



**kbs.edu.au**

**ADELAIDE  
BRISBANE  
MELBOURNE  
PERTH  
SYDNEY  
+ ONLINE**

# MASTER OF BUSINESS ADMINISTRATION

8 MBA SPECIALISATIONS AVAILABLE!



# MASTER OF BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078565G / TEQSA ACCREDITED / AQF Level 9

The **Master of Business Administration (MBA)** is widely regarded as the preferred qualification for professionals wanting to pursue a career in strategic management. An MBA can advance your career, expand your professional network, offer higher earning potential and develop your leadership skills.

[kbs.edu.au/mba](https://kbs.edu.au/mba)

## TYPICAL DURATION

2 years / 12 subjects / 6 trimesters

## STRUCTURE

12 subjects

**MBA (no specialisation):**

6 core + 6 electives

**MBA (one specialisation):**

6 core + 3 electives +

3 directed specialisation subjects

**MBA (two specialisations):**

6 core + 6 directed specialisation subjects

## CAREER OUTCOMES

This qualification is designed to provide you with valuable practical management skills that will develop your capability to lead and inspire others in a global business environment. Our MBA specialisations are perfectly suited to furthering your career and increasing your earning potential within specific areas.



SCAN THE QR CODE TO  
WATCH OUR MBA VIDEO

## AMONG THE TOP 2 MOST POPULAR MBA COURSES IN AUSTRALIA

Based on 2020 enrolments, released in July 2022 by the  
Department of Education, Skills and Employment.

# MBA



# EIGHT MBA SPECIALISATIONS TO CHOOSE FROM!

SCAN THE QR CODES BELOW TO WATCH THE MBA SPECIALISATION VIDEOS



## PROJECT MANAGEMENT

Oversee the planning, implementation and scope of projects and know what gaps or weaknesses need addressing within a business for projects to really flourish. You'll also become a master of analysing risk, directing teams and managing human resources.



## DIGITAL MANAGEMENT

Master how digital information can be used, created and ultimately communicated both online and in the physical world. Know which strategies and practices an organisation needs to adopt to be digitally proficient and sustain a competitive advantage.



## HEALTH SERVICES MANAGEMENT

Learn how to lead and manage health care teams. Study the knowledge and skills that ensure better outcomes for health care providers as well as patients.



## ENTREPRENEURSHIP

Learn how to incorporate entrepreneurial activities within your existing organisation or gain the tools needed to launch your own successful start-up business.



GRADUATE WITH UP TO TWO SPECIALISATIONS IN THE SAME TIME FRAME AS A GENERAL MBA.



## DATA-DRIVEN LEADERSHIP

Become a data leader in any industry that you're passionate about. Incorporated with an MBA, this degree will place you perfectly for a suite of data strategy and general management roles.



## WOMEN IN LEADERSHIP

Build on your recognition that organisations characterised by diversity have proven to be far more successful than organisations defined by uniformity. You will learn how to shift an organisation's culture to one that values fairness and equity.



## TOURISM AND HOSPITALITY LEADERSHIP

Influence and inspire entire organisations, not just teams, and guide and enhance entire regions, not just venues. Advance your career in this exciting industry.



## INTERNATIONAL LEADERSHIP

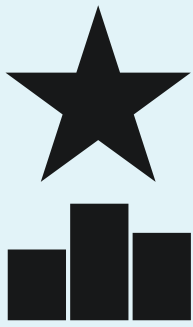
Build your career globally as a leader who drives change and innovation. Inspire your stakeholders and know how to coach large teams to leverage their success.



# A



# WHY OUR MBA IS DIFFERENT



WE ARE ONE OF THE  
TOP 2 BUSINESS  
SCHOOLS FOR  
POSTGRADUATE  
'TEACHING QUALITY',  
'STUDENT SUPPORT'  
AND 'SKILLS  
DEVELOPMENT' AND  
AMONG THE TOP 5  
FOR 'QUALITY OF  
ENTIRE EDUCATIONAL  
EXPERIENCE.'

QILT 2021 Student Experience Survey National  
Report, published August 2022.



Our team of educators and industry experts have designed the MBA to ensure you graduate with much more than just a qualification.

# We believe our Master of Business Administration is unparalleled in the Australian marketplace.

## UNPARALLELED FLEXIBILITY

### STUDY YOUR WAY

- Choose up to two specialisations.
- Mix face-to-face and online learning.
- Easily transfer between campus locations each trimester.

## INDUSTRY RELEVANCE

### CAREERS FOCUSED

- Academic internships available, with 2 in 5 students offered ongoing paid employment.\*
- Lifetime access to Careers Central with professional networking, work placement opportunities, one-on-one career coaching and an abundance of facilitated workshops.

### PRACTICAL LEARNING OUTCOMES

- Practical assessments instead of exams.
- Carefully-selected facilitators based on industry experience.
- Diverse interactive online resources instead of prescribed textbooks.

## INNOVATIVE DELIVERY

### ENHANCED ONLINE STUDENT EXPERIENCE

- Engaging and stimulating online content and weekly activities for each subject.
- Access to the same support services as on-campus students, including our dedicated Student Experience team, Careers Central and Academic Success Centre.
- Guidance from tutors on a range of study skills and subjects.

### LIFETIME OF LEARNING GUARANTEE

- Lifetime access for students and alumni to attend online classes of all our MBA subjects.

### ENGAGED LEARNING

- Workshops and activities replace lectures and tutorials for a more interactive approach to learning.
- Average of only 24 students per class<sup>^</sup> to enable greater individual support.
- 2 subjects per trimester — fewer subjects to focus on deeper acquired knowledge.

\* Based on 'Your Academic Internship Experience' Survey Responders in 2022. <sup>^</sup>Weighted average across all KBS campuses in 2022.



## SUBJECT BREAKDOWN

### Level 400 subjects

Core subjects Elective subjects

Directed specialisation subjects

People, Culture and Contemporary Leadership	Governance, Ethics and Sustainability
Financial and Economic Interpretation and Communication	Consumer Behaviour and Marketing Psychology

### Level 500 subjects

Emotional Intelligence, Cultural Intelligence and Diversity	Operations Management and Decision-making Models	Introduction to Data Analytics for Business
Dynamic Strategy and Disruptive Innovation	Business Psychology, Coaching and Mentoring	Thinking Styles, Negotiation and Conflict Management
Artificial Intelligence Programming for Business Analytics	Data Relationship Modelling and Analysis	Internship

**Level 600 subjects.** To graduate without a specialisation, you can take as electives any of the directed specialisation subjects.

Women in Leadership	Entrepreneurship	International Leadership	Health Services Management	Digital Management	Project Management	Tourism & Hospitality Leadership	Data-Driven Leadership
Communication, Persuasion and Influence	New Venture Capital Raising	Organisational Change and Innovation	Health Management	Real-world Business Analytics and Management	Project Risk, Finance and Monitoring	Destination and Visitor Management	Data-Driven Design Thinking
Gendered Workplace Environments	Fundamentals of Entrepreneurship	International Strategy	Healthcare Systems	Digital Marketing and Communication	Strategic Project Management	Managing in Service-based Industries	Strategic Value of Analytics
Personal Growth and Empowerment	Small Business Administration	International Economy and Multinational Finance	Comprehensive Healthcare Strategies	Knowledge Management	Project Initiation, Planning and Execution	Strategy and Leadership in Tourism and Hospitality	Business Analytics Life Cycle
Capstone: Strategy							

Typical duration: work load or study intensity can be adapted to suit an individual's requirements. Please note: Not all subjects will be available every trimester. An accelerated study option is available depending on subject offerings. Information on timetables will be provided at orientation. Prerequisites may apply.



# BEFORE YOU APPLY



## ENTRY REQUIREMENTS

Please find our entry requirements on [kbs.edu.au/entry](https://kbs.edu.au/entry) or scan the QR code.



## IMPORTANT DATES

Please find our important dates on [kbs.edu.au/dates](https://kbs.edu.au/dates) or scan the QR code.



## 2023 STUDENT FEES

Please find our student fees on [kbs.edu.au/fees](https://kbs.edu.au/fees) or scan the QR code.

## 2023 INTERNATIONAL FEES MASTER OF BUSINESS ADMINISTRATION

SUBJECT FEE \$4,200  
COURSE FEE \$50,400

‘The holistic MBA subjects make me look deeper into myself and assess how I want to be as a human being, a young entrepreneur and as a potential leader.’



**SCAN THE QR CODE TO  
WATCH LUCAS'S STORY**



**LUCAS GORANKSY** / Argentinian /  
Master of Business Administration

# WHY KAPLAN BUSINESS SCHOOL?

## HIGH-QUALITY EDUCATION

Our postgraduate students rate our Quality of Entire Educational Experience higher than every public university in Australia.

QILT 2021 Student Experience Survey National Report, published August 2022.

## GLOBALLY-RECOGNISED FOR PROGRESSIVE EDUCATION

Our MBA is globally acknowledged for its innovative and future-focused content delivery.

Progressive education delivery award finalist, 2020 PIONEER Awards.



## ENGAGING, EXPERIENCED AND SUPPORTIVE TEACHERS

Students rate the quality of our postgraduate teachers higher than every public university in Australia.

QILT 2021 Student Experience Survey National Report, published August 2022.

## ATTENTIVE AND NURTURING SUPPORT

Our postgraduate students rate our Student Support services higher than every public university in Australia.

QILT 2021 Student Experience Survey National Report, published August 2022.

## WORLD-LEADING CAREER SUPPORT

Globally recognised for our world-leading career services and support.

Employability international impact award finalist, 2020 PIEoneer Awards.

## AUSTRALIA'S MOST TRUSTED EDUCATORS

Of 145 institutes of higher education in Australia, we are one of just nine trusted to be a self-accrediting authority by the regulator.

TEQSA Notice of Decision, September 2022.

## LIFETIME OF LEARNING GUARANTEE

Our alumni enjoy free lifetime access to all the live online classes of the course from which they graduated as well as lifelong career coaching.

Progressive education delivery award finalist, 2021 PIEoneer Awards.

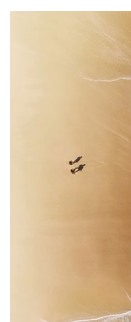
## RANGE OF LOCATIONS

With campuses in five states across Australia, no other Institute of Higher Education offers a wider range of study locations.

# KAPLAN BUSINESS SCHOOL

AVERAGE  
OF ONLY **24**  
STUDENTS  
PER CLASS

Weighted average across all  
KBS campuses in 2022.



**2,765**

STUDENTS AWARDED GIFT  
CARDS FOR EVERY **HIGH  
DISTINCTION** GRADE THEY  
ATTAINED

Across all trimesters in 2022.



AMONG THE  
**TOP 2** MOST  
POPULAR MBA  
COURSES IN  
AUSTRALIA

Based on 2020 enrolments, released in  
July 2022 by the Department of Education,  
Skills and Employment.

**90**

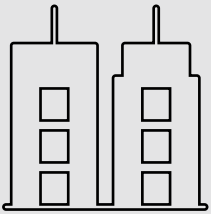


STUDENT MIX OF **MORE  
THAN 90** NATIONALITIES

Based on student numbers in Trimester 2, 2022.



# KAPLAN GLOBAL NETWORK



## KAPLAN

HAS RELATIONSHIPS AND PARTNERSHIPS WITH  
OVER **2,600** CORPORATIONS AND BUSINESSES



**ONE MILLION**  
STUDENTS ARE  
HELPED BY  
**KAPLAN**  
TO ACHIEVE THEIR  
EDUCATIONAL  
AND CAREER  
GOALS EACH YEAR



KAPLAN HAS  
**400** LOCATIONS  
IN **30** COUNTRIES



OVER **1,000**  
PARTNERSHIPS  
WITH SCHOOL  
DISTRICTS,  
COLLEGES, AND  
UNIVERSITIES

## INTERSHIPS AVAILABLE



KBS.EDU.AU/INTERSHIP



**APPLY ONLINE:** [kbs.edu.au](https://kbs.edu.au)  
[info@kbs.edu.au](mailto:info@kbs.edu.au)

### ADELAIDE

Level 1, 68 Grenfell Street  
Adelaide SA 5000 Australia  
+61 (0)8 8215 4100

**Supplementary Location**  
132 Grenfell Street  
Adelaide SA 5000 Australia

### BRISBANE

Ground Floor, 369 Ann Street  
Brisbane QLD 4000 Australia  
+61 (0)7 3872 3800

### MELBOURNE

Level 4, 370 Docklands Drive, Docklands  
Melbourne VIC 3008 Australia  
+61 (0)3 9626 4576

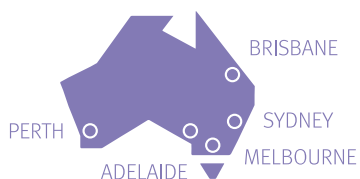
### PERTH

1325 Hay Street  
West Perth WA 6005 Australia  
+61 (0)8 9322 4136

### SYDNEY

Level 1, 55 Elizabeth Street  
Sydney NSW 2000 Australia  
+61 (0)2 8248 6758

**Supplementary Location**  
132 Grenfell Street  
Adelaide SA 5000 Australia



## STAY CONNECTED



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