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With more than 170 higher education providers in Australia, it’s becoming harder for institutions to differentiate themselves from each other. That’s not the case with Kaplan Business School. We’ve found it very easy to stand out in what is a very crowded marketplace.

How so? By combining a reputation for high-quality education with a truly supportive and nurturing learning environment.

When we use a term such as “high-quality”, we do so with credible evidence to justify it. For example, in the latest data collected by the Australian Federal Government, which comprised more than 200,000 respondents, Kaplan Business School was ranked in the Top 24% of all higher education providers on the most important metric of all — “overall quality of educational experience” — outranking every public university in this country.

That’s a critical consideration when determining where you should study. Because what’s key is not only the course in which you enrol but also the way you’ll be taught and supported throughout your studies. It’s therefore also worth noting we outrank every public university on the metric of “student support” and in 2019 we were one of just seven global finalists in the respected PIEoneer Awards specifically in the Student Support category. Our success at the PIEoneer Awards — the most prestigious awards platform in the world for international education — has continued in 2020. We are the only institution to be a global finalist in two categories: ‘Progressive Education Delivery’ for our flagship MBA course, which is also one of the most popular in Australia in terms of enrolments, and ‘Employability International Impact’ for our Careers Central service.

We’ve achieved those industry-leading achievements because we know enrolling in an undergraduate or postgraduate course is a significant undertaking, especially if you’re an international student.

That’s why we make a wide range of services available, all of which are specially designed to ensure our students feel nurtured and supported. These include qualified counsellors, on-campus tutors, after-hours coaches, lecturer consultations, learning advisors, foundation subjects, study skills workshops, student forums, in-class industry guests, and timely interventions whenever we notice you need some help — and all of it is free of charge.

Of course, we also care about your success after your studies are complete. We’re therefore proud our postgraduate students, according to the latest government data, have rates of employment and starting salaries that exceed the sector average. One driver of these job-related outcomes is that you are entitled to continue receiving guidance and coaching from our Careers Central team (free of charge) even after you’ve completed your course.

So if what you’re seeking is a learning experience that’s more than just about attaining a degree — a learning experience where you’ll be nurtured and supported to do your best so your career aspirations are more easily attained — you’ll find Kaplan Business School is the ideal place for you.

DR JAMES ADONOPOULOS
Academic Dean,
Kaplan Business School

*Data sourced from the most recent Quality Indicators of Learning and Teaching (QILT) Student Experience Survey (published March 2020) and Graduate Outcomes Survey (published October 2019).
WHY STUDY AT KAPLAN BUSINESS SCHOOL?
We are a globally recognised provider of higher education degrees in Australia and offer undergraduate and postgraduate courses in business, accounting, marketing, management, tourism, entrepreneurship, health services, digital management, analytics, project management and leadership.

Acclaimed for the high quality of our student support†, Kaplan Business School (KBS) focuses on helping you achieve successful graduate outcomes as demonstrated by the recent QILT surveys conducted by the Australian Government Department of Education, where our postgraduate students have a higher employment rate and higher average salary than the national average for graduates.^ Define your own path to success. We’re here to help you achieve your goals and to support you along the way.

DID YOU KNOW?
KBS is the first non-university higher education provider in Perth to offer Master’s degrees in business to international students

THE KBS ADVANTAGE

 Globally Recognised Provider

We deliver accredited courses recognised by leading government bodies and professional institutes.

Global Citizens

Bringing together students of more than 80 different nationalities, we actively promote the benefits of cultural awareness, social connections and diversity in the classroom.

Individual Support

Our small class sizes enable our expert lecturers to provide the support you need. Students have rated our student support higher than every public university in Australia.*

Real-World Relevance

We carefully select our lecturers based on their industry experience as well as their academic knowledge, ensuring practical and theoretical relevance.

Your Foundation for the Future

We provide lifelong support to help you grow. All our students and alumni have access to our career services, professional development and networking opportunities.

You’re Not Just a Number

We take the time to get to know you and make sure you enjoy your journey with us by creating a community where everyone feels heard.

†Student Experience finalist, 2019 PIEoneer Awards.
Stanley Kaplan’s passion for helping students achieve academic and career success has served as the foundation for our company’s mission and values for over 80 years.

Kaplan Inc., a subsidiary of Graham Holdings Company, is a global, diversified education leader specialising in higher education, test preparation, professional education, language training and university pathway programs. Kaplan is recognised for its leadership in providing online learning, engaging international students and improving student outcomes.

Kaplan’s international network provides unparalleled opportunities for KBS students to achieve their goals and career aspirations, supported and connected by a truly global organisation.

**OUR STORY**

**1938**
Stanley H. Kaplan starts tutoring students in his parents’ basement in Brooklyn, NY.

**1993**
The first Kaplan centre is opened outside the United States in London, UK.

**2006**
Kaplan expands training into Australia.

**KAPLAN GLOBAL NETWORK**

- Kaplan has relationships and partnerships with over 2,600 corporations and businesses.
- Kaplan has over 1,000 partnerships with school districts, colleges, and universities.
- Kaplan has one million students helped by Kaplan to achieve their educational and career goals each year.

**KAPLAN AUSTRALIA**

Kaplan has numerous locations in 30 countries, relationships and partnerships with over 1,000 corporations and businesses, and has helped one million students achieve their educational and career goals each year.
1 IN 3
STUDENTS PLACED IN AN ACADEMIC INTERNSHIP
WERE OFFERED ONGOING EMPLOYMENT.
Based on students placed in academic internships between March 2018 and March 2020.

1,950
HIGH ACHIEVERS
RECOGNISED AND
REWARDED
Across Trimester 1, 2019 to
Trimester 3, 2019.

AVERAGE
OF ONLY
22
STUDENTS
PER CLASS
Weighted average across Trimester 2, 2019 to

OVER
5,000
ALUMNI
Accurate at time of print.

STUDENT MIX OF
MORE THAN
80
NATIONALITIES
Based on student numbers between 2018–2020.

2008
KBS IS
ESTABLISHED
Kaplan Business School
launches in Adelaide
and opens additional
campuses in Sydney,
Melbourne and, in 2013,
Brisbane.

2019
BUSINESS ANALYTICS
COURSES LAUNCHED
Four new postgraduate
courses that teach students
how to unlock and harness
the power of data.

2020
KBS PERTH
Kapan Business School
launches in Perth, our
fifth campus in Australia.
STUDY IN AUSTRALIA

TOP 3 DESTINATION FOR INTERNATIONAL STUDENTS*

MOST LIVEABLE COUNTRY IN THE WORLD*

INTERNATIONAL STUDENTS CAN WORK UP TO 40 HOURS A FORTNIGHT WHILE STUDYING IN AUSTRALIA†

AFTER SUCCESSFULLY COMPLETING YOUR BACHELOR’S OR MASTER’S DEGREE AT KBS, YOU MAY BE ELIGIBLE TO APPLY FOR A TWO-YEAR POST-STUDY WORK ARRANGEMENT IN AUSTRALIA†

With all five of KBS’ locations among the Top 50 of the world’s best cities for international students, Australia has developed a strong global reputation as a popular and rewarding study destination due to its excellent education system, high standard of living, friendly community, laid-back lifestyle and vibrant city life.

The country’s stunning natural beauty and unique flora and wildlife are world-renowned. There are over 11,000 beaches dotting the coastline and you’ll be able to explore incredibly diverse landscapes and iconic landmarks including the Great Barrier Reef, Sydney Harbour and Uluru.

Cultural diversity is another distinguishing aspect of life in Australia, making you feel welcome and allowing you to step outside your comfort zone to expand your thinking with new ideas and perspectives.

COST OF LIVING

Australia is a friendly and affordable country which enjoys one of the highest standards of living in the world. Living costs include accommodation, transport, food, entertainment and study-related costs and these will vary according to a student’s lifestyle and personal requirements. The costs below are an approximate guide of costs associated with living in Australia, which can vary depending on your study location.

**AVERAGE WEEKLY COST (AUD)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Cost Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rent (Shared)</td>
<td>$95 – $215</td>
</tr>
<tr>
<td>Groceries and Eating Out</td>
<td>$140 – $280</td>
</tr>
<tr>
<td>Gas, Electricity</td>
<td>$10 – $20</td>
</tr>
<tr>
<td>Phone and Internet</td>
<td>$15 – $30</td>
</tr>
<tr>
<td>Public Transport</td>
<td>$30 – $60</td>
</tr>
<tr>
<td>Car (After Purchase)</td>
<td>$150 – $260</td>
</tr>
<tr>
<td>Entertainment</td>
<td>$80 – $150</td>
</tr>
</tbody>
</table>

*Source: StudyInAustralia.gov.au, 2020*
‘For me, KBS offered the possibility to access a high standard of education in a friendly environment, as well as the benefit of being able to choose from five campus locations in Australia. My experience at KBS has also given me the chance to study side-by-side with people from all over the world. Living in a cosmopolitan city such as Melbourne opens many doors. I’m able to make friends from places I could never have imagined and learn from diverse cultures every day.’

JUAN BAUTISTA REINEKE / ARGENTINIAN
BACHELOR OF BUSINESS

BALANCE QUALITY EDUCATION...
Graduates from Australian higher education providers are highly sought after due to the impressive international reputation of the Australian education system.

The Australian Qualifications Framework (aqf.edu.au) allows countries around the world to recognise your qualification and issue the comparable qualifications for local use. All our courses are accredited by the Tertiary Education Quality and Standards Agency (teqsa.gov.au), a national agency closely regulated by the Australian government to ensure you are receiving the highest quality learning experience.

International students are also protected under Australian law through the Education Services for Overseas Students (ESOS) Act. This framework sets out the standards that Australian institutions must meet in offering education and training services.

... WITH AN UNFORGETTABLE ADVENTURE!
KBS offers you the flexibility of choosing from five different campuses in Australia, located in Sydney, Melbourne, Brisbane, Adelaide and Perth.

Each trimester, you will have the opportunity to transfer between campus locations (pending subject availability) to experience the unique character and qualities each city has to offer.

Enjoy beach and harbour living in Sydney, explore Australia’s cultural capital of Melbourne, immerse yourself in Brisbane’s sunny, laid-back lifestyle, share in Adelaide’s exciting festival calendar or discover the pristine natural beauty of Perth. In each location, Kaplan Business School delivers quality courses, an unparalleled student experience and outstanding graduate outcomes.

*Global survey, QS Best Student Cities 2019.
†Human Development Report, (UN), 2018.
‡For more information please visit Homeaffairs.gov.au.
Adelaide strikes a perfect balance between big city culture and an easy way of life that makes it an ideal destination for international students. Adelaide is often referred to as the ‘20-minute city’ because of its proximity to so many diverse attractions.

The open parklands, packed festival calendar, famous wine regions, happy locals and short drives to the beach are all part of the vibrant Adelaide lifestyle.

**STUDY**

KBS Adelaide is located right in the heart of the city, minutes away from the main shopping district, Rundle Mall. Campus facilities include computer labs, a library and resource centre, two student lounges and a private outdoor courtyard.

**LIVE**

Adelaide is consistently voted one of the world’s most liveable cities due to its affordability and efficient transport network that can be navigated with ease. You may be eligible for travel discounts and the city offers free Wi-Fi, tram and bus services in the CBD.

- **Cheapest mainland capital city in Australia**
  (Studentcities.com.au, 2019)

- **Over 140 programs designed to support start-ups and entrepreneurs in Adelaide**
  (City of Adelaide, 2019)

- **75% of international students in Adelaide secured a job within three months of graduating**
  (IAIN’s International Student Employment Outcomes Survey, 2018)
EXPLORE

Adelaide lies between white sandy beaches to the west and the scenic Hills region to the east, offering stunning views, nature trails and wildlife encounters. The city itself puts on an exciting line-up of events every year, with highlights including the world’s second largest arts festival, the Adelaide Fringe Festival.

Adelaide is also regarded as the food and wine capital of Australia! No doubt you’ll enjoy sampling the city’s delicious cuisines and visiting world-renowned wine regions including the Barossa Valley and McLaren Vale.

FIND OUT MORE!
SCAN THE QR CODE

OR VISIT KBS.EDU.AU/ADELAIDE
Brisbane is a warm and welcoming city, and the perfect destination for sun and adventure seekers. Strong economic growth has made it one of the world’s fastest-growing capital cities, offering students exciting career opportunities.

**BRISBANE**

**STUDY**

KBS Brisbane is one of our flagship campuses and is located right in the city centre, a five-minute walk to Central Station. Queen Street Mall is also nearby, renowned for its cafes, restaurants and shops.

Home to both KBS and Kaplan International Languages, the campus provides an opportunity for students to enjoy meeting and interacting with the wider Kaplan community. Campus facilities include spacious student lounges, an outdoor courtyard, a student-only café and a licensed cafe on the ground floor.

**LIVE**

The cost of living is lower compared to other capital cities and it’s easy to get around, with perks like a free city ferry and discounted public transport.

∧ Gateway to Asia as Australia’s closest eastern seaboard capital city and the only state to offer 3 international airports

∧ One of the fastest-growing capital cities in Australia

(Queensland Government Statistician’s Office, 2018)

∧ Over the next two years, employment in Queensland is projected to increase by up to 7.6%

(Queensland Government Statistician’s Office, 2018)
EXPLORE

The city is perfectly placed for you to explore some of Australia’s biggest attractions, including the Great Barrier Reef, Daintree Rainforest and Surfers Paradise. A short drive north will take you to the Sunshine Coast, home to beautiful Noosa, or you can choose to head south to the funky beachside town of Byron Bay.

Brisbane itself will keep you busy with plenty of sights to explore such as the lush City Botanic Gardens, the extensive South Bank precinct with its famous man-made Streets Beach, parklands and riverside dining.

FIND OUT MORE!
SCAN THE QR CODE

OR VISIT
KBS.EDU.AU/BRISBANE
Melbourne consistently ranks as one of the best student-friendly cities and most liveable cities in the world. It has a distinctive, edgy and modern vibe, and is revered for its culture, fashion, food and drink. Each year, the city also plays host to major sporting events like the Australian Open, the Formula One Grand Prix and the Melbourne Cup.

**STUDY**

KBS Melbourne is located within the iconic Docklands precinct, known for its waterfront promenades with a variety of retail and dining options. It’s also only a short ride away from the city centre on the free City Circle tram. The modern campus building is home to both KBS and Kaplan International Languages students, acting as the central Kaplan hub in Melbourne.

**LIVE**

The city offers multiple public transport and accommodation options, a high standard of living and plenty of job opportunities, but it’s the multicultural and inclusive vibe that makes it so popular with students.

- **2nd most liveable city in the world**
  (Economist Intelligence Unit Global Liveability Ranking, 2019)

- **Top 10 best city in the world for ‘employer activity’**
  (QS Best Student Cities, 2018)

- Five of the top 10, and 36 of the top 100, Australian companies have chosen to establish their headquarters in Melbourne
  (IBISWorld Top 2000 Companies, 2018)
EXPLORE
Located at the end of Australia’s Great Ocean Road, Melbourne is a cosmopolitan city with a passion for coffee, art and sport. Meandering its inner-city laneways, you can discover world-famous street art, rooftop bars and cafes. You’ll find the music scene is thriving; Melbourne has more live music venues per resident than anywhere else in the world.

FIND OUT MORE!
SCAN THE QR CODE

OR VISIT
KBS.EDU.AU/MELBOURNE
Located in the resource-rich state of Western Australia, Perth has a strong economy and provides a fantastic lifestyle opportunity for students looking to experience the city’s natural scenery and laidback vibe.

For our international students, Perth is the perfect gateway to everything Australia has to offer. The city is in the same time-zone as many Asian regions and a direct flight away from a number of capital cities in Asia, Africa, and other parts of the world.

STUDY
Located in the accessible and trendy West Perth district, KBS Perth is just a 10-minute free bus ride from the city centre. In the recently refurbished campus students have access to a fully-equipped library, student lounges, free Wi-Fi and kitchen facilities.

LIVE
Getting around the city centre is convenient and easy! There’s an excellent network of free buses within the CBD. Perth is known for being one of the safest Australian cities and for its relatively low living costs and friendly and inclusive communities.

PERTH

• Highest student diversity in Australia with over 200 nationalities represented in Perth (www.studiesinaustralia.com)

• Western Australia has the potential to drive more than 75,000 new jobs by 2029 (Deloitte Access Economics, 2018)

• 30% of Australian Stock Exchange (ASX) listed companies have Perth headquarters (City of Perth, 2019)
EXPLORE

Perth offers a dynamic mix of restaurants, cultural experiences and beautiful parklands. But it’s the hidden gems, off the beaten track, that will make your stay truly unique. You can swim with dolphins, go whale watching, visit pristine beaches, explore prehistoric caves, and walk in the treetops of an ancient forest.

FIND OUT MORE!
SCAN THE QR CODE

OR VISIT
KBS.EDU.AU/PERTH

ADDRESS

1325 Hay Street
West Perth WA 6005
+61 (0)8 9322 4136
info@kbs.edu.au

Note: Only our postgraduate Business Analytics and Business Administration courses are offered at this campus location. For more information, please visit kbs.edu.au/perth.
Sydney is arguably Australia’s most vibrant and cosmopolitan city packed with history, nature, beaches, culture, art, fashion, food and design.

It’s also considered Australia’s financial and business capital. Most multinational corporations operating in Australia have their regional headquarters based in Sydney, so studying here provides students with first-class professional opportunities.

**STUDY**

KBS Sydney is centrally located above Town Hall Station, across from the Queen Victoria Building and only minutes away from popular spots including Chinatown, Pitt Street Mall, Hyde Park and Darling Harbour. Aside from the envious central location, the campus provides a friendly and welcoming atmosphere from the moment you arrive!

**LIVE**

Located on the beautiful Sydney Harbour, you’ll be studying among famous landmarks including the Sydney Opera House and Harbour Bridge. You’ll enjoy easy access to the many attractions, restaurants and shopping precincts in the CBD, while also taking in the outdoor beach culture in the stunning beachside suburbs of Bondi Beach and Manly.

- Top 10 best student city in the world (QS Best Student Cities, 2018)
- Of the top 500 Australian companies, 45% are based in NSW, providing a wide range of employment opportunities (Study NSW, 2019)
- Sydney has the most highly educated workforce in the state, with 71% holding post-school qualifications (Australian Government, 2019)
EXPLORE

During your time off you can enjoy an iconic beach walk from Bondi to Coogee or make friends with some of Australia’s wildlife at Taronga Zoo, which boasts panoramic views of the harbour and CBD.

Sydney is also a great place for a weekend road trip: venture out to witness the world’s whitest sand in Jervis Bay, trek along coastal cliffs in the Royal National Park or view the spectacular Three Sisters in the Blue Mountains.

FIND OUT MORE!
SCAN THE QR CODE

OR VISIT
KBS.EDU.AU/SYDNEY

The main KBS Sydney campus overlooks two of Sydney’s most beautiful historic buildings: the Queen Victoria Building and Sydney Town Hall.
Our flexible online teaching method means you’ll more easily fit study around your schedule, enriching you with the skills and knowledge to advance your career.

Whether you’re a busy professional who needs to balance education with work commitments, or a parent keen to re-enter the workforce while juggling family responsibilities, or even an ambitious careerist wishing to upskill without committing to classroom study, enrolling in an online MBA or Business Analytics course may be the ideal solution for you.

In fact, the online version of the Kaplan Business School MBA receives the highest ratings in our student evaluation surveys of any KBS course – and that’s consistent every trimester. Experience it for yourself to discover how engaging, stimulating and rewarding online postgraduate study can be.

Are you a domestic student and simply wanting the flexibility of studying online? Or do you wish to complete an Australian degree without leaving your home country? At KBS, you can choose to study any MBA or postgraduate Business Analytics subject online*.

TOP 5 BENEFITS OF ONLINE STUDY

- Learn when it’s convenient for you.
- Continue to work while you study.
- Save time and money by eliminating the campus commute.
- Experience online workshops similar to those for face-to-face students.
- Develop skills in self-discipline and motivation.

KEY FEATURES

FLEXIBILITY

Study 100% online* or mix face-to-face with online subjects. Our engaging multi-modal learning platform is available 24/7. Attend the live weekly webinars or, if you prefer, listen to the recorded versions at a time that suits you.

REAL SUPPORT FROM REAL PEOPLE

Studying online doesn’t mean you’re alone. You will have access to all our student support services mentioned on page 22 and your lecturers can be readily contacted via email, over the phone, or even in person if you can make it to a local campus. You will also gain access to a network of over 500 online tutors who can provide guidance on a range of study skills and foundation-based subjects.

ONE-STOP LEARNING PLATFORM

An easy-to-use, friendly navigation system that will allow you to engage with a wide range of interactive learning materials including videos, podcasts, quizzes, forums and glossaries. All recommended readings are also specially curated and available to download without needing to purchase any textbooks.

LIVE INTERACTION

Enrich your skills by collaborating regularly through the lively interactive forums with other peers studying online from all over the world. As a result, you’ll be introduced to culturally diverse ideas and perspectives that will truly enhance your learning experience.

kbs.edu.au/online

*If you are an international student wanting to study online in Australia, you may be aware that strict online study limits apply. For more information please visit immi.homeaffairs.gov.au.
There are many reasons why you may want to enrol in individual subjects rather than in an entire qualification. It can be a useful way to trial a course you’re interested in, supplement an existing qualification, or simply extend your knowledge on a specific topic.

Whether it’s a key undergraduate subject like Strategic Management or a thought-provoking postgraduate MBA subject such as Thinking Styles, Negotiation and Conflict Management or Fundamentals of Entrepreneurship — whatever your line of interest, you’ll find it at KBS! Entry requirements apply.*

To enrol in single subject delivery or cross-institutional transfers, please complete the course application form at kbs.edu.au/apply.

*International students must be enrolled in a full-time course to satisfy the conditions of their student visa. A single subject may be studied in addition to a full-time course. Single subjects do not qualify as an award (degree), but credit may be granted towards an award.
STUDENT EVENTS

ORIENTATION
As a new student, we want to make sure you feel warmly welcomed into the KBS family. Orientation is held the week prior to your first trimester and is a great opportunity to meet key staff members and your new peers. You’ll also receive further information on your studies, facilities and support services on campus, to ensure you have the best possible start to your educational adventure.

FEEDBACK WEEK
Every trimester we have a week dedicated to getting your feedback on your experience at KBS. We care about what our students have to say and the valuable feedback you provide helps us to improve your experience. In fact, a majority of the changes we implement at KBS are a direct result of ideas and feedback we receive from our students.

EVENTS & WORKSHOPS
Each trimester we hold a number of free internal and external events designed to be interactive and inspiring for all of our students. They include guest speakers, expert panels, multicultural days and much more.

CAMPUS FACILITIES

STUDENT LOUNGE
Our student lounges are a great place to meet your peers, relax between classes, or use the kitchen facilities to enjoy lunch.

LIBRARY
There is a library at each campus from which you can borrow course-relevant books and reference materials. You will also have access to extensive online databases and the latest issues of the world’s most esteemed business magazines.

TECHNOLOGY
Our campuses provide easily accessible IT resources including Wi-Fi, computer labs, printing and photocopying facilities. You will have access to integrated online learning materials and receive feedback on assignments through MyKBS, your personalised online student portal.

DEAN’S AWARD
All current KBS students who are achieving exceptional academic results and positively contribute to the KBS community can apply for the Dean’s Award. Each trimester we will select one successful student who will be awarded with a substantial fee reduction for the remainder of their course and any future KBS courses.

kbs.edu.au/studentexperience

98% of new students felt more confident and prepared after attending orientation.*

*Based on students who attended orientation in Trimester 2, 2019.
ACADEMIC BOARD MEMBERSHIP

The student representative on our Academic Board actively participates in high-level decision-making. During this 12-month term, they develop a deep understanding of the complexities of academic management and acquire the skills of governance and compliance that are the basis on which all decisions at KBS are made. If such an opportunity interests you, please consider submitting a nomination for yourself when applications open in January each year.

DESY CHRISTINA / INDONESIAN
BACHELOR OF BUSINESS
(HOSPITALITY AND TOURISM MANAGEMENT)

‘I chose to study at KBS as they are well-recognised for delivering quality, professional management subjects. The Academic Success Centre and Student Services are always very friendly and have helped me since my first day at KBS.’

STUDENT AMBASSADOR PROGRAM

Take advantage of personal and professional development opportunities via focused networking, event management and training activities. This is your opportunity to be a role model, create a sense of community, build your network and get the most out of your time at KBS!

Adelaide/ Brisbane/ Melbourne/ Perth / Sydney

You can easily transfer between campus locations each trimester.*

ACADEMIC BOARD MEMBERSHIP

The student representative on our Academic Board actively participates in high-level decision-making. During this 12-month term, they develop a deep understanding of the complexities of academic management and acquire the skills of governance and compliance that are the basis on which all decisions at KBS are made. If such an opportunity interests you, please consider submitting a nomination for yourself when applications open in January each year.

*Limited course offering available at Kaplan Business School Perth. For more information, please visit kbs.edu.au/perth.
STUDENT EXPERIENCE
Our friendly Student Experience Services team are here to help you settle into life on campus. They are happy to answer any questions you might have in relation to your study, campus facilities and life as a student.

/ Study guidance and planning
/ Workshops and events
/ Student welfare
/ Support services

We help our international students transition seamlessly into the Australian lifestyle.

CAREERS CENTRAL
The purpose of the Careers Central team is to enhance your employability and create pathways that lead to career outcomes and success. Our Careers Advisors can assist you in finding an academic internship or work placement through an extensive network of partner companies. Find out more about Careers Central on page 24.

/ Career planning
/ Resume and cover letter writing
/ Interview preparation
/ Job search assistance

Lifelong careers services are available to all KBS students and alumni.

ACADEMIC SUCCESS CENTRE
Located in the library of each campus, the Academic Success Centre is an integral part of the academic assistance we provide. Whether you are one of our undergraduate or postgraduate students, our Learning Advisors can provide valuable support with your studies via additional workshops and one-on-one sessions.

/ Referencing
/ Essay and report writing
/ Presentation delivery
/ Academic language skills

Academic assistance is also available outside of class hours!

Students have rated our student support and quality of educational experience higher than every public university in Australia.*

FREE ONLINE TUTORING
Gain access to a network of over 500 online tutors who provide guidance on a range of study skills and key subjects like communication, management, marketing and numeracy. They are available to answer your questions between 3pm and midnight, six days a week.

FACE-TO-FACE TUTORING
Benefit from a 45-minute complimentary session with one of our employed KBS graduates and tackle challenging topics related to your degree.

kbs.edu.au/studentexperience
STUDENT SAFETY AND WELLNESS
At KBS we strongly focus on all aspects of your wellness and safety, including sexual assault and sexual harassment. Through a proactive approach, we provide a range of information, resources and support for our students. This includes police presentations on personal safety, stress management workshops, mindfulness training and even therapy dogs!

All our students also have access to Sonder: a 24/7 personal safety and wellbeing service accessible on demand via the Sonder app, over the phone and in-person. Find out more at kbs.edu.au/sonder.

STUDENT COUNSELLING
Student welfare is our number one priority at KBS. That’s why we have dedicated student counsellors at all of our campuses to ensure our students’ mental health and wellbeing is proactively looked after.

Careers Central is your personal gateway for career services, workshops, events and employment opportunities. Our extensive, on-campus careers services team is dedicated to ensuring you have the tools, knowledge and skills necessary for a successful career. It’s a lifelong service, meaning Careers Central’s services are available to you even after you graduate!

**WORK PLACEMENTS**
Expand your professional network, develop your employability skills and gain exposure to a professional business environment while learning about Australia’s unique business culture. Dedicated Careers Advisors at each campus will support you in finding a placement, taking into consideration your field of study, work experience and career goals.

**ACADEMIC INTERNSHIPS**
Boost your career prospects by completing an academic internship as part of your degree, which enables you to apply your learning and gain first-hand experience of the industry you aspire to work in. Find out more about our academic internships on page 26.

**CAREERS WORKSHOPS AND EVENTS**
Each year, Careers Central facilitates over 70 workshops across our five campuses, along with numerous external careers fairs and exclusive invitations to industry events. Meet guest speakers, gain insights and tips from experienced professionals, effectively navigate the employment market and expand your professional network.

**ONE-ON-ONE CAREER COACHING**
Whether you’re a current student or one of our KBS alumni, our Careers Advisors are dedicated to helping you discover your career path, enhance your employability skills and build up your confidence to achieve your career goals.

**INDUSTRY PARTNERSHIPS**
Our careers team partners with Australian organisations across each major city who actively promote to, and engage with, international students seeking graduate employment and work placements. These businesses span startups, local SMEs, not-for-profits and ASX listed companies.

kbs.edu.au/careers
‘My internship helped me gain exposure to the Australian business environment and the industry I’m interested in. I also had the chance to test-run what I was learning at KBS and pick up new skills in the process. After my three-month placement, I was offered a paid role with the company which I felt was great recognition of the effort I had put in.’

LUIZA AGOSTINI KLEIN / BRAZILIAN
MASTER OF BUSINESS ADMINISTRATION

KAPLAN BUSINESS SCHOOL’S CAREERS CENTRAL TEAM HAS BEEN RECOGNISED GLOBALLY IN THE 2020 PIEONEER AWARDS FOR ITS SECTOR LEADING CAREER-RELATED SERVICES AND SUPPORT.
An academic internship can help launch your career, drive your professional aspirations and develop your leadership skills. Our strong industry network connects you with employers across Australia and provides you with access to a broad range of work experience opportunities.

Gain real-world experience and confidence through workplace responsibility.

Improve transferable skills such as communication, teamwork and time management.

Experience practical application of theory to ensure your chosen career path is right for you.

Impress prospective employers while enhancing employability.

Start building a network of industry contacts to accelerate career progression.

ENHANCED EMPLOYABILITY

Relevant work experience is one of the first things prospective employers look for. An academic internship is a highly valuable addition to both your degree and your professional resume. Through an academic internship, you will gain exposure to a professional environment and experience the day-to-day operations of a business.

HOW IT WORKS

Our academic internships can be undertaken as elective subjects if you are studying any of the following courses: Bachelor of Business, Graduate Diploma of Business Administration, Master of Business Administration, Master of Accounting or Master of Business Analytics (Extension).

Placements are arranged by Careers Central and will be determined via a job interview process with both Kaplan Business School and the host company. Alternatively, we can support you to source your own internship with a business. Internships are unpaid and the electives are assessable as part of your degree. To be eligible, your grade point average as a minimum must be a Pass.

STRUCTURE

The academic internship is structured so that 30% of your final mark will be determined by a rating assigned to you by your host employer. Every internship also includes an academic component. There are several assignments that are set for you throughout the trimester, such as a learning contract and reflective journal, which also serve as great opportunities to consolidate your learning in the workplace.

kbs.edu.au/internship
OUR ACADEMIC DIRECTORS

‘Teaching priorities in this field including critical thinking, conflict management, communication and decision-making, present real value to prospective employers. At KBS we continuously strive to make our degrees industry-relevant to ensure our graduates are internationally competitive.’

DR SHANTHY THURAISINGHAM
ACADEMIC DIRECTOR / MANAGEMENT, HR & LAW

‘Kaplan Business School is a dynamic, innovative and inclusive teaching space where students are encouraged to reach their full potential. Students can benefit from smaller class sizes, direct access to engaged lecturers and subject coordinators, a vibrant and supportive campus environment as well as assistance from the Academic Success Centre with their study skills.’

ANNA MIHAYLOV
ACADEMIC DIRECTOR / BUSINESS & FINANCE

‘Providing quality education is our business but building futures is our passion. Kaplan Business School creates an environment for its students to build capabilities in a variety of business disciplines that will help them launch or even redirect their careers. Seeing the joy in the faces of our students at Graduation and hearing their success stories is what motivates the commitment and dedication of the entire KBS team.’

DR JOHN POWERS
ACADEMIC DIRECTOR / STRATEGY & OPERATIONS

‘Employers are increasingly looking for accounting graduates who are equipped with a range of self-learning skills and critical thinking. Kaplan Business School allows me to develop and innovate teaching styles and classroom settings in a way that can’t be replicated in a mainstream university environment. It enables our students to think about accounting problems on a much deeper level.’

DR MARK WHEATON
ACADEMIC DIRECTOR / ACCOUNTING, AUDITING & TAXATION
‘What I enjoy the most about studying at KBS is being taught and guided by qualified professionals. Many teachers have become almost like mentors which adds so much more to my learning experience. I really value the energy they put into teaching.’

LUCIE MAROUSKOVA / CZECH
BACHELOR OF BUSINESS (MARKETING)
INTAKE DATES
March, July, November

TYPICAL DURATION
Study intensity can be adapted to suit an individual’s requirements. Accelerated study options are available depending on subject offerings. Study restrictions may apply for international students.

RECOGNITION OF PRIOR LEARNING
Students with relevant undergraduate and/or postgraduate qualifications may be eligible for recognition of prior learning to fast-track their qualification.

ENTRY REQUIREMENTS
See pages 60–63
Ideal as a stand-alone qualification or a stepping stone to further study, our Diploma of Business equips you with the fundamental theory and practical skills necessary to embark on a career in the world of business.

CAREER OUTCOMES
As a graduate who successfully completes the course you could be employed across a diverse range of industries as an:

– office assistant
– administrator
– business associate
– program consultant

PATHWAY TO FURTHER STUDIES
You may apply for credit entry into the second year of our Bachelor of Business or a related undergraduate degree at another Australian higher education provider.

TYPICAL DURATION
Standard study option
1 year / 8 subjects / 3 trimesters
An accelerated study option is available depending on subject offerings.

LOCATIONS
Adelaide / Brisbane / Melbourne / Sydney

‘My course is very practical and focused on giving real-life business examples which has helped me better understand my subjects. Studying with peers from different countries enables me to practise my English and learn about different cultures.’

YUCHEN LUO / CHINESE
BACHELOR OF BUSINESS

kbs.edu.au/dipbus
Our Bachelor of Business provides the theoretical and practical skills necessary to start a successful business career. You will learn analytical, high-level problem solving and communication skills crucial to industry success. You will graduate with a firm understanding of different business environments and develop effective ways to approach, create and execute operational business plans.

CAREER OUTCOMES
As a graduate you could be employed in a diverse range of industries and positions including:
- administration manager
- quality assurance supervisor
- customer service leader
- business coach

PATHWAY TO FURTHER STUDIES
Successful completion of the Bachelor of Business may qualify you for credit towards our range of Masters courses, or another course with an alternative higher education provider in Australia.

TYPICAL DURATION
Standard study option
3 years / 24 subjects / 9 trimesters
An accelerated study option is available depending on subject offerings.

LOCATIONS
Adelaide / Brisbane / Melbourne / Sydney

INTERNSHIPS AVAILABLE
SEE PAGE 26
kbs.edu.au/business

STRUCTURE

24 subjects: 8 core + 16 electives

YR 1
8 Subjects = 8 Core

YR 2
8 Subjects = 6 Electives + 2 Electives

YR 3
8 Subjects = 6 Electives + 2 Electives

CORE SUBJECTS

LEVEL 100
Business Communication BUS101
Introduction to Management BUS102
Accounting for Managers BUS103
Introduction to Business Analytics BUS105
Marketing Principles BUS106
Commercial Law BUS107
Skills for Numerical Analysis BUS109
Introduction to Economics BUS114

Refer to page 36 for elective subjects.
The Bachelor of Business (Accounting) will provide you with key business principles and the relevant practical skills necessary to launch a successful career in accounting. The course is accredited by CPA Australia, CA ANZ and ACCA, and offers a direct pathway to professional certification and employment.

CAREER OUTCOMES
This course is ideal if you wish to pursue a career in finance, banking, insurance or accounting. Examples of roles you could secure include:
- corporate accountant
- tax accountant
- business analyst
- management accountant
- financial officer

PATHWAY TO FURTHER STUDIES
Upon successful completion you are eligible for admission into professional programs offered by CPA Australia, CA ANZ and ACCA. You may also qualify for credit towards our Masters courses, or another course with an alternative higher education provider in Australia.

TYPICAL DURATION
Standard study option
3 years / 24 subjects / 9 trimesters
An accelerated study option is available depending on subject offerings.

LOCATIONS
Adelaide / Brisbane / Melbourne / Sydney

Refer to page 36 for elective subjects.
In today’s increasingly mobile world, hospitality and tourism is becoming one of the largest global industries. Within our Bachelor of Business (Hospitality & Tourism Management), you will acquire business communication skills, financial literacy and a host of other transferable skills. With these skills you’ll be able to work in hotels, restaurants, events and dozens of other businesses within this dynamic sector.

CAREER OUTCOMES
As a business graduate majoring in Hospitality and Tourism Management you can pursue exciting career paths such as:
- hospitality manager
- events and community manager
- hotel supervisor
- tourism operator
- travel industry entrepreneur

PATHWAY TO FURTHER STUDIES
Successful completion of the Bachelor of Business (Hospitality & Tourism Management) may qualify you for credit towards our range of Masters courses, or another course with an alternative higher education provider in Australia.

TYPICAL DURATION
Standard study option
3 years / 24 subjects / 9 trimesters
An accelerated study option is available depending on subject offerings.

LOCATIONS
Adelaide / Brisbane / Melbourne / Sydney

STRUCTURE
24 subjects: 16 core + 8 electives

<table>
<thead>
<tr>
<th>Year</th>
<th>Level</th>
<th>Subjects</th>
<th>Core</th>
<th>Electives</th>
</tr>
</thead>
<tbody>
<tr>
<td>YR 1</td>
<td>100</td>
<td>8</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>YR 2</td>
<td>200</td>
<td>8</td>
<td>4</td>
<td>2 Electives</td>
</tr>
<tr>
<td>YR 3</td>
<td>300</td>
<td>8</td>
<td>4</td>
<td>2 Electives</td>
</tr>
</tbody>
</table>

CORE SUBJECTS

**LEVEL 100**
- Business Communication BUS101
- Introduction to Management BUS102
- Accounting for Managers BUS103
- Introduction to Business Analytics BUS105
- Marketing Principles BUS106
- Commercial Law BUS107
- Skills for Numerical Analysis BUS109
- Introduction to Economics BUS114

**LEVEL 200**
- Introduction to Hospitality and Tourism HAT201
- Hospitality and Tourism Management HAT203
- Gaming and Entertainment Management HAT205
- Services Marketing MKT203

**LEVEL 300**
- Attraction and Event Management HAT301
- Food and Beverage Management HAT302
- Accommodation Management HAT303
- Emerging Issues in Hospitality and Tourism HAT304

Refer to page 36 for elective subjects.
Our Bachelor of Business (Management) degree equips you with the essential knowledge and skills to become a respected manager of people in a professional environment. The insights you gain will be relevant to any industry and will empower you to build productive, ethical and successful teams and organisations.

CAREER OUTCOMES
As a business graduate majoring in Management you can pursue exciting career paths such as:
- management consultant
- business strategist
- corporate manager
- human resources adviser
- small business owner

PATHWAY TO FURTHER STUDIES
Successful completion of the Bachelor of Business (Management) may qualify you for credit towards our range of Masters courses, or another course with an alternative higher education provider in Australia.

TYPICAL DURATION
Standard study option
3 years / 24 subjects / 9 trimesters
An accelerated study option is available depending on subject offerings.

LOCATIONS
Adelaide / Brisbane / Melbourne / Sydney

INTERNSHIPS AVAILABLE
SEE PAGE 26

kbs.edu.au/management

CORE SUBJECTS

**LEVEL 100**
- Business Communication BUS101
- Introduction to Management BUS102
- Accounting for Managers BUS103
- Introduction to Business Analytics BUS105
- Marketing Principles BUS106
- Commercial Law BUS107
- Skills for Numerical Analysis BUS109
- Introduction to Economics BUS114

**LEVEL 200**
- Human Resource Management HRM201
- Organisational Behaviour MAN201
- Business Ethics MAN202
- Logistics and Supply Chain Management MAN203

**LEVEL 300**
- Managing Change HRM302
- Strategic Management MAN302
- Innovation and Entrepreneurship MAN303
- Issues in International Business MAN304

Refer to page 36 for elective subjects.
The Bachelor of Business (Marketing) is ideal if you wish to embark on a career as a marketing professional. You will be equipped with the foundational knowledge and practices within the increasingly strategic, diverse and evolving field of marketing. You will acquire workplace skills in research, problem-solving, innovation, optimisation and strategy.

CAREER OUTCOMES
Marketing graduates can take advantage of a diverse range of employment opportunities and career pathways within organisations of all sizes, in areas such as:
- public relations
- advertising
- events management
- e-commerce
- digital marketing

PATHWAY TO FURTHER STUDIES
Successful completion of the Bachelor of Business (Marketing) may qualify you for credit towards our range of Masters courses, or another course with an alternative higher education provider in Australia.

TYPICAL DURATION
Standard study option
3 years / 24 subjects / 9 trimesters
An accelerated study option is available depending on subject offerings.

LOCATIONS
Adelaide / Brisbane / Melbourne / Sydney

INTERNSHIPS AVAILABLE
SEE PAGE 26
kbs.edu.au/marketing

STRUCTURE
24 subjects: 16 core + 8 electives

CORE SUBJECTS
LEVEL 100
Business Communication BUS101
Introduction to Management BUS102
Accounting for Managers BUS103
Introduction to Business Analytics BUS105
Marketing Principles BUS106
Commercial Law BUS107
Skills for Numerical Analysis BUS109
Introduction to Economics BUS114

LEVEL 200
Logistics and Supply Chain Management MAN203
Integrated Marketing Communications MKT201
Marketing Research Essentials MKT202
Services Marketing MKT203

LEVEL 300
Consumer Behaviour MKT301
Digital Marketing MKT302
International Marketing MKT303
Strategic Marketing (Capstone) MKT304

Refer to page 36 for elective subjects.
### Level 100

<table>
<thead>
<tr>
<th>Core</th>
<th>Electives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Communication</td>
<td>BUS101</td>
</tr>
<tr>
<td>Introduction to Management</td>
<td>BUS102</td>
</tr>
<tr>
<td>Accounting for Managers</td>
<td>BUS103</td>
</tr>
<tr>
<td>Economics</td>
<td>BUS104</td>
</tr>
<tr>
<td>Introduction to Business Analytics</td>
<td>BUS105</td>
</tr>
<tr>
<td>Marketing Principles</td>
<td>BUS106</td>
</tr>
<tr>
<td>Commercial Law</td>
<td>BUS107</td>
</tr>
<tr>
<td>Quantitative Analysis</td>
<td>BUS108</td>
</tr>
<tr>
<td>Skills for Numerical Analysis</td>
<td>BUS109</td>
</tr>
<tr>
<td>Skills for Advanced Business English</td>
<td>BUS110</td>
</tr>
<tr>
<td>Skills for Academic Success</td>
<td>BUS111</td>
</tr>
<tr>
<td>Introduction to Economics</td>
<td>BUS114</td>
</tr>
</tbody>
</table>

### Level 200

#### Accounting
- Financial Accounting 1 | ACC201 |
- Accounting Information Systems | ACC202 |
- Financial Accounting 2 | ACC203 |
- Corporations Law | ACC204 |
- Management Accounting 1 | ACC205 |

#### Finance
- Financial Institutions and Markets | FIN201 |
- Real-world Economics | FIN202 |
- Corporate Finance | FIN203 |

#### Hospitality & Tourism Management
- Introduction to Hospitality and Tourism | HAT201 |
- Hospitality and Tourism Management | HAT203 |
- Gaming and Entertainment Management | HAT205 |

#### Management
- Human Resource Management | HRM201 |
- Organisational Behaviour | MAN201 |
- Business Ethics | MAN202 |
- Logistics and Supply Chain Management | MAN203 |

#### Marketing
- Integrated Marketing Communications | MKT201 |
- Marketing Research Essentials | MKT202 |
- Services Marketing | MKT203 |

### Level 300

#### Accounting
- Accounting Theory and Contemporary Issues | ACC301 |
- Auditing and Assurance | ACC302 |
- Company Accounting | ACC303 |
- Taxation Law | ACC304 |
- Management Accounting 2 | ACC305 |

#### Hospitality & Tourism Management
- Attraction and Event Management | HAT301 |
- Food and Beverage Management | HAT302 |
- Accommodation Management | HAT303 |
- Emerging Issues in Hospitality and Tourism | HAT304 |

#### Management
- Managing Change | HRM302 |
- Coaching and Mentoring | HRM304 |
- Strategic Management | MAN302 |
- Innovation and Entrepreneurship | MAN303 |
- Issues in International Business | MAN304 |

#### Marketing
- Consumer Behaviour | MKT301 |
- Digital Marketing | MKT302 |
- International Marketing | MKT303 |
- Strategic Marketing (Capstone) | MKT304 |

### Academic Internships
- Internship 1 | BUS307 |
- Internship 2 | BUS308 |

* BUS110 is mandatory for all Diploma students with an IELTS of 5.5 or equivalent as a substitute for BUS101.
† In some instances BUS109 can be a substitute for BUS108 in this course. For more information, please contact info@kbs.edu.au.
‡ In some instances BUS114 can be a substitute for BUS104 in this course. For more information, please contact info@kbs.edu.au.
Please note: not all subjects will be available every trimester. Prerequisites may apply. Information on timetables will be provided at orientation. Visit kbs.edu.au to view upcoming subject offerings.
‘The lecturers at KBS are amazing and the subjects offered as part of the MBA will definitely help me pursue my career goal of setting up my own business. The KBS Student Services team supported me a lot and they constantly go the extra mile to help students inside and outside of the classroom.’

GABRIEL OLIVEIRA INACIO / BRAZILIAN
MASTER OF BUSINESS ADMINISTRATION

INNOVATIVE FORM OF TEACHING
Traditional lectures and tutorials have been replaced by interactive workshops for all our postgraduate courses. This means our lessons are characterised by high levels of in-class practice and stimulating activities, thereby creating a more engaging and effective learning experience.
YOUR STUDY PATHWAY

INTAKE DATES
March, July, November

TYPICAL DURATION
Study intensity can be adapted to suit an individual’s requirements. Accelerated study options are available depending on subject offerings. Study restrictions may apply for international students.

RECOGNITION OF PRIOR LEARNING
Students with relevant undergraduate and/or postgraduate qualifications may be eligible for recognition of prior learning to fast-track their qualification.

ENTRY REQUIREMENTS
See pages 60–63

INNOVATIVE FORM OF TEACHING
Traditional lectures and tutorials have been replaced by interactive workshops for all our postgraduate courses. This means our lessons are characterised by high levels of in-class practice and stimulating activities, thereby creating a more engaging and effective learning experience.
This course is suitable for students already employed in business who desire an enriched understanding of how analytics can enhance their decision-making in the workplace—irrespective of the position they hold. They will therefore be taught how to develop an exploratory mindset so that they’re able to methodically investigate business opportunities and to communicate complex data.

**CAREER OUTCOMES**
- business supervisor
- project officer
- communications consultant
- information systems operator

**PATHWAY TO FURTHER STUDIES**
The course is designed so that students are eligible for up to four subject credits into recognised postgraduate courses in Australia that specialise in business analytics or that have space for unspecified electives.

**TYPICAL DURATION**
*Standard study option*
8 months / 4 subjects / 2 trimesters

An accelerated study option is available depending on subject offerings.

**LOCATIONS**
Adelaide / Brisbane / Melbourne / Perth / Sydney

**NEW IN 2020!**

KBS.EDU.AU/GCBAN
This course is ideal for students who wish to work specifically in the business analytics industry in an entry-level position. To facilitate such a career change, students are taught deeper-level knowledge so that they're confidently able to evaluate ethical and security issues and to competently operate the processes associated with data acquisition and dissemination.

CAREER OUTCOMES
- business insights adviser
- service desk operator
- commercial analyst
- process improvement consultant

PATHWAY TO FURTHER STUDIES
The course is designed so that students are eligible for up to eight subject credits into recognised postgraduate courses in Australia that specialise in business analytics or that have space for unspecified electives.

TYPICAL DURATION
Standard study option
1 year / 8 subjects / 3 trimesters
An accelerated study option is available depending on subject offerings.

LOCATIONS
Adelaide / Brisbane / Melbourne / Perth / Sydney

FURTHER YOUR RECOGNITION AS AN ANALYTICS PROFESSIONAL
IAPA (Institute of Analytics Professionals of Australia) is the largest analytics community in Australia with over 8,000 professionals from across all industries. IAPA is committed to promoting the growing strategic role played by data analytics in the business arena.

Students studying any of our business analytics courses will have the opportunity to enjoy the following benefits with IAPA:
- Apply to become ‘Student IAPA-certified’ for free*
- Free attendance at four IAPA chapter events per year
- Access to member rates for IAPA education courses
For more information, visit iapa.org.au or contact your Student Experience team.

*Only available to students studying a master’s qualification in Business Analytics. Selection criteria apply.
This course is for students who have an objective to become genuine specialists in their profession and are therefore seeking a level of study that will deepen their expertise and enhance their professionalism. As a result, the diversity of their skillset is expanded significantly, the outcome of which is a well-rounded business analyst highly regarded by employers across any industry.

CAREER OUTCOMES
- business analyst
- social media specialist
- reporting analyst
- business consultant

PATHWAY TO FURTHER STUDIES
The course is designed so that students are eligible for substantial credits into recognised postgraduate courses in Australia that specialise in business analytics or that have space for unspecified electives.

TYPICAL DURATION
Standard study option
1 year, 8 months / 5 trimesters
An accelerated study option is available depending on subject offerings.

LOCATIONS
Adelaide / Brisbane / Melbourne / Perth / Sydney

NEW IN 2020!

STRUCTURE
12 subjects: 9 core + 3 Business Analytics electives

CORE SUBJECTS
Introduction to Business Analytics DATA4000
Data Visualisation Software DATA4100
Data Acquisition and Management DATA4200
Data Security and Ethics DATA4300
Data-driven Decision Making and Forecasting DATA4400
Social Media Analytics DATA4500
Analytics in Accounting, Finance and Economics FINM4100
Quantitative Methods STAM4000
Capstone: Industry Case Studies DATA6000

Refer to page 54 for elective subjects.

SAS® joint certificate for Business Analytics awarded on completion of this course.

kbs.edu.au/mban
MASTER OF BUSINESS ANALYTICS (EXTENSION)

COURSE CRICOS CODE 0100426 / TEQSA ACCREDITED / AQF LEVEL 9

This course is designed for students with an ambition to further their career within the business analytics industry, which is why they will be taught how to build and manage expert teams and to strategically oversee data-driven initiatives. This will culminate in a complex body of knowledge and skills, all of which will produce graduates who are ready for the next stage of their career.

STRUCTURE
15 subjects: 13 core + 2 MBA electives

| 15 Subjects | 13 Core | + 2 Electives |

CORE SUBJECTS
- Introduction to Business Analytics DATA4000
- Data Visualisation Software DATA4100
- Data Acquisition and Management DATA4200
- Data Security and Ethics DATA4300
- Data-driven Decision Making and Forecasting DATA4400
- Social Media Analytics DATA4500
- Business Analytics Project Management DATA4600
- Digital Marketing and Competitive Advantage DATA4700
- Artificial Intelligence and Machine Learning DATA4800
- Innovation and Creativity in Business Analytics DATA4900
- Analytics in Accounting, Finance and Economics FINM4100
- Quantitative Methods STAM4000
- Capstone: Industry Case Studies DATA6000

ELECTIVE SUBJECTS
Two MBA electives are to be selected. Refer to page 54 for elective subjects. Please note: MBA504, MBA600, and MBA633 cannot be chosen as elective subjects for this course.

INTERNSHIPS AVAILABLE
SEE PAGE 26

SAS® joint certificate for Business Analytics awarded on completion of this course.

LOCATIONS
Adelaide / Brisbane / Melbourne / Perth / Sydney

KAPLAN BUSINESS SCHOOL / 2021 STUDENT GUIDE / 43
Whether you are a busy professional wanting to enhance your career prospects, or have just finished your undergraduate business degree, the Graduate Certificate in Business Administration enables you to reap the benefits of a business qualification with a globally recognised institution.

The course introduces a range of fundamental concepts that set the foundation for business success. These include the leadership of people, the understanding of consumer behaviour, the interpretation of financial data and, above all, the ethical considerations of a rapidly changing world.

**CAREER OUTCOMES**

The Graduate Certificate in Business Administration familiarises you with key business concepts in a practical easy-to-implement way. These transferable management skills equip you to succeed in diverse, real-world business situations.

**PATHWAY TO FURTHER STUDIES**

Upon successful completion you may be eligible for full credit towards our Master of Business Administration course, or another course with an alternative higher education provider in Australia.

**TYPICAL DURATION**

Standard study option
8 months / 4 subjects / 2 trimesters

**LOCATIONS**

Adelaide / Brisbane / Melbourne / Perth / Sydney

This course is available online

kbs.edu.au/gcba
The **Graduate Diploma of Business Administration** builds upon the Graduate Certificate and provides you with an understanding of the strategic approach required to achieve organisational success. This necessitates the adoption of disruptive innovation as well as emotional and cultural intelligence.

**CAREER OUTCOMES**

This qualification is ideal if you wish to develop your knowledge and understanding in key areas of management. You may leverage your existing experience with enhanced analytical, strategic and leadership skills to achieve career advancement, make a career change or start your own business.

**PATHWAY TO FURTHER STUDIES**

Upon successful completion you may be eligible for full credit towards our Master of Business Administration course, or another course with an alternative higher education provider in Australia.

**TYPICAL DURATION**

*Standard study option*

1 year, 4 months / 8 subjects / 4 trimesters

An accelerated study option is available depending on subject offerings.

**LOCATIONS**

Adelaide / Brisbane / Melbourne / Perth / Sydney

**INTERNSHIPS AVAILABLE**

SEE PAGE 26

kbs.edu.au/gdba
The Master of Business Administration (MBA) is widely regarded as the preferred qualification for professionals wanting to pursue a career in strategic management. An MBA can advance your career, expand your professional network, offer higher earning potential and develop your leadership skills. You will have the opportunity to tailor your degree by selecting electives aligned to your interests and career requirements.

**CAREER OUTCOMES**

This qualification is designed to provide you with valuable practical management skills that will allow you to develop your capability to lead and inspire others in a global business environment. Our MBA course also offers specialisations, which are perfectly suited to furthering your career and increasing your earning potential within specific areas.

**TYPICAL DURATION**

Standard study option
2 years / 12 subjects / 6 trimesters
An accelerated study option is available depending on subject offerings.

**LOCATIONS**

Adelaide / Brisbane / Melbourne / Perth / Sydney

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**MASTER OF BUSINESS ADMINISTRATION**

COURSE CRICOS CODE 078565G / TEQSA ACCREDITED / AQF LEVEL 9

**STRUCTURE**

12 subjects: 6 core + 6 additional MBA subjects (depending on your choice of specialisation(s)).

**MBA (NO SPECIALISATION) STRUCTURE**

<table>
<thead>
<tr>
<th>Subjects</th>
<th>Core</th>
<th>Electives</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
<td>6</td>
<td>6</td>
</tr>
</tbody>
</table>

**MBA (ONE SPECIALISATION) STRUCTURE**

<table>
<thead>
<tr>
<th>Subjects</th>
<th>Core</th>
<th>Electives</th>
<th>Core Specialisation Subjects</th>
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</thead>
<tbody>
<tr>
<td>12</td>
<td>6</td>
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</tr>
</tbody>
</table>

**MBA (TWO SPECIALISATIONS) STRUCTURE**

<table>
<thead>
<tr>
<th>Subjects</th>
<th>Core</th>
<th>Electives</th>
<th>Core Specialisation Subjects</th>
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</thead>
<tbody>
<tr>
<td>12</td>
<td>6</td>
<td>6</td>
<td>6</td>
</tr>
</tbody>
</table>

*This option is not available to students studying at Kaplan Business School Perth.

**INTERNSHIPS AVAILABLE**

SEE PAGE 26

kbs.edu.au/mba

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OUR MBA PROGRAM HAS BEEN ACKNOWLEDGED GLOBALLY IN THE 2020 PIEONEER AWARDS FOR ITS INNOVATIVE AND FUTURE-FOCUSED CONTENT DELIVERY.
CORE SUBJECTS

Level 400
People, Culture and Contemporary Leadership MBA401
Governance, Ethics and Sustainability MBA402
Financial and Economic Interpretation and Communication MBA403
Consumer Behaviour and Marketing Psychology MBA404

Level 500
Emotional Intelligence, Cultural Intelligence and Diversity MBA502

Level 600
Capstone: Strategy MBA600

Refer to page 54 for elective and specialisation subjects.

“The approach of Kaplan Business School appealed to me as the MBA curriculum really focuses on preparing us for success in the corporate world. My course is helping me develop knowledge and skills to be able to take on leadership responsibilities and move into senior management. My learning experience has been fantastic! I’ve had great lecturers who are passionate about education and experts in their own fields. All the services at KBS have helped me to complete my assignments and opened opportunities to grow my network and gain work experience in Australia.”

KRISTINE PAULA CAYETANO / FILIPINO
MASTER OF BUSINESS ADMINISTRATION
We believe our Master of Business Administration is unparalleled in the Australian marketplace. Our team of educators and industry experts have designed and developed the MBA to ensure you graduate with much more than just a qualification.

### More flexibility
Swap between specialisations, mix face-to-face subjects with online subjects and choose up to six electives.^

### Industry relevance
- An industry guest invited to every subject, every trimester, at every campus.
- Subjects and structure developed in consultation with an Industry Advisory Board.
- Immediate ability to implement practical solutions in the workplace.
- Lifetime access to Careers Central, providing students with professional networking, work placement opportunities and personalised employment services.

### Faculty
Our faculty offers both academic knowledge and industry experience, ensuring practical and theoretical relevance.

### Practical assessments instead of exams
Rather than end-of-trimester exams, there are interesting and diverse assignments throughout the trimester to assess your practical implementation skills.

### Enhanced online student experience
Engaging and stimulating online content and weekly activities for each subject.

### Workshops instead of lectures and tutorials
Improved classroom experience with workshops and activities replacing traditional lectures and tutorials.

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*Based on the 2017/18 QILT results for the average of all business and management postgraduate providers nationally, released in April 2019.
^
Strict online study limits apply for international students.
SEVEN MBA SPECIALISATIONS TO CHOOSE FROM!

Scan the QR codes below to watch our MBA specialisation videos.

**PROJECT MANAGEMENT**
Oversee the planning, implementation and scope of projects and know what gaps or weaknesses need addressing within a business for projects to really flourish. You’ll also become a master of analysing risk, directing teams and managing human resources.

**Career outcomes**
- risk consultant
- project manager
- implementation manager

**HEALTH SERVICES MANAGEMENT**
Learn how to lead and manage health care teams. Study the knowledge and skills that ensure better outcomes for health care providers as well as patients.

**Career outcomes**
- nursing manager
- practice manager
- health care administrator

**TOURISM AND HOSPITALITY LEADERSHIP**
Influence and inspire entire organisations, not just teams, and guide and enhance entire regions, not just venues. Advance your career in this exciting and growing industry.

**Career outcomes**
- tourism executive
- hotel general manager
- events planner

**DIGITAL MANAGEMENT**
Master how digital information can be used, created and ultimately communicated both online and in the physical world. Know which strategies and practices an organisation needs to adopt to be digitally proficient and sustain a competitive advantage.

**Career outcomes**
- marketing consultant
- information resources manager
- business analyst

**ENTREPRENEURSHIP**
Learn how to incorporate entrepreneurial activities within your existing organisation or gain the tools needed to launch your own successful start-up business.

**Career outcomes**
- start-up consultant
- venture capitalist
- business coach

**INTERNATIONAL LEADERSHIP**
Build your career globally as a leader who drives change and innovation. Inspire your stakeholders and know how to coach large teams to leverage their success.

**Career outcomes**
- global director of strategy
- remote/virtual leader
- change manager

**WOMEN IN LEADERSHIP**
Build on your recognition that organisations characterised by diversity have proven to be far more successful than organisations defined by uniformity. You will learn how to shift an organisation’s culture to one that values fairness and equity.

**Career outcomes**
- corporate leader
- diversity manager
- executive coach
The Graduate Certificate in Accounting provides an understanding of the framework and fundamental principles of the accounting profession. The course offers an opportunity to develop the basic statistical and numerical literacy skills required for data analysis in economics and business management.

CAREER OUTCOMES
This course is ideal if you have a qualification in a non-accounting discipline and wish to gain additional skills in accounting and finance. The skills developed will assist you to gain employment in accounting within private and public organisations, nationally and internationally.

PATHWAY TO FURTHER STUDIES
Upon successful completion you may be eligible for full credit towards our Master of Accounting and Master of Professional Accounting courses, or another course with an alternative higher education provider in Australia.

TYPICAL DURATION
Standard study option
8 months / 4 subjects / 2 trimesters

LOCATIONS
Adelaide / Brisbane / Melbourne / Sydney

STRUCTURE
4 subjects: 4 core

CORE SUBJECTS
<table>
<thead>
<tr>
<th>Subject</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Accounting</td>
<td>ACCM4000</td>
</tr>
<tr>
<td>Management Accounting</td>
<td>ACCM4100</td>
</tr>
<tr>
<td>Corporate Governance,</td>
<td>CGRM4000</td>
</tr>
<tr>
<td>Sustainability and Ethics</td>
<td></td>
</tr>
<tr>
<td>Finance</td>
<td>FINM4000</td>
</tr>
</tbody>
</table>

kbs.edu.au/gca
'I believe the Master of Accounting at KBS will help me expand my theoretical and practical accounting knowledge, mainly because the subjects are delivered by experienced industry lecturers. I am becoming familiar with different accounting software and am learning a lot through an internship I started with the help of Careers Central. Moreover, the course offers a variety of subjects that teach the ‘soft skills’ essential in today’s working environment.'

THI KIM ANH BUI / VIETNAMESE
MASTER OF ACCOUNTING

'I am looking forward to working my way up to an executive position and my ambition is to open my own business. KBS has excellent teachers who I believe can help me achieve this goal and the resources available have also been useful throughout my course. Having friends and classmates from different countries has made me grow both personally and professionally.'

LUIS HENRIQUE MARTINS DA COSTA / BRAZILIAN
MASTER OF ACCOUNTING

‘KBS and Sydney’s diversity definitely played a big role in my decision. I thought that I could learn more from an international city with people from all around the globe than any other country providing the same quality education. And, I was right! So far, it has been one of the most rewarding experiences.’

HELEN MARGARETTE CORTEZANO / FILIPINO
MASTER OF ACCOUNTING
The Master of Professional Accounting is an internationally recognised qualification and offers a pathway towards professional accreditation. You will develop a comprehensive understanding of accounting principles while improving your critical thinking, analytical and corporate governance skills. The course is accredited by CPA Australia, CA ANZ and ACCA, and offers a direct pathway to professional certification and employment.

CAREER OUTCOMES
As a Master of Professional Accounting graduate you can typically expect to find employment as a business risk manager, external auditor and assurance specialist, financial analyst, insolvency and reconstruction specialist, internal auditor, management consultant, taxation specialist or treasurer.

PATHWAY TO FURTHER STUDIES
Upon successful completion you are eligible for admission into professional programs offered by CPA Australia, CA ANZ and ACCA. You may also apply for credit into our Master of Business Administration course, Master of Business Analytics courses, or a related graduate degree at another Australian higher education provider.

TYPICAL DURATION
Standard study option
1 year, 8 months / 12 subjects / 5 trimesters
An accelerated study option is available depending on subject offerings.

LOCATIONS
Adelaide / Brisbane / Melbourne / Sydney

This course has industry accreditation from the following accounting bodies:

kbs.edu.au/mpa
The Master of Accounting is ideal if you wish to extend your studies beyond traditional accounting to also encompass the increasingly critical role of business analytics. You will develop general management skills and knowledge related to contemporary accounting issues, data analysis and associated practices. After graduating you will be able to analyse accounting effectively and strategically within a range of theories and frameworks. The course offers a direct pathway to professional certification and employment.

CAREER OUTCOMES
Find employment in taxation, costing, investigative accounting, strategic management, management consulting or business analysis. Many company directors and managers have graduated with accounting qualifications.

PATHWAY TO FURTHER STUDIES
Upon successful completion you are eligible for admission into professional programs offered by CPA Australia, CA ANZ and ACCA. You may also apply for credit into our Master of Business Administration course, Master of Business Analytics courses, or a related graduate degree at another Australian higher education provider.

TYPICAL DURATION
Standard study option
2 years / 16 subjects / 6 trimesters
An accelerated study option is available depending on subject offerings.

LOCATIONS
Adelaide / Brisbane / Melbourne / Sydney

INTERNSHIPS AVAILABLE
SEE PAGE 26

kbs.edu.au/macc
### POSTGRADUATE SUBJECTS

#### BUSINESS ADMINISTRATION

**LEVEL 400**
- People, Culture and Contemporary Leadership [MBA401]
- Governance, Ethics and Sustainability [MBA402]
- Financial and Economic Interpretation and Communication [MBA403]
- Consumer Behaviour and Marketing Psychology [MBA404]

**LEVEL 500**
- Emotional Intelligence, Cultural Intelligence and Diversity [MBA502]
- Dynamic Strategy and Disruptive Innovation [MBA501]
- Operations Management and Decision-Making Models [MBA503]
- Introduction to Data Analytics for Business [MBA504]
- Business Psychology, Coaching and Mentoring [MBA505]
- Thinking Styles, Negotiation, and Conflict Management [MBA506]
- Internship [MBA507]

**LEVEL 600**
- Fundamentals of Entrepreneurship [MBA601]
- Small Business Administration [MBA602]
- New Venture Capital Raising [MBA603]
- International Strategy [MBA611]
- International Economy and Multinational Finance [MBA612]
- Organisational Change and Innovation [MBA613]
- Healthcare Systems [MBA621]
- Comprehensive Healthcare Strategies [MBA622]
- Healthcare Management [MBA623]
- Digital Marketing and Communication [MBA631]
- Knowledge Management [MBA632]
- Real-world Business Analytics and Management [MBA633]
- Strategic Project Management [MBA641]
- Project Initiation, Planning and Execution [MBA642]
- Project Risk, Finance and Monitoring [MBA643]
- Managing in Service-based Industries [MBA651]
- Strategy and Leadership in Tourism and Hospitality [MBA652]
- Destination and Visitor Management [MBA653]
- Gendered Workplace Environments [MBA661]
- Personal Growth and Empowerment [MBA662]
- Communication, Persuasion and Influence [MBA663]
- Capstone: Strategy [MBA600]
## ACCOUNTING AND BUSINESS ANALYTICS

<table>
<thead>
<tr>
<th>Subject</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Accounting</td>
<td>ACCM4000</td>
</tr>
<tr>
<td>Management Accounting</td>
<td>ACCM4100</td>
</tr>
<tr>
<td>Advanced Financial Accounting</td>
<td>ACCM4200</td>
</tr>
<tr>
<td>Financial Reporting</td>
<td>ACCM4300</td>
</tr>
<tr>
<td>Auditing and Assurance</td>
<td>ACCM4400</td>
</tr>
<tr>
<td>Strategic Management Accounting</td>
<td>ACCM4500</td>
</tr>
<tr>
<td>Corporate Governance, Sustainability and Ethics</td>
<td>CGRM4000</td>
</tr>
<tr>
<td>Business and Corporations Law</td>
<td>CLWM4000</td>
</tr>
<tr>
<td>Taxation Law</td>
<td>CLWM4100</td>
</tr>
<tr>
<td>Introduction to Business Analytics</td>
<td>DATA4000</td>
</tr>
<tr>
<td>Data Visualisation Software</td>
<td>DATA4100</td>
</tr>
<tr>
<td>Data Acquisition and Management</td>
<td>DATA4200</td>
</tr>
<tr>
<td>Data Security and Ethics</td>
<td>DATA4300</td>
</tr>
<tr>
<td>Data-driven Decision Making and Forecasting</td>
<td>DATA4400</td>
</tr>
<tr>
<td>Social Media Analytics</td>
<td>DATA4500</td>
</tr>
<tr>
<td>Business Analytics Project Management</td>
<td>DATA4600</td>
</tr>
<tr>
<td>Digital Marketing and Competitive Advantage</td>
<td>DATA4700</td>
</tr>
<tr>
<td>Artificial Intelligence and Machine Learning</td>
<td>DATA4800</td>
</tr>
<tr>
<td>Innovation and Creativity in Business Analytics</td>
<td>DATA4900</td>
</tr>
<tr>
<td>Internship</td>
<td>INTS4000</td>
</tr>
<tr>
<td>Economics</td>
<td>ECOM4000</td>
</tr>
<tr>
<td>Finance</td>
<td>FINM4000</td>
</tr>
<tr>
<td>Analytics in Accounting, Finance and Economics</td>
<td>FINM4100</td>
</tr>
<tr>
<td>Quantitative Methods</td>
<td>STAM4000</td>
</tr>
<tr>
<td>Capstone</td>
<td>ACCM6000</td>
</tr>
<tr>
<td>Capstone: Industry Case Studies</td>
<td>DATA6000</td>
</tr>
</tbody>
</table>

**Electives:**
- 1 elective
- 2 electives
- 3 electives

See page 43 for elective subject structure.

Please note: not all subjects will be available every trimester. Visit kbs.edu.au to view upcoming subject offerings. Information on timetables will be provided at orientation.

Prerequisites may apply.
KAPLAN INTERNATIONAL LANGUAGES has a global reputation for delivering quality education that attracts students from all over the world. They offer a range of courses to help you meet the Kaplan Business School entry requirements, or to help you build confidence before undertaking any tertiary studies. The English for Academic Purposes 10-week program is designed specifically to provide you with the skills necessary to succeed in further studies, and will add value even if you have already met entry requirements.

A CHOICE OF PROGRAMS TO SUIT YOU

ENGLISH FOR ACADEMIC PURPOSES

<table>
<thead>
<tr>
<th>Entry level</th>
<th>EAP 1 IELTS 5.0 (or equivalent)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pathway to Kaplan Business School</td>
<td>Achieve a 65% Pass or above in EAP 1 to progress to Diploma of Business</td>
</tr>
<tr>
<td></td>
<td>Achieve a 65% Pass or above in EAP 2 to progress to Bachelor of Business or postgraduate qualifications</td>
</tr>
</tbody>
</table>

| Locations | Adelaide, Brisbane, Melbourne, Perth and Sydney |
| Intakes | Vary by location |
| Program length | 10 weeks per level |

INTENSIVE ENGLISH

| Entry level | Elementary to Advanced |
| Locations | Adelaide, Brisbane, Melbourne, Perth and Sydney |
| Intakes | Every Monday |
| Program length | Minimum 1 week |

95% of the students would recommend Kaplan International Languages to their friends and family. KBS students who package their course with a Kaplan International language course have stronger academic performance than the KBS average.*

Kaplan International CRICOS: Brisbane 02369F; Melbourne & Adelaide 03008A; Perth 01784K; Sydney 01165D.


kaplaninternational.com/australia
‘My teachers at Kaplan International Languages helped me a lot, not only to improve my English skills but also to search for employment and feel settled into the Australian culture. Kaplan International Languages gave me the confidence to progress straight into my Master’s course.’

CINTIA FIORE / ARGENTINIAN
MASTER OF BUSINESS ADMINISTRATION
TUITION FEES

The tuition fees listed below are in Australian dollars and are based on the tuition fees for international students commencing in 2020.

<table>
<thead>
<tr>
<th>SUBJECT FEE</th>
<th>COURSE FEE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diploma of Business</td>
<td>$2,250</td>
</tr>
<tr>
<td>Bachelor of Business</td>
<td>$2,250</td>
</tr>
<tr>
<td>Bachelor of Business (Accounting)</td>
<td>$2,250</td>
</tr>
<tr>
<td>Bachelor of Business (Hospitality and Tourism Management)</td>
<td>$2,250</td>
</tr>
<tr>
<td>Bachelor of Business (Management)</td>
<td>$2,250</td>
</tr>
<tr>
<td>Bachelor of Business (Marketing)</td>
<td>$2,250</td>
</tr>
<tr>
<td>Graduate Certificate in Business Analytics</td>
<td>$2,700</td>
</tr>
<tr>
<td>Graduate Diploma of Business Analytics</td>
<td>$2,700</td>
</tr>
<tr>
<td>Master of Business Analytics</td>
<td>$2,700</td>
</tr>
<tr>
<td>Master of Business Analytics (Extension)</td>
<td>$2,700</td>
</tr>
<tr>
<td>Graduate Certificate in Business Administration</td>
<td>$3,800</td>
</tr>
<tr>
<td>Graduate Diploma of Business Administration</td>
<td>$3,800</td>
</tr>
<tr>
<td>Master of Business Administration</td>
<td>$3,800</td>
</tr>
<tr>
<td>Graduate Certificate in Accounting</td>
<td>$2,700</td>
</tr>
<tr>
<td>Master of Professional Accounting</td>
<td>$2,700</td>
</tr>
<tr>
<td>Master of Accounting</td>
<td>$2,700</td>
</tr>
</tbody>
</table>

Note: These course fees are for 2020 trimesters only and are subject to an annual increase at the beginning of each subsequent calendar year for the duration of the course. Tuition fees for domestic students, non-tuition fees and fees for additional services provided by Kaplan Business School can be found on kbs.edu.au/fees.

ELIGIBLE STUDENTS CAN ACCESS FEE-HELP

For further information visit studyassist.gov.au.

To view our tuition and non-tuition fees, scan the QR code:

or visit kbs.edu.au/fees.
Stand out from the crowd with a Kaplan Business School scholarship! In our genuine ambition to help individuals reach their educational and career goals, we offer a number of scholarships to students in Australia and across the globe.

SCHOLARSHIPS

If you have what it takes, we would love you to apply! Our scholarship winners benefit from reduced tuition fees for their relevant undergraduate or postgraduate studies, and the recognition of being a Kaplan Business School scholarship recipient.

OUR AVAILABLE SCHOLARSHIPS INCLUDE:

HIGH ACHIEVERS SCHOLARSHIP
This scholarship nurtures our future business leaders. Australian and international students who can display a record of outstanding academic merit in business, or a related field of study, can apply.

REGIONAL SCHOLARSHIPS
Global leadership starts with you! We offer a variety of scholarships to students from various regions, including Australia, who display a record of outstanding academic merit.

DEAN’S AWARD
This scholarship is awarded every trimester to an existing KBS student in recognition of their exceptional academic results and their proactive leadership of campus activities. Aside from the public acknowledgement of their positive contribution to the KBS community, the successful student also receives a substantial fee reduction for the remainder of their course.

ALUMNI SCHOLARSHIP
If you have completed a course of at least 4 months in duration with a Kaplan education provider, you may be eligible for an Alumni scholarship.

Eligibility criteria for our scholarships can be found at kbs.edu.au/scholarships. Other scholarships may be offered from time-to-time.

HOW TO APPLY

Check eligibility requirements and terms and conditions at kbs.edu.au/scholarships.

Complete a scholarship application form from kbs.edu.au/scholarships. A 500-word personal statement may be required.

Attach supporting documentation with your submission.

Sign and date the student declaration.

Send your completed scholarship application together with your course application to scholarships@kbs.edu.au.
INTERNATIONAL STUDENTS

HOW TO APPLY

Complete the application form online by visiting kbs.edu.au/apply. Enrolment terms and conditions apply.

Provide certified* copies of your:
- Passport
- High school certificates and transcripts
- English proficiency documents e.g. IELTS test certificate or equivalent (if applicable)
- Degree completion certificate and transcripts (if applicable)
- Work experience details (if applicable)

We will notify you after receiving your application whether you have been accepted or not. If accepted, you will receive an Offer of Admission to study.

To proceed with your enrolment, you will need to sign and return the Acceptance of Offer form and pay the fees as specified in the Offer of Admission.

Once you receive your electronic Confirmation of Enrolment (eCoE) from us you can proceed to apply for an Australian student visa.

*Please note that these documents must be certified by a Kaplan Business School representative or authorised education agent, a Public Notary or a Justice of the Peace in Australia.

2020 KEY DATES

TRIMESTER 2
ORIENTATION 9–17 JULY
START DATE 20 JULY
EXAMS 17–23 OCTOBER
TRIMESTER 2 ACCELERATED
ORIENTATION 18 SEPTEMBER
START DATE 21 SEPTEMBER
EXAMS 5–6 NOVEMBER
TRIMESTER 3
ORIENTATION 5–13 NOVEMBER
START DATE 16 NOVEMBER
EXAMS 20–26 FEBRUARY 2021

2021 KEY DATES

TRIMESTER 1
ORIENTATION 11–19 MARCH
START DATE 22 MARCH
EXAMS 19–26 JUNE
TRIMESTER 2
ORIENTATION 8–16 JULY
START DATE 19 JULY
EXAMS 16–23 OCTOBER
TRIMESTER 2 ACCELERATED
ORIENTATION 17 SEPTEMBER
START DATE 20 SEPTEMBER
EXAMS 4–5 NOVEMBER
TRIMESTER 3
ORIENTATION 4–12 NOVEMBER
START DATE 15 NOVEMBER
EXAMS 19–26 FEBRUARY 2022
ENTRY REQUIREMENTS

As an international student, you will have to meet the Academic Entry Requirements and the English Entry Requirements as outlined below.

ACADEMIC ENTRY REQUIREMENTS

UNDERGRADUATE AND POSTGRADUATE ENTRY

Overseas qualifications will be assessed for equivalence in Australia at the time of application using the Country Education Profiles (CEP) online tool. The academic entry requirements for our courses vary by nationality. Find out if you meet the requirements at kbs.edu.au/entry or scan the QR code.

ENGLISH ENTRY REQUIREMENTS

The proof of English entry requirements must be completed no more than two years before commencement of your course.

UNDERGRADUATE ENTRY

<table>
<thead>
<tr>
<th>Program</th>
<th>Academic IELTS Overall</th>
<th>KITE score</th>
<th>PTE Academic Score</th>
<th>TOEFL IBT Score</th>
<th>GCE Ordinary Level</th>
<th>Grade C in English Language or English Literature</th>
<th>OR</th>
<th>Cambridge English: Advanced from Cambridge ESOL (CAE) Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diploma of Business</td>
<td>Overall 5.5, no individual band score below 5.0; OR</td>
<td>greater than 396 for listening, reading and grammar, and B2 for speaking and writing; OR</td>
<td>42; OR</td>
<td>46; OR</td>
<td>English Language</td>
<td>OR Polish: Advanced from Cambridge ESOL (CAE) Score of 162.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelor of Business</td>
<td>Overall 6.0, with not less than 6.0 for Speaking and Writing and 5.5 for Listening and Reading; OR</td>
<td>greater than 426 for listening, reading and grammar, and B2 for speaking and writing; OR</td>
<td>50; OR</td>
<td>60; OR</td>
<td>English Language</td>
<td>OR Polish: Advanced from Cambridge ESOL (CAE) Score of 162.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

POSTGRADUATE ENTRY

<table>
<thead>
<tr>
<th>Program</th>
<th>Academic IELTS Overall</th>
<th>KITE score</th>
<th>PTE Academic Score</th>
<th>TOEFL IBT Score</th>
<th>Grade C in English Language or English Literature</th>
<th>OR</th>
<th>Cambridge English: Advanced from Cambridge ESOL (CAE) Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor of Business</td>
<td>Overall 6.0, with not less than 6.0 for Speaking and Writing and 5.5 for Listening and Reading; OR</td>
<td>greater than 426 for listening, reading and grammar, and B2 for speaking and writing; OR</td>
<td>50; OR</td>
<td>60; OR</td>
<td>English Language</td>
<td>OR Polish: Advanced from Cambridge ESOL (CAE) Score of 162.</td>
<td></td>
</tr>
</tbody>
</table>

MATURE AGE STUDENTS

If you are aged 21 years or over, you may be eligible to apply for mature age entry. School results, TAFE or VET qualifications, work experience and other informal study may be accepted in support of your application.

MINIMUM AGE

The minimum age for entry into a Kaplan Business School course is 18 years.

FIND AN AGENT

Need help with your application? Find one of our agents to assist you at kbs.edu.au/agents.

CANCELLATIONS AND REFUNDS

To view our Changes to Enrolment Policy and International Student Refund Policy, visit kbs.edu.au/policies.

If you are unsure whether you meet all entry requirements, please continue to submit an application. Every application we receive is assessed by the Admissions office and we provide you with accurate feedback based on your individual circumstances.

VISA INFORMATION

As an international student you will need to apply for the appropriate visa. Further information on visa requirements is provided by the Department of Home Affairs at immi.homeaffairs.gov.au.

For general admissions information, visit kbs.edu.au/apply.
DOMESTIC STUDENTS

HOW TO APPLY

Complete the application form online by visiting kbs.edu.au/apply. Enrolment terms and conditions apply.

Provide certified* copies of your:
– Passport or birth certificate and photo ID (licence)
– High school certificates and transcripts
– Degree completion certificate and transcripts (if applicable)
– Work experience details (if applicable)

We will notify you after receiving your application whether you have been accepted or not. If accepted, you will receive an Offer of Admission to study.

To proceed with your enrolment, you will need to sign and return the Acceptance of Offer form and pay the fees as specified in the Offer of Admission.

*Please note that these documents must be certified by a Kaplan Business School representative or authorised education agent, a Public Notary or a Justice of the Peace in Australia.

2020 KEY DATES

TRIMESTER 2
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START DATE  20 JULY
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ORIENTATION  5–13 NOVEMBER
START DATE  16 NOVEMBER
EXAMS  20–26 FEBRUARY 2021

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TRIMESTER 1
ORIENTATION  11–19 MARCH
START DATE  22 MARCH
EXAMS  19–26 JUNE

TRIMESTER 2
ORIENTATION  8–16 JULY
START DATE  19 JULY
EXAMS  16–23 OCTOBER

TRIMESTER 2 ACCELERATED
ORIENTATION  17 SEPTEMBER
START DATE  20 SEPTEMBER
EXAMS  4–5 NOVEMBER

TRIMESTER 3
ORIENTATION  4–12 NOVEMBER
START DATE  15 NOVEMBER
EXAMS  19–26 FEBRUARY 2022
# ACADEMIC ENTRY REQUIREMENTS

## UNDERGRADUATE ENTRY

<table>
<thead>
<tr>
<th>Program</th>
<th>Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diploma of Business</td>
<td>Successful completion of Year 12 OR equivalent schooling, such as a Certificate IV.</td>
</tr>
<tr>
<td>Bachelor of Business</td>
<td>Successful completion of Year 12 OR equivalent (Minimum ATAR of 55 or equivalent).</td>
</tr>
</tbody>
</table>

## POSTGRADUATE ENTRY

<table>
<thead>
<tr>
<th>Program</th>
<th>Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate Certificate in Business Analytics</td>
<td>An Australian Bachelor degree (or equivalent); OR</td>
</tr>
<tr>
<td>Graduate Certificate in Business Administration</td>
<td>A Diploma (or equivalent) plus evidence of a minimum of two years’ relevant industry experience.</td>
</tr>
<tr>
<td>Graduate Certificate in Accounting</td>
<td>An Australian Bachelor degree (or equivalent); OR</td>
</tr>
<tr>
<td>Graduate Diploma of Business Analytics</td>
<td>An Advanced Diploma/Associate Degree (or equivalent) plus evidence of a minimum of two years’ relevant industry experience.</td>
</tr>
<tr>
<td>Graduate Diploma of Business Administration</td>
<td>An Australian Bachelor degree (or equivalent); OR</td>
</tr>
<tr>
<td>Master of Business Analytics</td>
<td>An Advanced Diploma/Associate degree (or equivalent).</td>
</tr>
<tr>
<td>Master of Business Analytics (Extension)</td>
<td>An Australian Bachelor degree (or equivalent).</td>
</tr>
<tr>
<td>Master of Accounting</td>
<td>An Australian Bachelor degree (or equivalent).</td>
</tr>
<tr>
<td>Master of Business Administration</td>
<td>An Australian Bachelor degree (or equivalent).</td>
</tr>
<tr>
<td>Master of Professional Accounting</td>
<td>An Australian Bachelor degree (or equivalent).</td>
</tr>
</tbody>
</table>

## MATURAGE STUDENTS

If you are aged 21 years or over, you may be eligible to apply for mature age entry. School results, TAFE or VET qualifications, work experience and other informal study may be accepted in support of your application.

## MINIMUM AGE

The minimum age for entry into a Kaplan Business School course is 18 years.

## CANCELLATIONS AND REFUNDS

To view our Changes to Enrolment Policy and International Student Refund Policy, visit kbs.edu.au/policies.

## ATAR

The Australian Tertiary Admissions Rank (ATAR) provides a national ranking that indicates a student’s position relative to all the students in their year group. For more information, visit kbs.edu.au/entry.

If you are unsure whether you meet all entry requirements, please continue to submit an application. Every application we receive is assessed by the Admissions office and we provide you with accurate feedback based on your individual circumstances.

For general admissions information, visit kbs.edu.au/apply.
OUR ALUMNI PROGRAM

Our career support does not end when you finish your degree. Upon graduating, you automatically become a lifelong member of our Alumni Program. Even when you’ve started a new job and are looking to progress your career, you will continue to have access to Careers Central services completely free of charge.

‘I think knowledge learned through books alone can’t help us to face all the contingencies that we would meet in real life situations. During this internship, I was really able to develop my self-confidence by working on my interpersonal skills, my professional competencies and my ability to immerse myself in the organisation and engage in critical thinking. The Careers Central team was polite, keen to share information and prompt with responding to all my enquiries.’

ERDENETSETSEG TUMURJAV / MONGOLIAN
MASTER OF BUSINESS ADMINISTRATION

KAPLAN BUSINESS SCHOOL ALUMNI SCHOLARSHIP

All KBS alumni who have successfully completed one of our courses are eligible to apply. Whether you want to study an undergraduate or postgraduate degree, or simply want to study a single subject to update your knowledge base, this scholarship will provide you with a reduction of up to 20% off your tuition fees.

MENTORING OPPORTUNITIES
EXCLUSIVE ALUMNI EVENTS
LIFELONG FREE ACCESS TO CAREERS SERVICES
CONTINUED ACCESS TO ACADEMIC SUPPORT

kbs.edu.au/alumni
‘Undertaking my MBA has been nothing less than transformative. There is literally no aspect of my professional role that has not been positively impacted by it. Finance, HR, marketing, data analytics, knowledge management, the list goes on. It has been exhilarating, fascinating, absorbing, eye-opening, a real game-changer. I will be eternally grateful to my lecturers for making their subject matter come alive with their support, encouragement and guidance.’

ROHAN BRADDY / AUSTRALIAN MASTER OF BUSINESS ADMINISTRATION