

kbs.edu.au/MBA

AUSTRALIA
ADELAIDE
BRISBANE
MELBOURNE
PERTH
SYDNEY
+ ONLINE

COURSE FLYER

MASTER OF BUSINESS ADMINISTRATION

Updated April 2021

NEW
Data-Driven
Leadership
Specialisation



MBA IS WHY OUR DIFFERENT

We believe our Master of Business Administration is unparalleled in the Australian marketplace. Our team of educators and industry experts have designed and developed the MBA to ensure you graduate with much more than just a qualification.



25%

GREATER LEARNER ENGAGEMENT THAN THE INDUSTRY AVERAGE*



UNPARALLELED FLEXIBILITY

Study your way

- Choose up to two specialisations.
- Mix face-to-face and online learning.
- Easily transfer between campus locations each trimester.



INDUSTRY RELEVANCE

Careers focused

- An industry guest invited to every subject every trimester.
- Academic internships available, with 1 in 3 students offered ongoing employment.*
- Lifetime access to Careers Central with professional networking, work placement opportunities, one-on-one career coaching and an abundance of facilitated workshops.

Practical learning outcomes

- Practical assessments instead of exams.
- Carefully-selected teachers based on industry experience.
- Diverse interactive online resources instead of prescribed textbooks.



INNOVATIVE DELIVERY

Enhanced online student experience

- Engaging and stimulating online content and weekly activities for each subject.
- Access to the same support services as on-campus students, including our dedicated Student Experience team, Careers Central and Academic Success Centre.
- Guidance from tutors on a range of study skills and subjects.

Engaged learning

- Workshops and activities replace lectures and tutorials for a more interactive approach to learning.
- Average of only 23 students per class[^] to enable greater individual support.
- 2 subjects per trimester — fewer subjects to focus on deeper acquired knowledge.

Lifetime of Learning Guarantee

- Lifetime access for students and alumni to attend online classes of all our MBA subjects.

*Based on students who completed an academic internship between March 2018 and March 2020. ^Weighted average across all subjects offered by KBS in 2020.

CHOOSE FROM EIGHT MBA SPECIALISATIONS



PROJECT MANAGEMENT

Oversee the planning, implementation and scope of projects and know what gaps or weaknesses need addressing within a business for projects to really flourish. You'll also become a master of analysing risk, directing teams and managing human resources.

Career outcomes

- risk consultant
- project manager
- implementation manager



HEALTH SERVICES MANAGEMENT

Learn how to lead and manage health care teams. Study the knowledge and skills that ensure better outcomes for health care providers as well as patients.

Career outcomes

- nursing manager
- practice manager
- health care administrator



TOURISM & HOSPITALITY LEADERSHIP

Influence and inspire entire organisations, not just teams, and guide and enhance entire regions, not just venues. Advance your career in this exciting and growing industry.

Career outcomes

- tourism executive
- hotel general manager
- events planner



DIGITAL MANAGEMENT

Master how digital information can be used, created and ultimately communicated both online and in the physical world. Know which strategies and practices an organisation needs to adopt to be digitally proficient and sustain a competitive advantage.

Career outcomes

- marketing consultant
- information resources manager
- business analyst



DATA-DRIVEN LEADERSHIP

NEW

Become a data leader in any industry that you're passionate about. Combined with an MBA, this degree will place you perfectly for a suite of data strategy and general management roles.

Career outcomes

- management analyst or consultant
- corporate reporting manager
- customer experience designer



ENTREPRENEURSHIP

Learn how to incorporate entrepreneurial activities within your existing organisation or gain the tools needed to launch your own successful start-up business.

Career outcomes

- start-up consultant
- venture capitalist
- business coach



INTERNATIONAL LEADERSHIP

Build your career globally as a leader who drives change and innovation. Inspire your stakeholders and know how to coach large teams to leverage their success.

Career outcomes

- global director of strategy
- remote/virtual leader
- change manager



WOMEN IN LEADERSHIP

Build on your recognition that organisations characterised by diversity have proven to be far more successful than organisations defined by uniformity. You will learn how to shift an organisation's culture to one that values fairness and equity.

Career outcomes

- corporate leader
- diversity manager
- executive coach



SCAN THE
QR CODE
TO WATCH
OUR MBA
VIDEO

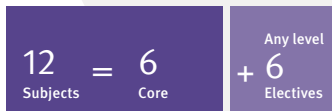


'The MBA is very well designed and allows for closer contact with the lecturers, who are experts in their fields and have strong backgrounds working in various industries. The environment is friendly and it encourages students to participate in class which is really helping to grow my knowledge.'

**LEONARDO ALDANA ROMANA /
COLOMBIAN** MASTER OF BUSINESS
ADMINISTRATION

MBA STRUCTURE

12 subjects: 6 core + 6 additional MBA subjects (depending on your choice of specialisation(s)).



MBA (ONE SPECIALISATION) STRUCTURE



MBA (TWO SPECIALISATIONS) STRUCTURE ^



SUBJECT BREAKDOWN

Level 400 subjects

People, Culture and Contemporary Leadership	Governance, Ethics and Sustainability
Financial and Economic Interpretation and Communication	Consumer Behaviour and Marketing Psychology

Core subjects Elective subjects

Level 500 subjects

Emotional Intelligence, Cultural Intelligence and Diversity	Operations Management and Decision-making Models	Introduction to Data Analytics for Business
Dynamic Strategy and Disruptive Innovation	Business Psychology, Coaching and Mentoring	Thinking Styles, Negotiation and Conflict Management
Artificial Intelligence Programming for Business Analytics	Data Relationship Modelling and Analysis	Internship

Level 600 subjects. To graduate without a specialisation, please select any 3 elective subjects.

Women in Leadership	Entrepreneurship	International Leadership	Health Services Management	Digital Management	Project Management	Tourism & Hospitality Leadership	Data-Driven Leadership
Communication, Persuasion and Influence	New Venture Capital Raising	Organisational Change and Innovation	Health Management	Real-world Business Analytics and Management	Project Risk, Finance and Monitoring	Destination and Visitor Management	Data-Driven Design Thinking
Gendered Workplace Environments	Fundamentals of Entrepreneurship	International Strategy	Healthcare Systems	Digital Marketing and Communication	Strategic Project Management	Managing in Service-based Industries	Strategic Value of Analytics
Personal Growth and Empowerment	Small Business Administration	International Economy and Multinational Finance	Comprehensive Healthcare Strategies	Knowledge Management	Project Initiation, Planning and Execution	Strategy and Leadership in Tourism and Hospitality	Business Analytics Life Cycle
Capstone: Strategy							

Typical duration: work load or study intensity can be adapted to suit an individual's requirements. Please note: Not all subjects will be available every trimester. An accelerated study option is available depending on subject offerings. Information on timetables will be provided at orientation. Prerequisites may apply. ^This option will not be available to students studying at Kaplan Business School Perth.

TYPICAL DURATION

Standard study option

2 years/ 12 subjects/ 6 trimesters

An accelerated study option is available depending on subject offerings.

THIS COURSE IS ALSO AVAILABLE ONLINE

ENTRY REQUIREMENTS kbs.edu.au/entry



WE ARE THE ONLY INDEPENDENT PROVIDER SHORTLISTED AS A FINALIST IN THE INTERNATIONAL EDUCATION CATEGORY AT THE AUSTRALIAN FINANCIAL REVIEW'S 2020 HIGHER EDUCATION AWARDS.

WHY KAPLAN BUSINESS SCHOOL?



HIGH-QUALITY EDUCATION

Students rate the overall quality of our education higher than every public university in Australia.

QILT 2020 Student Experience Survey National Report, published March 2021.



ENGAGING, EXPERIENCED AND SUPPORTIVE TEACHERS

Students rate the quality of our postgraduate teachers higher than every public university in Australia.

QILT 2020 Student Experience Survey National Report, published March 2021.



ATTENTIVE AND NURTURING SUPPORT

Students rate our student support higher than every public university in Australia.

QILT 2020 Student Experience Survey National Report, published March 2021.



GLOBALLY-RECOGNISED PROVIDER

Our MBA is globally acknowledged for its innovative and future-focused content delivery.

Progressive education delivery award finalist, 2020 PIEoneer Awards.



WORLD-LEADING CAREER SUPPORT

Globally recognised for our world-leading career services and support.

Employability international impact award finalist, 2020 PIEoneer Awards.



REAL-WORLD OUTCOMES

1 in 3 students placed in an Academic Internship are offered paid ongoing employment.

Based on student enrolments between 2018–2020.

KAPLAN BUSINESS SCHOOL



2,735

HIGH ACHIEVERS RECOGNISED AND REWARDED

Across all trimesters in 2020.



AVERAGE OF ONLY
23
STUDENTS PER CLASS

Weighted average across 2020.



AMONG THE
TOP 3
MOST POPULAR MBA COURSES IN AUSTRALIA

Based on 2019 enrolments, released in March 2021 by the Department of Education, Skills and Employment.



STUDENT MIX OF MORE THAN
80
NATIONALITIES

Based on student numbers between 2018–2020.

KAPLAN GLOBAL NETWORK



KAPLAN HAS RELATIONSHIPS AND PARTNERSHIPS WITH OVER
2,600
CORPORATIONS AND BUSINESSES



KAPLAN HAS
400
LOCATIONS IN
30
COUNTRIES



OVER
1,000
PARTNERSHIPS WITH SCHOOL DISTRICTS, COLLEGES, AND UNIVERSITIES



ONE MILLION
STUDENTS ARE HELPED BY KAPLAN TO ACHIEVE THEIR EDUCATIONAL AND CAREER GOALS EACH YEAR



ENTRY REQUIREMENTS

Please find our entry requirements on kbs.edu.au/entry or scan the QR code.

2021 KEY DATES

TRIMESTER 2

ORIENTATION 8–16 JULY
START DATE 19 JULY
END OF TEACHING 8 OCTOBER

TRIMESTER 2 ACCELERATED

ORIENTATION 17 SEPTEMBER
START DATE 20 SEPTEMBER
END OF TEACHING 29 OCTOBER

TRIMESTER 3

ORIENTATION 4–12 NOVEMBER
START DATE 15 NOVEMBER
END OF TEACHING 1 FEBRUARY 2022

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INTERNSHIPS AVAILABLE



[KBS.EDU.AU/INTERNSHIP](https://kbs.edu.au/internship)

**APPLY ONLINE [KBS.EDU.AU](https://kbs.edu.au)
[INFO@KBS.EDU.AU](mailto:info@kbs.edu.au)**

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