



MASTER OF BUSINESS ADMINISTRATION

ADELAIDE
BRISBANE
GOLD COAST
MELBOURNE
PERTH
SYDNEY

kbs.edu.au

8 MBA SPECIALISATIONS AVAILABLE!



MASTER OF BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078565G / TEQSA ACCREDITED / AQF Level 9

The **Master of Business Administration (MBA)** is widely regarded as the preferred qualification for professionals wanting to pursue a career in strategic management. An MBA can advance your career, expand your professional network, offer higher earning potential and develop your leadership skills.

kbs.edu.au/mba

TYPICAL DURATION

2 years / 12 subjects / 6 trimesters

STRUCTURE

12 subjects

MBA (no specialisation):

6 core + 6 electives

MBA (one specialisation):

6 core + 3 electives +

3 directed specialisation subjects

MBA (two specialisations):

6 core + 6 directed specialisation subjects

CAREER OUTCOMES

This qualification is designed to provide you with valuable practical management skills that will develop your capability to lead and inspire others in a global business environment. Our MBA specialisations are perfectly suited to furthering your career and increasing your earning potential within specific areas.



SCAN THE QR CODE TO
WATCH OUR MBA VIDEO

THE MOST POPULAR MBA COURSE IN AUSTRALIA FOR INTERNATIONAL STUDENTS

Latest available government data Based on 2022 enrolments, released in July 2024 by the Department of Education, Skills and Employment.

MMB



EIGHT MBA SPECIALISATIONS TO CHOOSE FROM!

SCAN THE QR CODES BELOW TO WATCH THE MBA SPECIALISATION VIDEOS



PROJECT MANAGEMENT

Oversee the planning, implementation and scope of projects and know what gaps or weaknesses need addressing within a business for projects to really flourish. You'll also become a master of analysing risk, directing teams and managing human resources.



DIGITAL MANAGEMENT

Master how digital information can be used, created and ultimately communicated both online and in the physical world. Know which strategies and practices an organisation needs to adopt to be digitally proficient and sustain a competitive advantage.



HEALTH SERVICES MANAGEMENT

Learn how to lead and manage health care teams. Study the knowledge and skills that ensure better outcomes for health care providers as well as patients.



ENTREPRENEURSHIP

Learn how to incorporate entrepreneurial activities within your existing organisation or gain the tools needed to launch your own successful start-up business.



GRADUATE WITH UP TO TWO SPECIALISATIONS IN THE SAME TIME FRAME AS A GENERAL MBA*



DATA-DRIVEN LEADERSHIP

Become a data leader in any industry that you're passionate about. Incorporated with an MBA, this degree will place you perfectly for a suite of data strategy and general management roles.



WOMEN IN LEADERSHIP

Build on your recognition that organisations characterised by diversity have proven to be far more successful than organisations defined by uniformity. You will learn how to shift an organisation's culture to one that values fairness and equity.



TOURISM AND HOSPITALITY LEADERSHIP

Influence and inspire entire organisations, not just teams, and guide and enhance entire regions, not just venues. Advance your career in this exciting industry.



INTERNATIONAL LEADERSHIP

Build your career globally as a leader who drives change and innovation. Inspire your stakeholders and know how to coach large teams to leverage their success.



*For international students selecting a double specialisation: At least one of the two MBA specialisations must be either: Health Services Management, Project Management or Tourism and Hospitality Leadership.

WHY OUR MBA IS DIFFERENT



Our team of educators and industry experts have designed the MBA to ensure you graduate with much more than just a qualification.

We believe our Master of Business Administration is unparalleled in the Australian marketplace.

UNPARALLELED FLEXIBILITY

STUDY YOUR WAY

- Choose up to two specialisations.
- Mix face-to-face and online learning.
- Easily transfer between campus locations each trimester.

INDUSTRY RELEVANCE

PRACTICAL LEARNING OUTCOMES

- Practical assessments instead of exams.
- Carefully-selected facilitators based on industry experience.
- Diverse interactive online resources instead of prescribed textbooks.

CAREERS FOCUSED

- Academic internships available, with 2 in 5 students offered ongoing paid employment.*
- Lifetime access to Careers Central with professional networking, work placement opportunities, one-on-one career coaching and an abundance of facilitated workshops.

INNOVATIVE DELIVERY

ENGAGED LEARNING

- Workshops and activities replace lectures and tutorials for a more interactive approach to learning.
- Average of only 24 students per class^ to enable greater individual support.
- 2 subjects per trimester – fewer subjects to focus on deeper acquired knowledge.

ENHANCED ONLINE STUDENT EXPERIENCE

- Engaging and stimulating online content and weekly activities for each subject.
- Access to the same support services as on-campus students, including our dedicated Student Experience team, Careers Central and Academic Success Centre.
- Guidance from tutors on a range of study skills and subjects.

LIFETIME OF LEARNING GUARANTEE

- Lifetime access for students and alumni to attend online classes of all our MBA subjects.



SUBJECT BREAKDOWN

Level 400 subjects

People, Culture and Contemporary Leadership	Governance, Ethics and Sustainability
Financial and Economic Interpretation and Communication	Consumer Behaviour and Marketing Psychology

Core subjects Elective subjects

Directed specialisation subjects



Level 500 subjects

Emotional Intelligence, Cultural Intelligence and Diversity	Internship 1
Dynamic Strategy and Disruptive Innovation	Internship 2

Level 600 subjects. To graduate without a specialisation, you can take as electives any of the directed specialisation subjects.

Women in Leadership	Entrepreneurship	International Leadership	Health Services Management	Digital Management	Project Management	Tourism & Hospitality Leadership	Data-Driven Leadership
Communication, Persuasion and Influence	New Venture Capital Raising	Organisational Change and Innovation	Health Management	Real-world Business Analytics and Management	Project Risk, Finance and Monitoring	Destination and Visitor Management	Data-Driven Design Thinking
Gendered Workplace Environments	Fundamentals of Entrepreneurship	International Strategy	Healthcare Systems	Digital Marketing and Communication	Strategic Project Management	Managing in Service-based Industries	Strategic Value of Analytics
Personal Growth and Empowerment	Small Business Administration	International Business and Finance	Comprehensive Healthcare Strategies	Knowledge Management	Project Initiation, Planning and Execution	Strategy and Leadership in Tourism and Hospitality	Business Analytics Life Cycle
Capstone: Strategy							

Typical duration: work load or study intensity can be adapted to suit an individual's requirements. Please note: Not all subjects will be available every trimester. An accelerated study option is available depending on subject offerings. Information on timetables will be provided at orientation. Prerequisites may apply.

BEFORE YOU APPLY



ENTRY REQUIREMENTS

Please find our entry requirements on kbs.edu.au/entry or scan the QR code.



STUDENT FEES

Please find our student fees on kbs.edu.au/fees or scan the QR code.



IMPORTANT DATES

Please find our important dates on kbs.edu.au/dates or scan the QR code.

INTERNATIONAL FEES

MASTER OF BUSINESS ADMINISTRATION

SUBJECT FEE \$4,910
COURSE FEE \$58,920

‘My MBA taught me about the Australian Stock Exchange, wealth creation, financial cash flow and investment strategies. I learned how companies operated based on their corporate structure and how to critically analyse their financial and strategy reports.’



MANUEL / Argentinian /
Master of Business Administration



**SCAN THE QR CODE TO
WATCH MANUEL'S STORY**

WHY KAPLAN BUSINESS SCHOOL?

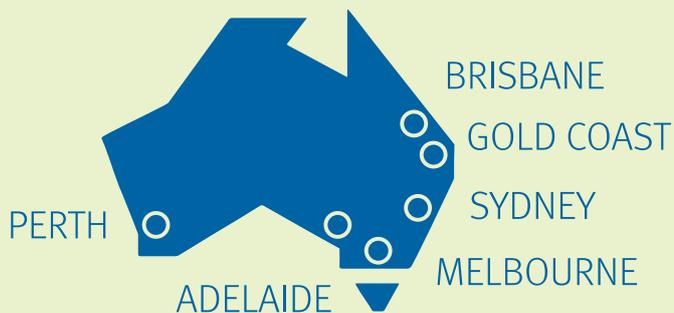
AUSTRALIA'S **MOST TRUSTED** EDUCATORS

Of over 160 institutes of higher education in Australia, we are one of just eighteen trusted with the self-accreditation of our own business courses — precisely like a university.

TEQSA National Register, October 2025.

RANGE OF LOCATIONS

With campuses in Australia's six largest and most popular cities for international students, no other Institute of Higher Education offers business and IT courses in a wider range of study locations.



ENGAGING, EXPERIENCED AND **SUPPORTIVE** TEACHERS

Our students rate our Teaching Quality and Engagement higher than every public university in Australia.

QILT 2024 Student Experience Survey National Report, published September 2025.

HIGH-QUALITY EDUCATION

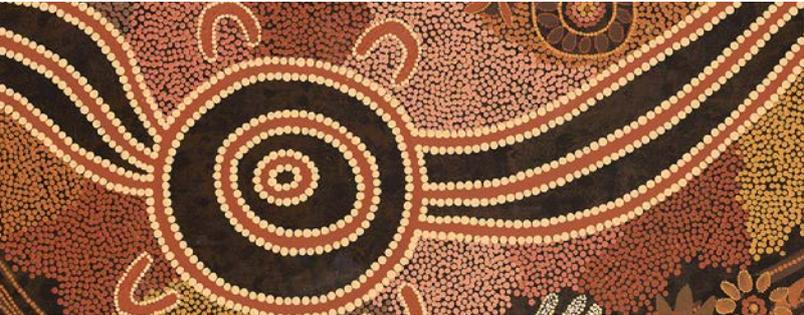
Our postgraduate students rate our Quality of Entire Educational Experience higher than every public university in Australia.

QILT 2024 Student Experience Survey National Report, published September 2025.



LIFELONG CAREER COACHING

All KBS graduates can receive lifetime career coaching for free from anywhere around the world.



LIFETIME OF LEARNING GUARANTEE

We've been celebrated internationally for providing our alumni with free lifetime access to all the live online classes of the course from which they graduated. This ensures our graduates' knowledge and skills continue to remain relevant and contemporary throughout their career.

SECTOR-LEADING SUPPORT

Our undergraduate students rate the quality of our Student Support and Services higher than every public university in Australia.

QILT 2024 Student Experience Survey National Report, published September 2025.

PIEONEER AWARDS:

Kaplan Business School won the inaugural award in the **BUSINESS SCHOOL OF THE YEAR** category.

2023 PIEoneer Awards.

Kaplan Business School **REWARDED INTERNATIONALLY** for our **SUPPORT OF STUDENTS**.

2021 PIEoneer Awards, Student Support Award Winner.

Kaplan Business School is **ACCLAIMED INTERNATIONALLY** in recognition of our **UNIQUE LIFELONG LEARNING GUARANTEE**.

2021 PIEoneer Awards, Progressive Education Delivery finalist.

Our MBA is **Globally Acknowledged** for its **Innovative and Future-Focused Content Delivery**.

2020 PIEoneer Awards, Progressive education delivery award finalist.

Kaplan Business School's Careers Central team **Recognised Globally** for its **Leading Career Services and Support**.

2020 PIEoneer Awards, Highly Commended for the Employability International Impact Award.

KAPLAN BUSINESS SCHOOL

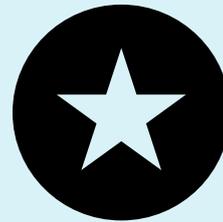
AVERAGE
OF ONLY **24**
STUDENTS
PER CLASS

National class average across all
trimesters, November 2024–October 2025.



\$50 GIFT CARDS WERE
AWARDED TO STUDENTS FOR
EVERY **HIGH DISTINCTION**
GRADE THEY ATTAINED

Across all trimesters - November 2024–October 2025.



3,093

THE **LARGEST**
INSTITUTE
OF HIGHER
EDUCATION IN
AUSTRALIA

Department of Education 2024 Student data, KBS
had 7,853 EFTSL (equivalent full-time student load).



80+



STUDENT MIX OF **MORE**
THAN 80 NATIONALITIES

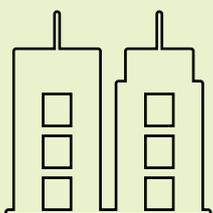
Based on student enrolments in Trimester 3, 2025.



15,000

KBS ALUMNI COMMUNITY
HAS OVER **15,000**
GRADUATES WORLDWIDE

KAPLAN GLOBAL NETWORK



KAPLAN

HAS RELATIONSHIPS AND PARTNERSHIPS WITH
OVER **15,000** CORPORATIONS AND BUSINESSES



1.2 MILLION
STUDENTS ARE
HELPED BY
KAPLAN
TO ACHIEVE THEIR
EDUCATIONAL
AND CAREER
GOALS EACH YEAR



KAPLAN
OPERATES IN
27 COUNTRIES



OVER **3,300**
PARTNERSHIPS
WITH SCHOOL
DISTRICTS,
COLLEGES, AND
UNIVERSITIES



INTERNSHIPS AVAILABLE



[KBS.EDU.AU/INTERSHIP](https://kbs.edu.au/interhip)



APPLY ONLINE: kbs.edu.au
info@kbs.edu.au

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MELBOURNE

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Melbourne, VIC, 3008
+61 (0)3 9626 4576

PERTH

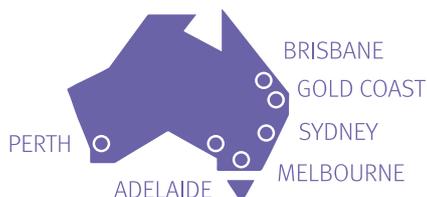
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Perth, WA, 6000
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SYDNEY

Level 1, 55 Elizabeth Street
Sydney, NSW, 2000
+61 (0)2 8248 6758

Supplementary Location

Level 4, 56 York Street
Sydney, NSW, 2000



CONTACT US

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