OUR MBA GUIDE

ANSWERS TO THE MOST COMMONLY ASKED QUESTIONS ABOUT OUR MBA COURSE

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KAPLAN BUSINESS SCHOOL AUSTRALIA

MASTER OF BUSINESS ADMINISTRATION

The Master of Business Administration (MBA) teaches you the strategic business knowledge and skills that can advance your career into senior leadership. By completing an MBA, you can enhance your management and entrepreneurial skills, have higher earning potential, expand your professional network and access opportunities to work internationally.

In this guide we will answer frequently asked questions about our MBA course in 3 stages:

1. **Application**
2. **Program**
3. **Career**

OUR MBA IS THE MOST POPULAR MBA COURSE FOR INTERNATIONAL STUDENTS IN AUSTRALIA

Based on 2022 enrolments, Department of Education, released in July 2024



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SECTION

01 APPLICATION

1. Can you recognise my previous study and/or work experience?

Yes.

For domestic and international students, the entry requirements are:

- A Bachelor's degree or
- An Advanced Diploma/Associate Degree plus evidence of a minimum of two year's relevant industry experience.

If a student does meet the above academic requirements, they may be offered entry if they demonstrate **recognised prior learning** such as higher education results, vocational qualifications and work experience.

International students will have their overseas qualification assessed by the Department of Home Affairs and will also have to meet English language requirements.

2. What type of management experience do I need to apply?

If you have a recognised bachelor's degree, then management experience is not required for entry into the MBA, however, the program is best suited for those with several years of business experience as the program assumes a certain level of established business acumen. Students who apply may already be in leadership positions and are looking to advance into executive level roles.

As stated in the answer for Question 1 above, if you have an advanced Diploma or Associate Degree, then you will be required to provide evidence of at least two years of relevant industry experience.

This means detailing how each learning outcome of the MBA program has been acquired during your work life.



3. What are the minimum English entry requirements for MBA?

Students will need an Academic IELTS score of 6.0, with no less than 6.0 for Speaking and Writing and 5.5 for Listening and Reading for entry into our MBA. Evidence from other English language proficiency tests can be accepted. For the full list of approved tests, please look at our **English Entry Requirements**.

ENGLISH ENTRY REQUIREMENTS

4. Is there a maximum study gap acceptable for MBA?

There are no study gap restrictions. However, there are genuine student (GS) restrictions placed on some regions and countries by the Department of Home Affairs when assessing visa applications. Please contact your agent for more details.



5. What MBA Scholarships are available?

In our genuine desire to help individuals reach their educational and career goals, we offer several scholarships to students in Australia and across the globe.

HIGH ACHIEVERS SCHOLARSHIP

This scholarship nurtures our future business leaders. Australian and international students who can display a record of commendable academic merit in business, or a related field of study, can apply.

INTERNATIONAL STUDENT SCHOLARSHIPS

We offer a variety of scholarships to students from various regions, including Australia, who display a record of commendable academic merit.

DOMESTIC STUDENT SCHOLARSHIP

Awarded to selected Australian students who can display a record of outstanding academic merit.

KARNKANTHI INDIGENOUS EDUCATION PROGRAM

Kaplan Business School has signed an agreement with the University of Adelaide's Wirltu Yarlu Aboriginal Education unit to offer scholarships to Indigenous and Torres Strait Islander students across Australia in the Karnkanthi Indigenous Education program.

FRONTLINE HEALTHCARE LEADERSHIP SCHOLARSHIP

This scholarship aims to encourage health workers to enhance their skills to cope with the healthcare leadership required.

SCHOLARSHIP FOR ASYLUM SEEKERS

Kaplan Business School makes five scholarships available per year to asylum seekers, for any undergraduate or postgraduate course, one for each campus equal to 100% of the tuition fees for the full duration of the course.

DEAN'S AWARD

This scholarship is awarded every trimester to up to two current KBS students in recognition of their exceptional academic results and their proactive leadership of campus activities. Aside from the public acknowledgement of their positive contribution to the KBS community, the successful students also receive a substantial fee reduction for the remainder of their course.



ALUMNI SCHOLARSHIP

If you have completed a course of at least four months in duration with a Kaplan education provider, you may be eligible for an Alumni scholarship.

APPLY FOR SCHOLARSHIPS

6. Can I do an MBA without a business-related degree?

Yes. Your bachelor's degree does not need to be business related for entry into the MBA.

7. When do you accept applications for the MBA program?

Kaplan Business School has 3 trimesters in a year. The earliest you can apply for a trimester is one year in advance. Refer to our **application dates**.

8. Do I need an agent to apply? Can I apply through any agent?

You do not need to apply through an agent. You can apply directly to KBS. However, an agent is familiar with the school application and migration process and can answer any questions you may have about the course or moving overseas. We advise all students outside of Australia to apply via a **registered KBS agency**.



APPLICATION DATES

SECTION

02 PROGRAM

1. How long does it take to complete an MBA at KBS?

A full-time MBA degree will generally span over six trimesters, or (on average) two years. You can choose to complete a general MBA, an MBA specialisation or an MBA dual specialisation. An accelerated study option is available depending on subject offerings.



2. What are the benefits of a double specialisation?

In our MBA, you can study two specialisations which gives you the flexibility to graduate with knowledge and skills in two different but complementary focus areas, without having to complete any extra subjects.

The key benefits of studying two specialisations include:

1. Versatility

With market trends constantly changing, having two specialisations can give you the strategic advantage of pursuing either field depending on the state of the industry and growth opportunities.

2. Wider networks

Pursuing two specialisations gives you access to a wider range of internships and work opportunities to help build your professional network.

3. Gain entrepreneurship skills

An entrepreneur needs to be able to understand several aspects of business operations which can be gained through two complementary specialisations (e.g. entrepreneurship and project management, entrepreneurship and digital management).

4. Career changes

Having two specialisations is useful if you have worked in one industry and decide you want to make a career change. At KBS, you can select from the following specialisations:

- GenAI for Business
- Project Management
- Health Services Management
- Tourism and Hospitality Leadership
- Digital Management
- Entrepreneurship
- Data-driven leadership
- Women in Leadership and
- International Leadership

For international students, at least one of your two specialisations must be either Project Management, Health Services Management or Tourism and Hospitality Leadership.



3. Can I study English before starting my MBA?

Yes, you can. KBS offers Academic English programs for students who need to improve their English proficiency before commencing their degree course at KBS.

ACADEMIC ENGLISH PROGRAMS

4. What's the difference between an MBA and a master's degree in business?

Both an MBA and master's in business or management are advanced business degrees that professionals study to advance their career.

An MBA focuses on high level business leadership and managerial skills. They cover a wider range of topics such as management, financing and strategy and there are opportunities to specialise in areas such as business analytics or accounting. An MBA program assumes a certain level of established business acumen, so it is best suited for those who already have several years of business experience, are in leadership positions or looking to advance into executive level roles.

A master's in business usually focuses on one specific area of business such as marketing. It is best suited for those coming from a bachelor's program or with a few years of professional experience looking to make a career change.



5. Can I study the MBA completely online?

Every MBA subject is offered online. If you are a domestic student, you can complete our MBA completely online. However, if you are an international student, there are limits on the number of online subjects you can take. For more information, please visit the **Home Affairs website**.

Regardless of whether you study online, face-to-face, or a combination of both, you will receive a world-class education with industry-leading student support. Our online MBA has the highest ratings in our student evaluation surveys of any KBS course.

The benefits of online learning are:

- **Flexibility**

You can fit classes within your busy schedule. Our multi-modal learning platform is available 24/7. Attend the live weekly webinars or listen to the recorded versions later.

- **Accessibility**

Our online learning platform will allow you to engage with a wide range of interactive learning materials including videos, podcasts, quizzes, forums and glossaries. All recommended readings are available to download without needing to purchase any textbooks.

- **Interaction**

Enrich your skills by collaborating through online forums with other students from all over the world.

Read more about our **online study.**



6. What if I miss a class due to work commitments?

Studying live in class with your peers has proven to lead to better success. However, if a student is good at time management and keeps in regular contact with their educator then self-study can still be productive. It takes a committed and organised learner to do well but we have lots of support to help students who may be balancing study and work.

7. Does KBS offer weekend classes?

Not at this stage, but maybe in the future.

8.What's the average class size?

Our classes have an average of 24 students to ensure each student receives the level of individual attention and support they need to succeed.

9.What are the qualifications of the KBS lecturers?

Our lecturers have completed qualifications at a higher level than the subjects they're teaching and they're carefully selected based on industry experience to provide you real-world knowledge and practical skills that can be used in your career. Some of our lecturers run their own businesses or work in senior executive roles.

10. What is the teaching style like at KBS?

Our teaching is designed to be as engaging for the student as possible. We offer:

- Innovative courses taught by industry professionals
- Interactive workshops
- Practical assessments
- Dedicated student support and
- Flexibility.



11. What are the MBA core subjects and electives?

SUBJECT BREAKDOWN

Level 400 subjects

People, Culture and Contemporary Leadership	Governance, Ethics and Sustainability
Financial and Economic Interpretation and Communication	Consumer Behaviour and Marketing Psychology

Core subjects Elective subjects

Directed specialisation subjects

Level 500 subjects

Emotional Intelligence, Cultural Intelligence and Diversity	Internship 1
Dynamic Strategy and Disruptive Innovation	Internship 2

Level 600 subjects. To graduate without a specialisation, you can take as electives any of the directed specialisation subjects.

Women in Leadership	Entrepreneurship	International Leadership	Health Services Management	Digital Management	Project Management	Tourism & Hospitality Leadership	Data-Driven Leadership	GenAI for Business
Communication, Persuasion and Influence	New Venture Capital Raising	Organisational Change and Innovation	Health Management	Real-world Business Analytics and Management	Project Risk, Finance and Monitoring	Destination and Visitor Management	Data-Driven Design Thinking	Foundations of Generative AI
Gendered Workplace Environments	Fundamentals of Entrepreneurship	International Strategy	Healthcare Systems	Digital Marketing and Communication	Strategic Project Management	Managing in Service-based Industries	Strategic Value of Analytics	GenAI for Business Innovation and Strategy
Personal Growth and Empowerment	Small Business Administration	International Business and Finance	Comprehensive Healthcare Strategies	Knowledge Management	Project Initiation, Planning and Execution	Strategy and Leadership in Tourism and Hospitality	Business Analytics Life Cycle	Ethical, Legal and Security Implications of GenAI
Capstone: Strategy								

Typical duration: work load or study intensity can be adapted to suit an individual's requirements. Please note: Not all subjects will be available every trimester. An accelerated study option is available depending on subject offerings. Information on timetables will be provided at orientation. Prerequisites may apply.

12. What is the MBA Capstone subject?

In the last trimester of your MBA, you will work on a capstone subject called Strategy. It is designed to consolidate your learning by applying key areas of learning into a real-life project that you create and choose. The feedback and expert input you receive from your lecturer can help you replicate your project in your career.



SECTION

03 CAREER

1. What professional experiences are open to MBA students?

There are several opportunities that will ensure you receive a balance of both theoretical and practical experience throughout your degree.

- **Academic Internship**

Undertaking an **Academic Internship** will be a valuable addition to both your degree and your professional resume. It will help you gain exposure to new professional environments and experience the day-to-day operations of a business. Our **Careers Central** team will work with you to ensure you are matched with a business or organisation that aligns with your career ambitions and goals.

- **KBS Consulting Project**

Consulting is a key skill in executive level roles, so KBS has partnered with Practera and developed an exclusive experiential learning platform for our students that enhances employability skills and engagement with real world experiences.

The Business Consulting Project supports every one of our students, regardless of their geographic location, to access quality education that develops the relevant skills for the future of work.

Previous students have consulted for Australian businesses such as NAB, Australia Post, Bupa, and CSIRO.

- **Mentoring**

KBS offers a **peer mentorship program** through our alumni community.

1 in 4

STUDENTS ARE OFFERED PAID EMPLOYMENT WITH THEIR HOST COMPANY.

Your Academic Internship Experience Survey 2024

2. How is the MBA accredited?

Our MBA is accredited by TEQSA and registered with CRICOS.

1. Tertiary Education Quality and Standards Agency (TEQSA)

The Tertiary Education Quality and Standards Agency (TEQSA) is Australia's national regulator for the higher education sector. Kaplan Business School as an Institute of Higher Education and each of its undergraduate and postgraduate courses are formally accredited by this globally recognised quality assurance and regulatory agency.

2. Commonwealth Register Of Institutions And Courses For Overseas Students (CRICOS)

The Commonwealth Register of Institutions and Courses for Overseas Students lists all Australian education providers that offer courses to students studying in Australia on student visas. Kaplan Business School is officially registered by CRICOS to deliver each of its courses in Brisbane, Sydney, Melbourne, Gold Coast, Perth, and Adelaide to international students.



3. What are the benefits of being a graduate of KBS?

- **Lifetime of learning guarantee**

Every graduate of KBS will receive a free lifetime of learning guarantee. This means that after you graduate, you can access all live online classes of all the MBA units (not just ones you've studied before). You can attend from anywhere in the world and at no cost. This will help you ensure that your knowledge and skills remain relevant.

We are the only institution in Australia that offers this **guarantee**.

- **Lifetime access to career coaching**

You can access free lifelong career coaching from our **Careers Central** team. If you would like to learn about market trends, attend workshops, find new job opportunities, refresh your resume, or interview skills, then you can contact them for help.

4. What is the career success rate of our MBA graduates?

93.5% of our postgraduate students secure full-time jobs within 4 months after graduation.*

5. Where can I see student testimonials?

You can view our student and graduate testimonials on our online blog:

- **Student Stories**
- **Student Success Stories**

*QILT Graduate Outcomes Survey, 2022–24



FURTHER RESOURCES

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ADELAIDE
Level 1, 68 Grenfell Street
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Supplementary Location
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Adelaide SA 5000 Australia

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Brisbane QLD 4000 Australia
+61 (0)7 3872 3800

GOLD COAST
Australia Fair
Level 8, 36 Marine Parade
Southport QLD 4215 Australia
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MELBOURNE
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