# MASTER OF BUSINESS ADMINISTRATION

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kbs.edu.au

9 MBA SPECIALISATIONS AVAILABLE!



KAPLAN BUSINESS SCHOOL AUSTRALIA

# MASTER OF BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078565G / TEQSA ACCREDITED / AQF Level 9

**The Master of Business Administration (MBA)** is widely regarded as the preferred qualification for professionals wanting to pursue a career in strategic management. An MBA can advance your career, expand your professional network, offer higher earning potential and develop your leadership skills.

kbs.edu.au/mba

## TYPICAL DURATION

**2** years / **12** subjects / **6** trimesters

## STRUCTURE

**12** subjects

**MBA (no specialisation):**
**6** core + **6** electives

**MBA (one specialisation):**
**6** core + **3** electives +
**3** directed specialisation subjects

**MBA (two specialisations):**
**6** core + **6** directed specialisation subjects

## CAREER OUTCOMES

This qualification is designed to provide you with valuable practical management skills that will develop your capability to lead and inspire others in a global business environment. Our MBA specialisations are perfectly suited to furthering your career and increasing your earning potential within specific areas.

SCAN THE QR CODE TO WATCH OUR MBA VIDEO

## THE MOST POPULAR MBA COURSE IN AUSTRALIA FOR INTERNATIONAL STUDENTS

Latest available government data Based on 2022 enrolments, released in July 2024 by the Department of Education, Skills and Employment.

MBA



# NINE MBA SPECIALISATIONS TO CHOOSE FROM!

**SCAN THE QR CODES BELOW TO WATCH THE MBA SPECIALISATION VIDEOS**

## PROJECT MANAGEMENT

Oversee the planning, implementation and scope of projects and know what gaps or weaknesses need addressing within a business for projects to really flourish. You'll also become a master of analysing risk, directing teams and managing human resources.

## HEALTH SERVICES MANAGEMENT

Learn how to lead and manage health care teams. Study the knowledge and skills that ensure better outcomes for health care providers as well as patients.

**GRADUATE WITH UP TO TWO SPECIALISATIONS IN THE SAME TIME FRAME AS A GENERAL MBA***

## GENAI FOR BUSINESS

Unlike broader AI programs, our new MBA specialisation focuses specifically on generative AI; an AI tool that is readily accessible to everyone and adopted by many industries. You'll develop practical GenAI skills you can apply in your current role to strategise, innovative, solve problems and create business value.

## TOURISM AND HOSPITALITY LEADERSHIP

Influence and inspire entire organisations, not just teams, and guide and enhance entire regions, not just venues. Advance your career in this exciting industry.

## DIGITAL MANAGEMENT

Master how digital information can be used, created and ultimately communicated both online and in the physical world. Know which strategies and practices an organisation needs to adopt to be digitally proficient and sustain a competitive advantage.

## ENTREPRENEURSHIP

Learn how to incorporate entrepreneurial activities within your existing organisation or gain the tools needed to launch your own successful start-up business.

## DATA-DRIVEN LEADERSHIP

Become a data leader in any industry that you're passionate about. Incorporated with an MBA, this degree will place you perfectly for a suite of data strategy and general management roles.

## WOMEN IN LEADERSHIP

Build on your recognition that organisations characterised by diversity have proven to be far more successful than organisations defined by uniformity. You will learn how to shift an organisation's culture to one that values fairness and equity.

## INTERNATIONAL LEADERSHIP

Build your career globally as a leader who drives change and innovation. Inspire your stakeholders and know how to coach large teams to leverage their success.

*For international students selecting a double specialisation: At least one of the two MBA specialisations must be either: Health Services Management, Project Management or Tourism and Hospitality Leadership.

# WHY OUR MBA IS DIFFERENT





Our team of educators and industry experts have designed the MBA to ensure you graduate with much more than just a qualification.

# We believe our Master of Business Administration is unparalleled in the Australian marketplace.

## UNPARALLELED FLEXIBILITY

### STUDY YOUR WAY

- Choose up to two specialisations.
- Mix face-to-face and online learning.
- Easily transfer between campus locations each trimester.

## INDUSTRY RELEVANCE

### PRACTICAL LEARNING OUTCOMES

- Practical assessments instead of exams.
- Carefully-selected facilitators based on industry experience.
- Diverse interactive online resources instead of prescribed textbooks.

### CAREERS FOCUSED

- Academic internships available, with 2 in 5 students offered ongoing paid employment.*
- Lifetime access to Careers Central with professional networking, work placement opportunities, one-on-one career coaching and an abundance of facilitated workshops.

## INNOVATIVE DELIVERY

### ENGAGED LEARNING

- Workshops and activities replace lectures and tutorials for a more interactive approach to learning.
- Average of only 24 students per class^ to enable greater individual support.
- 2 subjects per trimester — fewer subjects to focus on deeper acquired knowledge.

### ENHANCED ONLINE STUDENT EXPERIENCE

- Engaging and stimulating online content and weekly activities for each subject.
- Access to the same support services as on-campus students, including our dedicated Student Experience team, Careers Central and Academic Success Centre.
- Guidance from tutors on a range of study skills and subjects.

### LIFETIME OF LEARNING GUARANTEE

- Lifetime access for students and alumni to attend online classes of all our MBA subjects.




# SUBJECT BREAKDOWN

Core subjects  Elective subjects

Directed specialisation subjects

**Level 400 subjects**

| | |
|---|---|
| People, Culture and Contemporary Leadership | Governance, Ethics and Sustainability |
| Financial and Economic Interpretation and Communication | Consumer Behaviour and Marketing Psychology |

**Level 500 subjects**

| | |
|---|---|
| Emotional Intelligence, Cultural Intelligence and Diversity | Internship 1 |
| Dynamic Strategy and Disruptive Innovation | Internship 2 |

**Level 600 subjects.** To graduate without a specialisation, you can take as electives any of the directed specialisation subjects.

| Women in Leadership | Entrepreneurship | International Leadership | Health Services Management | Digital Management | Project Management | Tourism & Hospitality Leadership | Data-Driven Leadership | GenAI for Business |
|---|---|---|---|---|---|---|---|---|
| Communication, Persuasion and Influence | New Venture Capital Raising | Organisational Change and Innovation | Health Management | Real-world Business Analytics and Management | Project Risk, Finance and Monitoring | Destination and Visitor Management | Data-Driven Design Thinking | Foundations of Generative AI |
| Gendered Workplace Environments | Fundamentals of Entrepreneurship | International Strategy | Healthcare Systems | Digital Marketing and Communication | Strategic Project Management | Managing in Service-based Industries | Strategic Value of Analytics | GenAI for Business Innovation and Strategy |
| Personal Growth and Empowerment | Small Business Administration | International Business and Finance | Comprehensive Healthcare Strategies | Knowledge Management | Project Initiation, Planning and Execution | Strategy and Leadership in Tourism and Hospitality | Business Analytics Life Cycle | Ethical, Legal and Security Implications of GenAI |
| Capstone: Strategy | | | | | | | | |

Typical duration: work load or study intensity can be adapted to suit an individual's requirements. Please note: Not all subjects will be available every trimester. An accelerated study option is available depending on subject offerings. Information on timetables will be provided at orientation. Prerequisites may apply.

# BEFORE YOU APPLY




## ENTRY REQUIREMENTS

Please find our entry requirements on **kbs.edu.au/entry** or scan the QR code.

## STUDENT FEES

Please find our student fees on **kbs.edu.au/fees** or scan the QR code.

## IMPORTANT DATES

Please find our important dates on **kbs.edu.au/dates** or scan the QR code.

## INTERNATIONAL FEES

### MASTER OF BUSINESS ADMINISTRATION

SUBJECT FEE $4,910
COURSE FEE $58,920

‘My MBA taught me about the Australian Stock Exchange, wealth creation, financial cash flow and investment strategies. I learned how companies operated based on their corporate structure and how to critically analyse their financial and strategy reports’. ’



**MANUEL /** Argentinian /
Master of Business Administration

**SCAN THE QR CODE** TO
WATCH MANUEL’S STORY

# WHY KAPLAN BUSINESS SCHOOL?

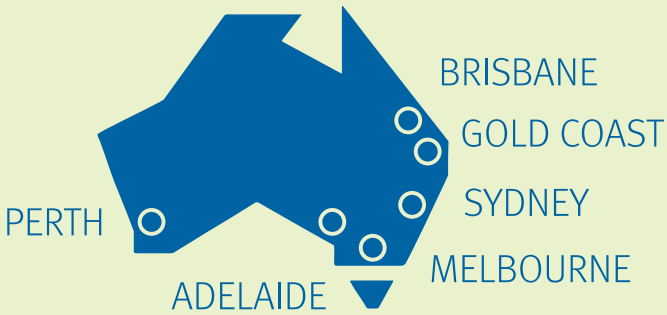
## AUSTRALIA'S **MOST TRUSTED** EDUCATORS

Of over 160 institutes of higher education in Australia, we are one of just eighteen trusted with the self-accreditation of our own business courses — precisely like a university.

TEQSA National Register, October 2025.

## RANGE OF **LOCATIONS**

With campuses in Australia's six largest and most popular cities for international students, no other Institute of Higher Education offers business and IT courses in a wider range of study locations.




## ENGAGING, EXPERIENCED AND **SUPPORTIVE TEACHERS**

Our students rate our Teaching Quality and Engagement higher than every public university in Australia.

QILT 2025 Student Experience Survey National Report, published September 2026.



## **HIGH-QUALITY** EDUCATION

Our postgraduate students rate our Quality of Entire Educational Experience higher than every public university in Australia.

QILT 2025 Student Experience Survey National Report, published September 2026.

## **LIFELONG**
## CAREER COACHING

All KBS graduates can receive lifetime career coaching for free from anywhere around the world.



## **LIFETIME OF LEARNING**
## GUARANTEE

We've been celebrated internationally for providing our alumni with free lifetime access to all the live online classes of the course from which they graduated. This ensures our graduates' knowledge and skills continue to remain relevant and contemporary throughout their career.

## SECTOR-LEADING
## **SUPPORT**

Our undergraduate students rate the quality of our Student Support and Services higher than every public university in Australia.

QILT 2025 Student Experience Survey National Report, published September 2026.

# PIEONEER AWARDS:

Kaplan Business School won the inaugural award in the **BUSINESS SCHOOL OF THE YEAR** category.

2023 PIEoneer Awards.

Kaplan Business School **REWARDED INTERNATIONALLY** for our **SUPPORT OF STUDENTS.**

2021 PIEoneer Awards, Student Support Award Winner.

Kaplan Business School is **ACCLAIMED INTERNATIONALLY** in recognition of our **UNIQUE LIFELONG LEARNING GUARANTEE.**

2021 PIEoneer Awards, Progressive Education Delivery finalist.

Our MBA is **GLOBALLY ACKNOWLEDGED** for its **INNOVATIVE AND FUTURE-FOCUSED CONTENT DELIVERY.**

2020 PIEoneer Awards, Progressive education delivery award finalist.

Kaplan Business School's Careers Central team **RECOGNISED GLOBALLY** for its **LEADING CAREER SERVICES AND SUPPORT.**

2020 PIEoneer Awards, Highly Commended for the Employability International Impact Award.

# KAPLAN BUSINESS SCHOOL

AVERAGE OF ONLY **24 STUDENTS PER CLASS**

24

National class average across all trimesters, November 2024–October 2025.



$50 GIFT CARDS WERE AWARDED TO STUDENTS FOR EVERY **HIGH DISTINCTION** GRADE THEY ATTAINED

3,093

Across all trimesters - November 2024–October 2025.

THE **LARGEST INSTITUTE** OF HIGHER EDUCATION IN AUSTRALIA

Department of Education 2024 Student data, KBS had 7,853 EFTSL (equivalent full-time student load).

80+

STUDENT MIX OF **MORE THAN 80** NATIONALITIES

Based on student enrolments in Trimester 3, 2025.

15,000

**KBS ALUMNI COMMUNITY** HAS OVER **15,000** GRADUATES WORLDWIDE

# KAPLAN GLOBAL NETWORK



**KAPLAN**
HAS RELATIONSHIPS AND PARTNERSHIPS WITH OVER **15,000** CORPORATIONS AND BUSINESSES

**1.2 MILLION**
STUDENTS ARE HELPED BY **KAPLAN** TO ACHIEVE THEIR EDUCATIONAL AND CAREER GOALS EACH YEAR

KAPLAN OPERATES IN **27** COUNTRIES

OVER **3,300** PARTNERSHIPS WITH SCHOOL DISTRICTS, COLLEGES, AND UNIVERSITIES



## INTERNSHIPS AVAILABLE

KBS.EDU.AU/INTERNSHIP



**APPLY ONLINE:** kbs.edu.au
info@kbs.edu.au

### ADELAIDE
Level 1, 68 Grenfell Street
Adelaide, SA 5000
+61 (0)8 8215 4100

### BRISBANE
Ground Floor, 369 Ann Street
Brisbane, QLD 4000
+61 (0)7 3872 3800

### GOLD COAST
Australia Fair
Level 8, 36 Marine Parade
Southport, QLD 4215
+61 (0)7 5623 3033

### MELBOURNE
Level 4, 370 Docklands Drive, Docklands
Melbourne, VIC 3008
+61 (0)3 9626 4576

### PERTH
Ground Floor, 10 William Street
Perth, WA 6000
+61 (0)8 9322 4136

### SYDNEY
Level 1, 55 Elizabeth Street
Sydney, NSW 2000
+61 (0)2 8248 6758

Supplementary Location
Level 4, 56 York Street
Sydney, NSW 2000

## CONTACT US

info@kbs.edu.au

## STAY CONNECTED

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