core + 2 Electives</th>
</tr>
</thead>
<tbody>
<tr>
<td>YR 2</td>
<td>8 subjects</td>
<td>Level 200</td>
<td>4 Core + 2 Electives</td>
</tr>
<tr>
<td>YR 3</td>
<td>8 subjects</td>
<td>Level 300</td>
<td>4 Core + 2 Electives</td>
</tr>
</tbody>
</table>

**CORE SUBJECTS**
(3 credit points each)

<table>
<thead>
<tr>
<th>LEVEL 100</th>
<th>BUSINESS COMMUNICATION BUS101</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>INTRODUCTION TO MANAGEMENT BUS102</td>
</tr>
<tr>
<td></td>
<td>ACCOUNTING FOR MANAGERS BUS103</td>
</tr>
<tr>
<td></td>
<td>INTRODUCTION TO BUSINESS ANALYTICS BUS105</td>
</tr>
<tr>
<td></td>
<td>MARKETING PRINCIPLES BUS106</td>
</tr>
<tr>
<td></td>
<td>COMMERCIAL LAW BUS107</td>
</tr>
<tr>
<td></td>
<td>SKILLS FOR NUMERICAL ANALYSIS BUS109</td>
</tr>
<tr>
<td></td>
<td>INTRODUCTION TO ECONOMICS BUS114</td>
</tr>
<tr>
<td>LEVEL 200</td>
<td>HUMAN RESOURCE MANAGEMENT HRM201</td>
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<tr>
<td></td>
<td>ORGANISATIONAL BEHAVIOUR MAN201</td>
</tr>
<tr>
<td></td>
<td>BUSINESS ETHICS MAN202</td>
</tr>
<tr>
<td></td>
<td>LOGISTICS AND SUPPLY CHAIN MANAGEMENT MAN203</td>
</tr>
<tr>
<td>LEVEL 300</td>
<td>MANAGING CHANGE HRM302</td>
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<tr>
<td></td>
<td>STRATEGIC MANAGEMENT MAN302</td>
</tr>
<tr>
<td></td>
<td>INNOVATION AND ENTREPRENEURSHIP MAN303</td>
</tr>
<tr>
<td></td>
<td>ISSUES IN INTERNATIONAL BUSINESS MAN304</td>
</tr>
</tbody>
</table>

Refer to page 36 for elective subjects.

**FURTHER STUDIES**
Successful completion of the Bachelor of Business (Marketing) may qualify you for credit towards our range of Masters courses, or another course with an alternative higher education provider in Australia.

**TYPICAL DURATION**
Standard study option
3 years / 24 subjects / 9 trimesters
An accelerated study option is available depending on subject offerings.

**STRUCTURE**
24 subjects: 16 core + 8 electives

<table>
<thead>
<tr>
<th>YR 1</th>
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</table>

**CORE SUBJECTS**
(3 credit points each)

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</tr>
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<td></td>
<td>ACCOUNTING FOR MANAGERS BUS103</td>
</tr>
<tr>
<td></td>
<td>INTRODUCTION TO BUSINESS ANALYTICS BUS105</td>
</tr>
<tr>
<td></td>
<td>MARKETING PRINCIPLES BUS106</td>
</tr>
<tr>
<td></td>
<td>COMMERCIAL LAW BUS107</td>
</tr>
<tr>
<td></td>
<td>SKILLS FOR NUMERICAL ANALYSIS BUS109</td>
</tr>
<tr>
<td></td>
<td>INTRODUCTION TO ECONOMICS BUS114</td>
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<tr>
<td>LEVEL 200</td>
<td>HUMAN RESOURCE MANAGEMENT HRM201</td>
</tr>
<tr>
<td></td>
<td>ORGANISATIONAL BEHAVIOUR MAN201</td>
</tr>
<tr>
<td></td>
<td>BUSINESS ETHICS MAN202</td>
</tr>
<tr>
<td></td>
<td>LOGISTICS AND SUPPLY CHAIN MANAGEMENT MAN203</td>
</tr>
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<td></td>
<td>ISSUES IN INTERNATIONAL BUSINESS MAN304</td>
</tr>
</tbody>
</table>

Refer to page 36 for elective subjects.

**INTERNSHIPS AVAILABLE**
SEE PAGE 24

kbs.edu.au/management

kbs.edu.au/marketing
**UNDERGRADUATE SUBJECTS**

**DIPLOMA OF BUSINESS**

**LEVEL 100**
- Business Communication BUS101
- Introduction to Management BUS102
- Accounting for Managers BUS103
- Economics BUS104
- Introduction to Business Analytics BUS105
- Marketing Principles BUS106
- Commercial Law BUS107
- Quantitative Analysis BUS108
- Skills for Numerical Analysis BUS109
- Skills for Advanced Business English BUS110
- Introduction to Economics BUS111

**LEVEL 200**
- **ACCOUNTING**
  - Financial Accounting 1 ACC201
  - Accounting Information Systems ACC202
  - Financial Accounting 2 ACC203
  - Corporations Law ACC204
  - Management Accounting 1 ACC205
- **FINANCE**
  - Financial Institutions and Markets FIN201
  - Real-world Economics FIN202
  - Corporate Finance FIN203
- **HOSPITALITY & TOURISM MANAGEMENT**
  - Introduction to Hospitality and Tourism HAT201
  - Hospitality and Tourism Management HAT202
  - Gaming and Entertainment Management HAT203
- **MANAGEMENT**
  - Human Resource Management HRM201
  - Organisational Behaviour HRM202
  - Business Ethics HRM203
  - Logistics and Supply Chain Management HRM204
- **MARKETING**
  - Integrated Marketing Communications MKT201
  - Marketing Research Essentials MKT202
  - Services Marketing MKT203
- **ACADEMIC INTERNSHIP**
  - Skills for Workplace Success BUS201

**LEVEL 300**
- **ACCOUNTING**
  - Accounting Theory and Contemporary Issues ACC301
  - Auditing and Assurance ACC302
  - Company Accounting ACC303
  - Taxation Law ACC304
  - Management Accounting 2 ACC305
- **HOSPITALITY & TOURISM MANAGEMENT**
  - Attractions and Event Management HAT301
  - Food and Beverage Management HAT302
  - Accommodation Management HAT303
  - Emerging Issues in Hospitality and Tourism HAT304
- **MANAGEMENT**
  - Managing Change HRM301
  - Coaching and Mentoring HRM302
  - Strategic Management HRM303
  - Innovation and Entrepreneurship HRM304
  - Issues in International Business HRM305
- **MARKETING**
  - Consumer Behaviour MKT301
  - Digital Marketing MKT302
  - International Marketing MKT303
  - Strategic Marketing (Capstone) MKT304
- **ACADEMIC INTERNSHIPS**
  - Internship 1 BUS307
  - Internship 2 BUS308

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* BUS101 is mandatory for all Diploma students with an IELTS of 5.5 or equivalent as a substitute for BUS110.
* In some instances BUS109 can be a substitute for BUS108 in this course.
* In some instances BUS114 can be a substitute for BUS104 in this course.

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Please note: not all subjects will be available every trimester. Prerequisites may apply. Information on timetables will be provided at orientation. Visit kbs.edu.au to view upcoming subject offerings.
POSTGRADUATE

"The lecturers at KBS are amazing and the subjects offered as part of the MBA will definitely help me pursue my career goal of setting up my own business. The KBS Student Services team supported me a lot and they constantly go the extra mile to help students inside and outside of the classroom."

GABRIEL OLIVEIRA INACIO / BRAZILIAN
MASTER OF BUSINESS ADMINISTRATION

INNOVATIVE FORM OF TEACHING
Traditional lectures and tutorials have been replaced by interactive workshops for all our postgraduate courses. This means our lessons are characterised by high levels of in-class practice and stimulating activities, thereby creating a more engaging and effective learning experience.

GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION / PAGE 44
GRADUATE DIPLOMA OF BUSINESS ADMINISTRATION / PAGE 45
GRADUATE CERTIFICATE IN BUSINESS ANALYTICS / PAGE 40
GRADUATE DIPLOMA OF BUSINESS ANALYTICS / PAGE 41
MASTER OF BUSINESS ANALYTICS / PAGE 42
MASTER OF BUSINESS ANALYTICS (EXTENSION) / PAGE 43
MASTER OF BUSINESS ADMINISTRATION / PAGE 46
GRADUATE CERTIFICATE IN ACCOUNTING / PAGE 50
MASTER OF PROFESSIONAL ACCOUNTING / PAGE 52
MASTER OF ACCOUNTING / PAGE 53

LOCATIONS
Adelaide, Brisbane, Melbourne, Sydney

Select courses available online

INTAKE DATES
March, July, November

TYPICAL DURATION
Study intensity can be adapted to suit an individual’s requirements. Visa restrictions may apply for international students.

RECOGNITION OF PRIOR LEARNING
Students with relevant undergraduate and/or postgraduate qualifications may be eligible for recognition of prior learning to fast-track their qualification.

ENTRY REQUIREMENTS
See pages 60–63
GRADUATE CERTIFICATE
IN BUSINESS ANALYTICS

This course is suitable for students already employed in business who desire an enriched understanding of how analytics can enhance their decision-making in the workplace – irrespective of the position they hold. They will therefore be taught how to develop an exploratory mindset so that they’re able to methodically investigate business opportunities and to communicate complex data.

CAREER OUTCOMES
– business supervisor
– project officer
– communications consultant
– information systems operator

PATHWAY TO FURTHER STUDIES
The course is designed so that students are eligible for up to four subject credits into recognised postgraduate courses in Australia that specialise in business analytics or that have space for unspecified electives.

TYPICAL DURATION
Standard study option
8 months / 2 trimesters (full-time)
1 year, 4 months / 4 trimesters (part-time)

An accelerated study option is available depending on subject offerings.

CORE SUBJECTS
(4 credit points each)
Introduction to Business Analytics DATA4000
Data Visualisation Software DATA4100
Quantitative Methods STAM4000

Refer to page 54 for elective subjects.

New Course Starting Trimester 1 2020

FURTHER YOUR RECOGNITION AS AN ANALYTICS PROFESSIONAL
IAPA (Institute of Analytics Professionals of Australia) is the largest analytics community in Australia with over 8,000 professionals from across all industries. IAPA is committed to promoting the growing strategic role played by data analytics in the business arena.

Students studying any of our business analytics courses will have the opportunity to enjoy the following benefits with IAPA:
– Apply to become ‘Student IAPA-certified’ for free*
– Free attendance at four IAPA chapter events per year
– Access to member rates for IAPA education courses

For more information, visit iapa.org.au or contact your Student Experience team.

*Available to 10 of the top-performing students per year in the DATA6000 Capstone subject after successfully completing the IAPA assessment process.

kbs.edu.au/gcban

GRADUATE DIPLOMA
OF BUSINESS ANALYTICS

This course is ideal for students who wish to work specifically in the business analytics industry in an entry-level position. To facilitate such a career change, students are taught deeper-level knowledge so that they’re confidently able to evaluate ethical and security issues and to competently operate the processes associated with data acquisition and dissemination.

CAREER OUTCOMES
– business insights adviser
– service desk operator
– commercial analyst
– process improvement consultant

PATHWAY TO FURTHER STUDIES
The course is designed so that students are eligible for up to eight subject credits into recognised postgraduate courses in Australia that specialise in business analytics or that have space for unspecified electives.

TYPICAL DURATION
Standard study option
1 year / 3 trimesters (full-time)
2 years / 6 trimesters (part-time)

An accelerated study option is available depending on subject offerings.

CORE SUBJECTS
(4 credit points each)
Introduction to Business Analytics DATA4000
Data Visualisation Software DATA4100
Data Acquisition and Management DATA4200
Data Security and Ethics DATA4300
Analytics in Accounting, Finance and Economics FINM4100
Quantitative Methods STAM4000

Refer to page 54 for elective subjects.

New Course Starting Trimester 1 2020

kbs.edu.au/gdban

FURTHER YOUR RECOGNITION AS AN ANALYTICS PROFESSIONAL
IAPA (Institute of Analytics Professionals of Australia) is the largest analytics community in Australia with over 8,000 professionals from across all industries. IAPA is committed to promoting the growing strategic role played by data analytics in the business arena.

Students studying any of our business analytics courses will have the opportunity to enjoy the following benefits with IAPA:
– Apply to become ‘Student IAPA-certified’ for free*
– Free attendance at four IAPA chapter events per year
– Access to member rates for IAPA education courses

For more information, visit iapa.org.au or contact your Student Experience team.

*Available to 10 of the top-performing students per year in the DATA6000 Capstone subject after successfully completing the IAPA assessment process.

kbs.edu.au/gdban
This course is for students who have an objective to become genuine specialists in their profession and are therefore seeking a level of study that will deepen their expertise and enhance their professionalism. As a result, the diversity of their skillset is expanded significantly, the outcome of which is a well-rounded business analyst highly regarded by employers across any industry.

**CAREER OUTCOMES**
- business analyst
- social media specialist
- reporting analyst
- business consultant

**PATHWAY TO FURTHER STUDIES**
The course is designed so that students are eligible for substantial credits into recognised postgraduate courses in Australia that specialise in business analytics or that have space for unspecified electives.

**TYPICAL DURATION**
Standard study option
1 year, 8 months/4 trimesters (full-time)
2 years, 8 months/8 trimesters (part-time)

An accelerated study option is available depending on subject offerings.

**ELECTIVE SUBJECTS**
A minimum of 12 credit points to be accrued via:
- 2 MBA subjects (6 credit points each) or;
- 3 Business Analytics subjects (6 credit points each) or;
- 1 MBA subject (6 credit points) and 2 Business Analytics subjects (4 credit points each).

Refer to page 54 for elective subjects.

Please note: MBA504, MBA507, MBA600, and MBA633 cannot be chosen as elective subjects for this course.

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**STANDARD STUDY OPTION**

**CORE SUBJECTS**

<table>
<thead>
<tr>
<th>Subject</th>
<th>Credit Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to Business Analytics</td>
<td>4 (6 credit points each)</td>
</tr>
<tr>
<td>Data Visualisation Software</td>
<td>DATA4000</td>
</tr>
<tr>
<td>Data Acquisition and Management</td>
<td>DATA4100</td>
</tr>
<tr>
<td>Data Security and Ethics</td>
<td>DATA4200</td>
</tr>
<tr>
<td>Data-driven Decision Making and Forecasting</td>
<td>DATA4300</td>
</tr>
<tr>
<td>Social Media Analytics</td>
<td>DATA4400</td>
</tr>
<tr>
<td>Analytics in Accounting, Finance and Economics</td>
<td>FINM4500</td>
</tr>
<tr>
<td>Quantitative Methods</td>
<td>DATA4600</td>
</tr>
<tr>
<td>Capstone: Industry Case Studies</td>
<td>DATA4700</td>
</tr>
</tbody>
</table>

**ELECTIVE SUBJECTS**

A minimum of 48 credit points is required to be accrued.

- 9 core subjects (5 credit points each)
- 2.3 elective subjects (5 credit points each)

**FURTHER STUDIES**

**NEW COURSE STARTING TRIMESTER 1 2020**

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**EXTENDED STUDY OPTION**

**CORE SUBJECTS**

<table>
<thead>
<tr>
<th>Subject</th>
<th>Credit Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to Business Analytics</td>
<td>4 (6 credit points each)</td>
</tr>
<tr>
<td>Data Visualisation Software</td>
<td>DATA4000</td>
</tr>
<tr>
<td>Data Acquisition and Management</td>
<td>DATA4100</td>
</tr>
<tr>
<td>Data Security and Ethics</td>
<td>DATA4200</td>
</tr>
<tr>
<td>Data-driven Decision Making and Forecasting</td>
<td>DATA4300</td>
</tr>
<tr>
<td>Social Media Analytics</td>
<td>DATA4400</td>
</tr>
<tr>
<td>Analytics in Accounting, Finance and Economics</td>
<td>FINM4500</td>
</tr>
<tr>
<td>Quantitative Methods</td>
<td>DATA4600</td>
</tr>
<tr>
<td>Capstone: Industry Case Studies</td>
<td>DATA4700</td>
</tr>
</tbody>
</table>

**ELECTIVE SUBJECTS**

A minimum of 64 credit points to be accrued via:

- 13 core subjects (5 credit points each)
- 2 elective subjects (5 credit points each)

**FURTHER STUDIES**

**NEW COURSE STARTING TRIMESTER 1 2020**

---

**MASTER OF BUSINESS ANALYTICS**

kbs.edu.au/mban

**MASTER OF BUSINESS ANALYTICS (EXTENSION)**

kbs.edu.au/mbanex

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**TYPICAL DURATION**

Standard study option
2 years/6 trimesters (full-time)
3 years, 8 months/24 trimesters (part-time)

An accelerated study option is available depending on subject offerings.

---

**PATHWAY TO FURTHER STUDIES**

This course is designed for students with an ambition to further their career within the business analytics industry, which is why they will be taught how to build and manage expert teams and to strategically oversee data-driven initiatives. This will culminate in a complex body of knowledge and skills, all of which will produce graduates who are ready for the next stage of their career.

**CAREER OUTCOMES**

- business analytics team leader
- social media manager
- corporate reporting supervisor
- management consultant

---

**TYPICAL DURATION**

Standard study option
2 years/6 trimesters (full-time)
3 years, 8 months/24 trimesters (part-time)

An accelerated study option is available depending on subject offerings.

---

**PATHWAY TO FURTHER STUDIES**

This course is designed so that students are eligible for substantial credits into recognised postgraduate courses in Australia that specialise in business analytics or that have space for unspecified electives.

**CAREER OUTCOMES**

- business analyst
- social media specialist
- reporting analyst
- business consultant
GRADUATE DIPLOMA OF BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078566F / TEQSA ACCREDITED / AQF LEVEL 8

STRUCTURE

8 subjects: 6 core + 2 electives

The Graduate Diploma of Business Administration builds upon the Graduate Certificate and provides you with an understanding of the strategic approach required to achieve organisational success. This necessitates the adoption of disruptive innovation as well as emotional and cultural intelligence.

CAREER OUTCOMES

This qualification is ideal if you wish to develop your knowledge and understanding in key areas of management. You may leverage your existing experience with enhanced analytical, strategic and leadership skills to achieve career advancement, make a career change or start your own business.

PATHWAY TO FURTHER STUDIES

Upon successful completion you may be eligible for full credit towards our Master of Business Administration course, or another course with an alternative higher education provider in Australia.

TYPICAL DURATION

Standard study option
1 year, 4 months / 8 subjects / 4 trimesters

An accelerated study option is available depending on subject offerings.

This course is also available online

kbs.edu.au/gdba

GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078567E / TEQSA ACCREDITED / AQF LEVEL 8

STRUCTURE

4 subjects: 4 core

The Graduate Certificate in Business Administration familiarises you with key business concepts in a practical easy-to-implement way. These transferrable management skills equip you to succeed in diverse, real-world business situations. That means it does not matter which industry you work in, since what you learn in this course will enrich you with the knowledge to further your career, irrespective of the position you hold.

CAREER OUTCOMES

The Graduate Certificate in Business Administration familiarises you with key business concepts in a practical easy-to-implement way. These transferrable management skills equip you to succeed in diverse, real-world business situations. That means it does not matter which industry you work in, since what you learn in this course will enrich you with the knowledge to further your career, irrespective of the position you hold.

PATHWAY TO FURTHER STUDIES

Upon successful completion you may be eligible for full credit towards our Master of Business Administration course, or another course with an alternative higher education provider in Australia.

TYPICAL DURATION

Standard study option
8 months / 4 subjects / 2 trimesters

This course is also available online

kbs.edu.au/gcba
The Master of Business Administration (MBA) is widely regarded as the preferred qualification for professionals wanting to pursue a career in strategic management. An MBA can advance your career, expand your professional network, offer higher earning potential and develop your leadership skills. You will have the opportunity to tailor your degree by selecting electives aligned to your interests and career requirements.

**CAREER OUTCOMES**

This qualification is designed to provide you with valuable practical management skills that will allow you to develop your capability to lead and inspire others in a global business environment. Our MBA course also offers specialisations, which are perfectly suited to furthering your career and increasing your earning potential within specific areas.

**TYPICAL DURATION**

Standard study option
2 years / 12 subjects / 6 trimesters
An accelerated study option is available depending on subject offerings.

**INTERNSHIPS AVAILABLE**

SEE PAGE 24

kbs.edu.au/mba

‘The approach of Kaplan Business School appealed to me as the MBA curriculum really focuses on preparing us for success in the corporate world. My course is helping me develop knowledge and skills to be able to take on leadership responsibilities and move into senior management. My learning experience has been fantastic! I’ve had great lecturers who are passionate about education and experts in their own fields. All the services at KBS have helped me to complete my assignments and opened opportunities to grow my network and gain work experience in Australia.’

**KRISTINE PAULA CAYETANO / FILIPINO**

MASTER OF BUSINESS ADMINISTRATION
WHY OUR MBA IS DIFFERENT

We believe our Master of Business Administration is unparalleled in the Australian marketplace. Our team of educators and industry experts have designed and developed the MBA to ensure you graduate with much more than just a qualification.

25% GREATER LEARNER ENGAGEMENT THAN THE INDUSTRY AVERAGE*

STUDY FLEXIBILITY

More Flexibility
Swap between specialisations, mix face-to-face subjects with online subjects and choose up to six electives.*

PRACTICAL LEARNING OUTCOMES

Industry relevance
- An industry guest invited to every subject, every trimester, at every campus.
- Subjects and structure developed in consultation with an Industry Advisory Board.
- Immediate ability to implement practical solutions in the workplace.
- Lifetime access to Careers Central, providing students with professional networking, work placement opportunities and personalised employment services.

Faculty
Our faculty offers both academic knowledge and industry experience, ensuring practical and theoretical relevance.

Practical assessments instead of exams
Rather than end-of-trimester exams, there are interesting and diverse assignments throughout the trimester to assess your practical implementation skills.

INNOVATIVE CONTENT

Enhanced online student experience
Engaging and stimulating online content and weekly activities for each subject.

2 subjects per trimester
Fewer subjects but a far greater volume of learning resulting in deeper acquired knowledge.

Workshops instead of lectures and tutorials
Improved classroom experience with workshops and activities replacing traditional lectures and tutorials.

SEVEN MBA SPECIALISATIONS TO CHOOSE FROM!

Scan the QR codes below to watch our MBA specialisation videos.

WOMEN IN LEADERSHIP
Build on your recognition that organisations characterised by diversity have proven to be far more successful than organisations defined by uniformity. You will learn how to shift an organisation’s culture to one that values fairness and equity.

Career outcomes
- corporate leader
- diversity manager
- executive coach

TOURISM AND HOSPITALITY LEADERSHIP
Learn how to lead and manage health care teams. Study the knowledge and skills that ensure better outcomes for health care providers as well as patients.

Career outcomes
- nursing manager
- practice manager
- health care administrator

PROJECT MANAGEMENT
Oversee the planning, implementation and scope of projects and know what gaps or weaknesses need addressing within a business for projects to really flourish. You’ll also become a master of analysing risk, directing teams and managing human resources.

Career outcomes
- risk consultant
- project manager
- implementation manager

DIGITAL MANAGEMENT
Master how digital information can be used, created and ultimately communicated both online and in the physical world. Know which strategies and practices an organisation needs to adopt to be digitally proficient and sustain a competitive advantage.

Career outcomes
- marketing consultant
- information resources manager
- business analyst

INTERNATIONAL LEADERSHIP
Build your career globally as a leader who drives change and innovation. Inspire your stakeholders and know how to coach large teams to leverage their success.

Career outcomes
- global director of strategy
- remote/virtual leader
- change manager

HEALTH SERVICES MANAGEMENT
Learn how to lead and manage health care teams. Study the knowledge and skills that ensure better outcomes for health care providers as well as patients.

Career outcomes
- nursing manager
- practice manager
- health care administrator

ENTREPRENEURSHIP
Learn how to incorporate entrepreneurial activities within your existing organisation or gain the tools needed to launch your own successful start-up business.

Career outcomes
- start-up consultant
- venture capitalist
- business coach

* Based on the 2017/18 QILT results for the average of all business and management postgraduate providers nationally, released in April 2019.
* Strict online study limits apply for international students.
The Graduate Certificate in Accounting provides an understanding of the framework and fundamental principles of the accounting profession. The course offers an opportunity to develop the basic statistical and numerical literacy skills required for data analysis in economics and business management.

**CAREER OUTCOMES**

This course is ideal if you have a qualification in a non-accounting discipline and wish to gain additional skills in accounting and finance. The skills developed will assist you to gain employment in accounting within private and public organisations, nationally and internationally.

**PATHWAY TO FURTHER STUDIES**

Upon successful completion you may be eligible for full credit towards our Master of Accounting and Master of Professional Accounting courses, or another course with an alternative higher education provider in Australia.

**TYPICAL DURATION**

Standard study option
8 months/ 4 subjects/ 2 trimesters

**CORE SUBJECTS**

(4 credit points each)

- Financial Accounting ACCM4000
- Management Accounting ACCM4100
- Corporate Governance, Sustainability and Ethics CGRM4000
- Finance FINM4000

'I believe the Master of Accounting at KBS will help me expand my theoretical and practical accounting knowledge, mainly because the subjects are delivered by experienced industry lecturers. I am becoming familiar with different accounting software and am learning a lot through an internship I started with the help of Careers Central. Moreover, the course offers a variety of subjects that teach the ‘soft skills’ essential in today’s working environment.’

THI KIM ANH BUI / VIETNAMESE
MASTER OF ACCOUNTING

'I am looking forward to working my way up to an executive position and my ambition is to open my own business. KBS has excellent teachers who I believe can help me achieve this goal and the resources available have also been useful throughout my course. Having friends and classmates from different countries has made me grow both personally and professionally.’

LUIS HENRIQUE MARTINS DA COSTA / BRAZILIAN
MASTER OF ACCOUNTING

‘KBS and Sydney’s diversity definitely played a big role in my decision. I thought that I could learn more from an international city with people from all around the globe than any other country providing the same quality education. And, I was right! So far, it has been one of the most rewarding experiences.’

HELEN MARGARETTE CORTEZANO / FILIPINO
MASTER OF ACCOUNTING
The Master of Professional Accounting is an internationally recognised qualification and offers a pathway towards professional accreditation. You will develop a comprehensive understanding of accounting principles while improving your critical thinking, analytical and corporate governance skills.

The course is accredited by CPA Australia, CA ANZ and ACCA, and offers a direct pathway to professional certification and employment.

CAREER OUTCOMES

As a Master of Professional Accounting graduate you can typically expect to find employment as a business risk manager, external auditor and assurance specialist, financial analyst, insolvency and reconstruction specialist, internal auditor, management consultant, taxation specialist or treasurer.

PATHWAY TO FURTHER STUDIES

Upon successful completion you are eligible for admission into professional programs offered by CPA Australia, CA ANZ and ACCA.

You may also apply for credit into our Master of Business Administration course, Master of Business Analytics courses, or a related graduate degree at another Australian higher education provider.

TYPICAL DURATION

Standard study option
1 year, 8 months/ 12 subjects/ 5 trimesters

An accelerated study option is available depending on subject offerings.

This course has industry accreditation from the following accounting bodies:

- CPA Australia
- CA ANZ
- ACCA

KAPLAN BUSINESS SCHOOL / 2020 STUDENT GUIDE / 31

kbs.edu.au/mpa
### POSTGRADUATE SUBJECTS

#### BUSINESS ADMINISTRATION

**LEVEL 400**
- People, Culture and Contemporary Leadership [MBA401]
- Governance, Ethics and Sustainability [MBA402]
- Financial and Economic Interpretation and Communication [MBA403]
- Consumer Behaviour and Marketing Psychology [MBA404]

**LEVEL 500**
- Emotional Intelligence, Cultural Intelligence and Diversity [MBA502]
- Dynamic Strategy and Disruptive Innovation [MBA503]
- Operations Management and Decision-Making Models [MBA504]
- Introduction to Data Analytics for Business [MBA505]
- Business Psychology, Coaching and Mentoring [MBA506]
- Thinking Styles, Negotiation, and Conflict Management [MBA507]

**LEVEL 600**
- Fundamentals of Entrepreneurship [MBA601]
- Small Business Administration [MBA602]
- New Venture Capital Raising [MBA603]
- International Strategy [MBA604]
- International Economy and Multinational Finance [MBA605]
- Organisational Change and Innovation [MBA606]
- Healthcare Systems [MBA607]
- Comprehensive Healthcare Strategies [MBA608]
- Healthcare Management [MBA609]
- Digital Marketing and Communication [MBA610]
- Knowledge Management [MBA611]
- Real-world Business Analytics and Management [MBA612]
- Strategic Project Management [MBA613]
- Project Initiation, Planning and Execution [MBA614]
- Project Risk, Finance and Monitoring [MBA615]
- Managing in Service-based Industries [MBA616]
- Strategy and Leadership in Tourism and Hospitality [MBA617]
- Destination and Visitor Management [MBA618]
- Gendered Workplace Environments [MBA619]
- Personal Growth and Empowerment [MBA620]
- Communication, Persuasion and Influence [MBA621]
- MBA Capstone [MBA622]

#### ACCOUNTING AND BUSINESS ANALYTICS

**Financial Accounting** [ACCM4000]
**Management Accounting** [ACCM4100]
**Advanced Financial Accounting** [ACCM4200]
**Financial Reporting** [ACCM4300]
**Auditing and Assurance** [ACCM4400]
**Strategic Management Accounting** [ACCM4500]
**Corporate Governance, Sustainability and Ethics** [CGRM4000]
**Business and Corporations Law** [CLWM4000]
**Taxation Law** [CLWM4100]
**Introduction to Business Analytics** [DATA4000]
**Data Visualisation Software** [DATA4100]
**Data Acquisition and Management** [DATA4200]
**Data Security and Ethics** [DATA4300]
**Data-driven Decision Making and Forecasting** [DATA4400]
**Social Media Analytics** [DATA4500]
**Business Analytics Project Management** [DATA4600]
**Digital Marketing and Competitive Advantage** [DATA4700]
**Artificial Intelligence and Machine Learning** [DATA4800]
**Innovation and Creativity in Business Analytics** [DATA4900]
**Economics** [ECOM4000]
**Finance** [FINM4000]
**Analytics in Accounting, Finance and Economics** [FINM4100]
**Quantitative Methods** [STAM4000]
**Capstone** [ACCM6000]
**Capstone: Industry Case Studies** [DATA6000]

Please note: not all subjects will be available every trimester. Visit kbs.edu.au to view upcoming subject offerings. Information on timetables will be provided at orientation. Prerequisites may apply.

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Please note: not all subjects will be available every trimester. Visit kbs.edu.au to view upcoming subject offerings. Information on timetables will be provided at orientation. Prerequisites may apply.
KAPLAN INTERNATIONAL ENGLISH has a global reputation for delivering quality education that attracts students from all over the world. We offer a range of courses if you do not meet the Kaplan Business School entry requirements, or feel you need to work on your fluency or build confidence before undertaking any tertiary studies. Our courses, our K+ teaching method and our focus on connection-building and social learning will make you feel at home in a new language and culture.

“My teachers at Kaplan International English helped me a lot, not only to improve my English skills but also to search for employment and feel settled into the Australian culture. Overall, Kaplan International English gave me the confidence to progress straight into my Master’s course.”

CINTIA FIORE / ARGENTINIAN
MASTER OF BUSINESS ADMINISTRATION

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CINTIA FIORE / ARGENTINIAN
MASTER OF BUSINESS ADMINISTRATION

ENGLISH FOR ACADEMIC PURPOSES

**Entry level**

- **EAP 1** IELTS 5.0 (or equivalent)
- **EAP 2** IELTS 5.5 (or equivalent)

**Pathway to Kaplan Business School**

- Achieve a 65% Pass or above in EAP 1 to progress to Diploma of Business
- Achieve a 65% Pass or above in EAP 2 to progress to Bachelor of Business or postgraduate qualifications

**Locations**

Adelaide, Brisbane, Melbourne, Perth and Sydney

**Intakes**

Vary by location

**Program length**

10 weeks per level

INTENSIVE ENGLISH

**Entry level**

Elementary to Advanced

**Locations**

Adelaide, Brisbane, Melbourne, Perth and Sydney

**Intakes**

Every Monday

**Program length**

Minimum 2 weeks

Kaplan International English CRICOS: Brisbane 02369F; Melbourne & Adelaide 03008A; Perth 01764W; Sydney 01645D.

*Based on the pass rates of KIE-KBS students compared to non KIE-KBS students between 2017 – 2019.

kapaninternational.com/australia
TUITION FEES

The 2020 tuition fees were not available at the time of printing and will be updated on kbs.edu.au/fees as soon as they are available. The tuition fees listed below are in Australian dollars and are based on the tuition fees for students commencing in 2019.

<table>
<thead>
<tr>
<th>INTERNATIONAL STUDENTS</th>
<th>DOMESTIC STUDENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>SUBJECT FEE</td>
</tr>
<tr>
<td>Diploma of Business</td>
<td>$2,150</td>
</tr>
<tr>
<td>Bachelor of Business</td>
<td>$2,150</td>
</tr>
<tr>
<td>Bachelor of Business (Accounting)</td>
<td>$2,150</td>
</tr>
<tr>
<td>Bachelor of Business (Hospitality and Tourism Management)</td>
<td>$2,150</td>
</tr>
<tr>
<td>Bachelor of Business (Marketing)</td>
<td>$2,150</td>
</tr>
<tr>
<td>Graduate Certificate in Business Analytics</td>
<td>$2,600</td>
</tr>
<tr>
<td>Graduate Diploma of Business Analytics</td>
<td>$2,600</td>
</tr>
<tr>
<td>Master of Business Analytics</td>
<td>$2,600</td>
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<tr>
<td>Master of Business Analytics (Extension)</td>
<td>$2,600</td>
</tr>
<tr>
<td>Graduate Certificate in Business Administration</td>
<td>$3,625</td>
</tr>
<tr>
<td>Graduate Diploma of Business Administration</td>
<td>$3,625</td>
</tr>
<tr>
<td>Master of Business Administration</td>
<td>$3,625</td>
</tr>
<tr>
<td>Graduate Certificate in Accounting</td>
<td>$2,600</td>
</tr>
<tr>
<td>Master of Professional Accounting</td>
<td>$2,600</td>
</tr>
<tr>
<td>Master of Accounting</td>
<td>$2,600</td>
</tr>
</tbody>
</table>

Note: Fees may be subject to an annual increase at the beginning of each subsequent calendar year for the duration of the course. Non-tuition fees and fees for additional services provided by Kaplan Business School can be found on kbs.edu.au/fees.

$ ELIGIBLE STUDENTS CAN ACCESS FEE-HELP

For further information visit studyassist.gov.au.

To view our tuition and non-tuition fees, scan the QR code:

or visit kbs.edu.au/fees.

Stand out from the crowd with a Kaplan Business School scholarship! In our genuine ambition to help individuals reach their educational and career goals, we offer a number of scholarships to students in Australia and across the globe.

SCHOLARSHIPS

If you have what it takes, we would love you to apply! Our scholarship winners benefit from reduced tuition fees for their relevant undergraduate or postgraduate studies, and the recognition of being a Kaplan Business School scholarship recipient.

OUR AVAILABLE SCHOLARSHIPS INCLUDE:

HIGH ACHIEVERS SCHOLARSHIP
This scholarship nurtures our future business leaders. Australian and international students who can display a record of outstanding academic merit in business, or a related field of study, can apply.

REGIONAL SCHOLARSHIPS
Global leadership starts with you! We offer a variety of scholarships to students from various regions, including Australia, who display a record of outstanding academic merit.

DEAN’S AWARD
This scholarship is awarded every trimester to an existing KBS student in recognition of their exceptional academic results and their proactive leadership of campus activities. Aside from the public acknowledgement of their positive contribution to the KBS community, the successful student also receives a substantial fee reduction for the remainder of their course.

ALUMNI SCHOLARSHIP
If you have completed a course of at least 4 months in duration with a Kaplan education provider, you may be eligible for an Alumni scholarship.

Eligibility criteria for our scholarships can be found at kbs.edu.au/scholarships. Other scholarships may be offered from time-to-time.

HOW TO APPLY

1. Check eligibility requirements and terms and conditions at kbs.edu.au/scholarships.
2. Complete a scholarship application form from kbs.edu.au/scholarships. A 500-word essay may be required.
3. Attach supporting documentation with your submission.
4. Sign and date the student declaration.
5. Send your completed scholarship application together with your course application to scholarships@kbs.edu.au.
ENTRY REQUIREMENTS

As an international student, you will have to meet the Academic Entry Requirements and the English Entry Requirements as outlined below.

ACADEMIC ENTRY REQUIREMENTS

UNDERGRADUATE AND POSTGRADUATE ENTRY

Overseas qualifications will be assessed for equivalence in Australia at the time of application using the Country Education Profiles (CEP) online tool. The academic entry requirements for our courses vary by nationality. Find out if you meet the requirements at kbs.edu.au/entry or scan the QR code.

ENGLISH ENTRY REQUIREMENTS

The proof of English entry requirements must be completed no more than two years before commencement of your course.

INTERNATIONAL STUDENTS

HOW TO APPLY

Complete the application form online by visiting kbs.edu.au/apply. Enrolment terms and conditions apply.

Provide certified* copies of your:
- Passport
- High school certificates and transcripts
- English proficiency documents e.g. IELTS test certificate or equivalent (if applicable)
- Degree completion certificate and transcripts (if applicable)
- Work experience details (if applicable)

We will notify you after receiving your application whether you have been accepted or not. If accepted, you will receive an Offer of Admission to study.

To proceed with your enrolment, you will need to sign and return the Acceptance of Offer form and pay the fees as specified in the Offer of Admission.

Once you receive your electronic Confirmation of Enrolment (eCoE) from us you can proceed to apply for an Australian student visa.

* Please note that these documents must be certified by a Kaplan Business School representative or an authorised education agent, a Public Notary or a Justice of the Peace in Australia.

2019 KEY DATES

TRIMESTER 3
- ORIENTATION: 6–7 NOVEMBER
- START DATE: 11 NOVEMBER
- EXAMS: 22–26 FEBRUARY 2020

2020 KEY DATES

TRIMESTER 1
- ORIENTATION: 17–19 MARCH
- START DATE: 23 MARCH
- EXAMS: 20–26 JUNE

TRIMESTER 2
- ORIENTATION: 14–16 JULY
- START DATE: 20 JULY
- EXAMS: 17–23 OCTOBER

TRIMESTER 3
- ORIENTATION: 10–12 NOVEMBER
- START DATE: 16 NOVEMBER
- EXAMS: 20–26 FEBRUARY 2021

MATURE AGE STUDENTS

If you are aged 21 years or over, you may be eligible to apply for mature age entry. School results, TAFE or VET qualifications, work experience and other informal study may be accepted in support of your application.

MINIMUM AGE

The minimum age for entry into a Kaplan Business School course is 18 years.

FIND AN AGENT

Need help with your application? Find one of our agents to assist you at kbs.edu.au/agents.

CANCELLATIONS AND REFUNDS

To view our Changes of Enrolment Policy and International Student Refund Policy, visit kbs.edu.au.

If you are unsure whether you meet all entry requirements, please continue to submit an application. Every application we receive is assessed by the Admissions office and we provide you with accurate feedback based on your individual circumstances.

VISA INFORMATION

As an international student you will need to apply for the appropriate visa. Further information on visa requirements is provided by the Department of Home Affairs at immi.homeaffairs.gov.au.

For general admissions information, visit kbs.edu.au/apply.
DOMESTIC STUDENTS

HOW TO APPLY

Complete the application form online by visiting kbs.edu.au/apply. Enrolment terms and conditions apply.

Provide certified* copies of your:
- Passport or birth certificate and photo ID (licence)
- High school certificates and transcripts
- Degree completion certificate and transcripts (if applicable)
- Work experience details (if applicable)

We will notify you after receiving your application whether you have been accepted or not. If accepted, you will receive an Offer of Admission to study.

To proceed with your enrolment, you will need to sign and return the Acceptance of Offer form and pay the fees as specified in the Offer of Admission.

* Please note that these documents must be certified by a Kaplan Business School representative or authorised education agent, a Public Notary or a Justice of the Peace in Australia.

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ORIENTATION  10–12 NOVEMBER
START DATE  16 NOVEMBER
EXAMS  20–26 FEBRUARY 2021

ENTRY REQUIREMENTS

ACADEMIC ENTRY REQUIREMENTS

UNDERGRADUATE ENTRY
Diploma of Business   Successful completion of Year 12 OR equivalent schooling, such as a Certificate IV.
Bachelor of Business  Successful completion of Year 12 OR equivalent (Minimum ATAR of 55 or equivalent).

POSTGRADUATE ENTRY
Graduate Certificate in Business Analytics
Graduate Certificate in Business Administration
Graduate Certificate in Accounting
Graduate Diploma of Business Analytics
Graduate Diploma of Business Administration
Master of Business Analytics
Master of Business Analytics (Extension)
Master of Accounting

An Australian Bachelor degree (or equivalent); OR
A Diploma (or equivalent) plus evidence of a minimum of two years’ relevant industry experience.

An Australian Bachelor degree (or equivalent); OR
An Advanced Diploma/Associate Degree (or equivalent) plus evidence of a minimum of two years’ relevant industry experience.

An Australian Bachelor degree (or equivalent).

MINIMUM AGE
The minimum age for entry into a Kaplan Business School course is 18 years.

CANCELLATIONS AND REFUNDS
To view our Changes of Enrolment Policy and International Student Refund Policy, visit kbs.edu.au.

ATAR
The Australian Tertiary Admissions Rank (ATAR) provides a national ranking that indicates a student’s position relative to all the students in their year group. For more information, visit kbs.edu.au/entry.

If you are unsure whether you meet all entry requirements, please continue to submit an application. Every application we receive is assessed by the Admissions office and we provide you with accurate feedback based on your individual circumstances.

For general admissions information, visit kbs.edu.au/apply.
OUR ALUMNI PROGRAM

Our career support does not end when you finish your degree. Upon graduating, you automatically become a lifelong member of our Alumni Program. Even when you’ve started a new job and are looking to progress your career, you will continue to have access to Careers Central services completely free of charge.

KAPLAN BUSINESS SCHOOL ALUMNI SCHOLARSHIP

All KBS alumni who have successfully completed one of our courses are eligible to apply. Whether you want to study an undergraduate or postgraduate degree, or simply want to study a single subject to update your knowledge base, this scholarship will provide you with a reduction of up to 20% off your tuition fees.

MENTORING OPPORTUNITIES
EXCLUSIVE ALUMNI EVENTS
LIFELONG FREE ACCESS TO CAREERS SERVICES
CONTINUED ACCESS TO ACADEMIC SUPPORT

kbs.edu.au/alumni

JOIN AND FOLLOW THE ALUMNI JOURNEY ON:

CONTINUE
YOUR
SUCCESS
AFTER YOU GRADUATE

ROHAN BRADDY / AUSTRALIAN MASTER OF BUSINESS ADMINISTRATION

‘Undertaking my MBA has been nothing less than transformative. There is literally no aspect of my professional role that has not been positively impacted by it. Finance, HR, marketing, data analytics, knowledge management, the list goes on. It has been exhilarating, fascinating, absorbing, eye-opening, a real game-changer. I will be eternally grateful to my lecturers for making their subject matter come alive with their support, encouragement and guidance.’

ROHAN BRADDY / AUSTRALIAN MASTER OF BUSINESS ADMINISTRATION

‘I think knowledge learned through books alone can’t help us to face all the contingencies that we would meet in real life situations. During this internship, I was really able to develop my self-confidence by working on my interpersonal skills, my professional competencies and my ability to immerse myself in the organisation and engage in critical thinking. The Careers Central team was polite, keen to share information and prompt with responding to all my enquiries.’

ERDENETSETSEG TUMURJAV / MONGOLIAN MASTER OF BUSINESS ADMINISTRATION

ERDENETSETSEG TUMURJAV / MONGOLIAN MASTER OF BUSINESS ADMINISTRATION

Our qualifications are recognised within the Australian Qualifications framework. Kaplan Business School Pty Ltd. ABN 86 098 181 947. CRICOS Provider Code 02426B. Kaplan Business School is a registered higher education provider on the Tertiary Education Quality and Standards Agency’s National Register (PRV12094) and all courses provided are accredited by the Tertiary Education Quality and Standards Agency. The information contained within this publication is correct at the time of production, however, information may change without notice in response to changing circumstances or for any other reason. You can find updated information on our website kbs.edu.au. Enrolment terms and conditions apply. Please visit kbs.edu.au/apply for further details. Kaplan Business School assumes no responsibility for the accuracy of information supplied by third parties. Published September 2019. Version 1.