

Diploma/Bachelor of Business

Undergraduate Subject Offerings 2020/2021

Subjects Offered

2020/2021		Trimester 2, 2020					Trimester 3, 2020				Trimester 1, 2021			
Subject Name	Subject Code	Adelaide	Brisbane	Melbourne	Sydney	Online	Adelaide	Brisbane	Melbourne	Sydney	Adelaide	Brisbane	Melbourne	Sydney
Business Communication	BUS101													
Introduction to Management	BUS102													
Accounting for Managers	BUS103													
Economics	BUS104													
Introduction to Business Analytics	BUS105													
Marketing Principles	BUS106													
Commercial Law	BUS107													
Quantitative Analysis	BUS108													
Skills for Numerical Analysis	BUS109													
Skills for Advanced Business English	BUS110													
Skills for Academic Success	BUS111													
Introduction to Economics	BUS114													

Level 200

Financial Accounting 1	ACC201													
Accounting Information Systems	ACC202													
Financial Accounting 2	ACC203													
Corporations Law	ACC204													
Management Accounting 1	ACC205													
Real-world Economics	FIN202													
Corporate Finance	FIN203													
Introduction to Hospitality and Tourism	HAT201													
Hospitality and Tourism Management	HAT203													
Gaming and Entertainment Management	HAT205													
Human Resource Management	HRM201													
Organisational Behaviour	MAN201													
Business Ethics	MAN202													
Logistics and Supply Chain Management	MAN203													
Integrated Marketing Communications	MKT201													
Services Marketing	MKT203													

Subjects Offered

2020/2021		Trimester 2, 2020					Trimester 3, 2020				Trimester 1, 2021			
Subject Name	Subject Code	Adelaide	Brisbane	Melbourne	Sydney	Online	Adelaide	Brisbane	Melbourne	Sydney	Adelaide	Brisbane	Melbourne	Sydney
Marketing Research Essentials	MKT202													
Skills for Workplace Success	BUS201													

Level 300

Accounting Theory and Contemporary Issues	ACC301													
Auditing and Assurance	ACC302													
Company Accounting	ACC303													
Taxation Law	ACC304													
Management Accounting 2	ACC305													
Portfolio and Fund Management	FIN301													
Attraction and Event Management	HAT301													
Food and Beverage Management	HAT302													
Accommodation Management	HAT303													
Emerging Issues	HAT304													
Managing Change	HRM302													
Strategic Management	MAN302													
Innovation and Entrepreneurship	MAN303													
Issues in International Business	MAN304													
Consumer Behaviour	MKT301													
Digital Marketing	MKT302													
International Marketing	MKT303													
Strategic Marketing	MKT304													
Internship 1	BUS307													
Internship 2	BUS308													

Graduate Certificate in Accounting (GCA), Master of Professional Accounting (MPA) and Master of Accounting (MACC) Postgraduate Accounting Subject Offerings 2020/2021

Subjects Offered

2020/2021		Trimester 2, 2020					Trimester 3, 2020				Trimester 1, 2021			
Subject Name	Subject Code	Adelaide	Brisbane	Melbourne	Sydney	Online	Adelaide	Brisbane	Melbourne	Sydney	Adelaide	Brisbane	Melbourne	Sydney
Level 1														
Financial Accounting	ACCM4000													
Business and Corporation Law	CLWM4000													
Economics	ECOM4000													
Quantitative Methods	STAM4000													
Professional Communication Practice	EAPM4000													
Introduction to Management	MANM4000													
Level 2														
Accounting Information Systems	CISM4000													
Management Accounting	ACCM4100													
Advanced Financial Accounting	ACCM4200													
Corporate Governance, Sustainability and Ethics	CGRM4000													
Internship	INTS4000													
Level 3														
Financial Reporting	ACCM4300													
Auditing and Assurance	ACCM4400													
Taxation Law	CLWM4100													
Level 4														
Accounting Theory and Contemporary Issues	ACCM4600													
Finance	FINM4000													
Analytics in Accounting, Finance and Economics	FINM4100													
Strategic Management Accounting	ACCM4500													
Capstone	ACCM6000													

Master of Business Administration (MBA)

Postgraduate Business Subject Offerings 2020/2021

Subjects Offered

2020/2021		Trimester 2, 2020						Trimester 3, 2020						Trimester 1, 2021					
Subject Name	Subject Code	Adelaide	Brisbane	Melbourne	Perth	Sydney	Online	Adelaide	Brisbane	Melbourne	Perth	Sydney	Online	Adelaide	Brisbane	Melbourne	Perth	Sydney	Online
GCBA																			
People, Culture and Contemporary Leadership	MBA401																		
Governance, Ethics and Sustainability	MBA402																		
Financial and Economic Interpretation and Communication	MBA403																		
Consumer Behaviour and Marketing Psychology	MBA404																		
GDBA																			
Dynamic Strategy and Disruptive Innovation	MBA501																		
Emotional Intelligence, Cultural Intelligence and Diversity	MBA502																		
Operations Management and Decision-Making Models	MBA503																		
Introduction to Data Analytics for Business	MBA504																		
Business Psychology, Coaching and Mentoring	MBA505																		
Thinking Styles, Negotiation and Conflict Management	MBA506																		
MBA Internship	MBA507																		
MBA																			
Fundamentals of Entrepreneurship	MBA601																		
Small Business Administration	MBA602																		
New Venture Capital Raising	MBA603																		
International Strategy	MBA611																		
International Economics and Multi-National Finance	MBA612																		
Organisational Change and Innovation	MBA613																		
Healthcare Systems	MBA621																		
Comprehensive Healthcare Strategies	MBA622																		

Master of Business Administration (MBA)

Postgraduate Business Subject Offerings 2020/2021 continued

 Subjects Offered

2020/2021		Trimester 2, 2020						Trimester 3, 2020						Trimester 1, 2021					
Subject Name	Subject Code	Adelaide	Brisbane	Melbourne	Perth	Sydney	Online	Adelaide	Brisbane	Melbourne	Perth	Sydney	Online	Adelaide	Brisbane	Melbourne	Perth	Sydney	Online
MBA																			
Healthcare Management	MBA623																		
Digital Marketing and Communication	MBA631																		
Knowledge Management	MBA632																		
Real-world Business Analytics and Management	MBA633																		
Strategic Project Management	MBA641																		
Project Initiation, Planning and Execution	MBA642																		
Project Risk, Finance and Monitoring	MBA643																		
Managing in Service-based Industries	MBA651																		
Strategy and Leadership in Tourism and Hospitality	MBA652																		
Destination and Visitor Management	MBA653																		
Gendered Workplace Environments	MBA661																		
Personal Growth and Empowerment	MBA662																		
Communication, Persuasion and Influence	MBA663																		
Capstone: Strategy	MBA600																		

Graduate Certificate in Business Analytics (GCBA), Graduate Diploma of Business Analytics (GDBA), Master of Business Analytics (MBA) and Master of Business Analytics Extension (MBA Extension)

Postgraduate Analytics Subject Offerings 2020/2021

 Subjects Offered

2020/2021		Trimester 2, 2020							Trimester 3, 2020							Trimester 1, 2021						
Subject Name	Subject Code	Adelaide	Brisbane	Melbourne	Perth	Sydney	Online	Adelaide	Brisbane	Melbourne	Perth	Sydney	Online	Adelaide	Brisbane	Melbourne	Perth	Sydney	Online			
GCBA																						
Introduction to Business Analytics	DATA4000																					
Data Visualisation Software	DATA4100																					
Quantitative Methods	STAM4000																					
GDBA																						
Analytics in Accounting, Finance and Economics	FINM4100																					
Data Acquisition and Management	DATA4200																					
Data Security and Ethics	DATA4300																					
MBA																						
Data-driven Decision Making and Forecasting	DATA4400																					
Social Media Analytics	DATA4500																					
Capstone: Industry Case Studies	DATA6000																					
MBA Extension																						
Business Analytics Project Management	DATA4600																					
Digital Marketing and Competitive Advantage	DATA4700																					
Artificial Intelligence and Machine Learning	DATA4800																					
Innovation and Creativity in Business Analytics	DATA4900																					