All of us at Kaplan Business School are very excited to establish a campus in Perth and so become the first non-university higher education provider to offer Master’s degrees in business to international students in Western Australia.

Why is this important? It’s important because you now have greater choice when deciding where to study. Up until now, your only options for a Master’s level business degree were those offered by universities, whereas now you can add Kaplan Business School to the list, one of Australia’s most reputable independent providers of quality higher education.

When we use a term such as “most reputable”, we do so with credible evidence to justify it. For example, in the latest student satisfaction data collected by the Australian Federal Government, which comprised more than 200,000 respondents, Kaplan Business School was ranked in the Top 24% of all higher education providers on the most important metric of all – “overall quality of educational experience” – outranking every public university in this country.

That’s a critical consideration when determining where you should study. Because what’s key is not only the course in which you enrol but also the way you’ll be taught and supported throughout your studies. It’s therefore also worth noting we outrank every public university on the metric of Student Support, and in 2019 we were one of just seven global finalists in the respected PIEoneer Awards specifically in the Student Support category, further reinforcing what distinguishes Kaplan Business School from other providers: our supportive and nurturing learning environment.

Of course, we understand what also matters to you is what happens after your studies are complete. We’re immensely proud our postgraduate students, according to the latest government data from the QILT Graduate Outcomes Survey, have a higher employment rate and higher average salary than the national average for graduates. One driver of these job-related outcomes is that you are entitled to continue to receive guidance and coaching from our Careers Central team (free of charge) even after you’ve completed your course.

So if what you’re seeking is a learning experience where you’ll attain more than just a degree – a learning experience where you’ll be nurtured and supported to do your best so your career aspirations are more easily reached – you’ll find Kaplan Business School is the ideal place for you.

DR JAMES ADONOPoulos
Academic Dean,
Kaplan Business School

*Data sourced from the most recent Quality Indicators of Learning and Teaching (QILT) Student Experience Survey (published March 2020) and Graduate Outcomes Survey (published October 2019).
WHY STUDY AT KAPLAN BUSINESS SCHOOL?

We are a globally recognised provider of higher education degrees in Australia and offer undergraduate and postgraduate courses in business, accounting, marketing, management, tourism, entrepreneurship, health services, digital management, analytics, project management and leadership.

Acclaimed for the high quality of our student support†, Kaplan Business School (KBS) focuses on helping you achieve successful graduate outcomes as demonstrated by the recent QILT surveys conducted by the Australian Government Department of Education, where our postgraduate students have a higher employment rate and higher average salary than the national average for graduates.^ Define your own path to success. We’re here to help you achieve your goals and to support you along the way.

DID YOU KNOW?

KBS is the first non-university higher education provider in Perth to offer Master’s degrees in business to international students

THE KBS ADVANTAGE

GLOBALLY RECOGNISED PROVIDER

We deliver accredited courses recognised by leading government bodies and professional institutes.

YOUR FOUNDATION FOR THE FUTURE

We provide lifelong support to help you grow. All our students and alumni have access to our career services, professional development and networking opportunities.

YOU’RE NOT JUST A NUMBER

We take the time to get to know you and make sure you enjoy your journey with us by creating a community where everyone feels heard.

INDIVIDUAL SUPPORT

Our small class sizes enable our expert lecturers to provide the support you need. Students have rated our student support higher than every public university in Australia.*

REAL-WORLD RELEVANCE

We carefully select our lecturers based on their industry experience as well as their academic knowledge, ensuring practical and theoretical relevance.

GLOBAL CITIZENS

Bringing together students of more than 80 different nationalities, we actively promote the benefits of cultural awareness, social connections and diversity in the classroom.

†Student Experience finalist, 2019 PIEoneer Awards.
Stanley Kaplan’s passion for helping students achieve academic and career success has served as the foundation for our company’s mission and values for over 80 years.

Kaplan Inc., a subsidiary of Graham Holdings Company, is a global, diversified education leader specialising in higher education, test preparation, professional education, language training and university pathway programs. Kaplan is recognised for its leadership in providing online learning, engaging international students and improving student outcomes.

Kaplan’s international network provides unparalleled opportunities for KBS students to achieve their goals and career aspirations, supported and connected by a truly global organisation.

OUR STORY

KAPLAN GLOBAL NETWORK

2,600
CORPORATIONS AND BUSINESSES

OVER
1,000
PARTNERSHIPS WITH SCHOOL DISTRICTS, COLLEGES, AND UNIVERSITIES

KAPLAN HAS
RELATIONSHIPS AND PARTNERSHIPS WITH OVER

ONE MILLION
STUDENTS ARE HELPED BY KAPLAN TO ACHIEVE THEIR EDUCATIONAL AND CAREER GOALS EACH YEAR

KAPLAN HAS
400 LOCATIONS IN 30 COUNTRIES

THE BEGINNING
Stanley H. Kaplan starts tutoring students in his parents’ basement in Brooklyn, NY.

1938

INTERNATIONAL EXPANSION
The first Kaplan centre is opened outside the United States in London, UK.

1993

AUSTRALIA
Kaplan expands training into Australia.

2006

KAPLAN AUSTRALIA

KAPLAN INC., a subsidiary of Graham Holdings Company, is a global, diversified education leader specialising in higher education, test preparation, professional education, language training and university pathway programs. Kaplan is recognised for its leadership in providing online learning, engaging international students and improving student outcomes.
KAPLAN BUSINESS SCHOOL

1 IN 3
STUDENTS PLACED IN AN ACADEMIC INTERNSHIP WERE OFFERED ONGOING EMPLOYMENT.*

*Based on students placed in academic internships between November 2018 and June 2019.

1,800
HIGH ACHIEVERS RECOGNISED AND REWARDED EACH YEAR

25
STUDENTS PER CLASS

OVER
4,500
ALUMNI

STUDENT MIX OF MORE THAN
80
NATIONALITIES

All data is based on national average student and alumni numbers (2018–2019).

2008
KBS IS ESTABLISHED
Kaplan Business School launches in Adelaide and opens additional campuses in Sydney, Melbourne and, in 2013, Brisbane.

2018
CELEBRATION OF KBS’ 10-YEAR ANNIVERSARY
We’ve been equipping students with the tools they need for career success for over 10 amazing years!

2020
KBS PERTH
Kapan Business School launches in Perth, our fifth campus in Australia.
COURSES
AVAILABLE AT KBS PERTH

GRADUATE CERTIFICATE IN
BUSINESS ADMINISTRATION
COURSE CRICOS CODE 078567E / TEQSA ACCREDITED / AQF Level 8

Whether you are a busy professional wanting to enhance your career prospects, or have just finished your undergraduate business degree, the Graduate Certificate in Business Administration enables you to reap the benefits of a business qualification with a globally recognised institution.

TYPICAL DURATION
8 months / 4 subjects / 2 trimesters

STRUCTURE
4 core subjects

CAREER OUTCOMES
The Graduate Certificate in Business Administration familiarises you with key business concepts in a practical easy-to-implement way. These transferable management skills equip you to succeed in diverse real-world business situations.

INTERNSHIPS AVAILABLE
SEE PAGE 13

kbs.edu.au/gcba

GRADUATE DIPLOMA OF
BUSINESS ADMINISTRATION
COURSE CRICOS CODE 078566F / TEQSA ACCREDITED / AQF Level 8

The Graduate Diploma of Business Administration builds upon the Graduate Certificate and provides you with an understanding of the strategic approach required to achieve organisational success. This necessitates the adoption of disruptive innovation as well as emotional and cultural intelligence. You will have the opportunity to tailor your degree by selecting electives aligned to your interests and career requirements.

TYPICAL DURATION
1 year, 4 months / 8 subjects / 4 trimesters

STRUCTURE
8 subjects: 6 core + 2 electives
(Completion of the Graduate Certificate plus 2 core + 2 electives)

CAREER OUTCOMES
This qualification is ideal if you wish to develop your knowledge and understanding in key areas of management. You may leverage your existing experience with enhanced analytical, strategic and leadership skills to achieve career advancement, make a career change or start your own business.

INTERNSHIPS AVAILABLE
SEE PAGE 13

kbs.edu.au/gdba

MASTER OF BUSINESS
ADMINISTRATION
COURSE CRICOS CODE 078565G / TEQSA ACCREDITED / AQF Level 9

The Master of Business Administration (MBA) is widely regarded as the preferred qualification for professionals wanting to pursue a career in strategic management.

An MBA can advance your career, expand your professional network, offer higher earning potential and develop your leadership skills.

TYPICAL DURATION
2 years / 12 subjects / 6 trimesters

STRUCTURE
12 subjects:
No specialisation — 6 core + 6 electives
With specialisation — 6 core + 3 electives + 3 specialisation subjects

CAREER OUTCOMES
This qualification is designed to provide you with valuable practical management skills that will allow you to develop your capability to lead and inspire others in a global business environment. Our MBA course also offers specialisations, which are perfectly suited to furthering your career and increasing your earning potential within specific areas.

INTERNSHIPS AVAILABLE
SEE PAGE 13

kbs.edu.au/mba
## MBA STRUCTURE

12 subjects: 6 core + 6 additional MBA subjects (depending on your choice of specialisation(s)).

**TYPICAL DURATION**

Standard study option

2 years / 12 subjects / 6 trimesters

An accelerated study option is available depending on subject offerings.

### MBA (SPECIALISATION) STRUCTURE

12 Subjects = 6 Core + 3 Electives + 3 Core Specialisation Subjects

### SUBJECT BREAKDOWN

#### Level 400 subjects

<table>
<thead>
<tr>
<th>Core subjects</th>
<th>Elective subjects</th>
</tr>
</thead>
<tbody>
<tr>
<td>People, Culture and Contemporary Leadership</td>
<td>Governance, Ethics and Sustainability</td>
</tr>
<tr>
<td>Financial and Economic Interpretation and Communication</td>
<td>Consumer Behaviour and Marketing Psychology</td>
</tr>
</tbody>
</table>

#### Level 500 subjects

<table>
<thead>
<tr>
<th>Core subjects</th>
<th>Elective subjects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emotional Intelligence, Cultural Intelligence and Diversity</td>
<td>Operations Management and Decision-making Models</td>
</tr>
<tr>
<td>Dynamic Strategy and Disruptive Innovation</td>
<td>Introduction to Data Analytics for Business</td>
</tr>
<tr>
<td></td>
<td>Internship</td>
</tr>
<tr>
<td>Business Psychology, Coaching and Mentoring</td>
<td>Thinking Styles, Negotiation and Conflict Management</td>
</tr>
</tbody>
</table>

#### Level 600 subjects

<table>
<thead>
<tr>
<th>Core Specialisation Subjects</th>
<th>Communication, Persuasion and Influence</th>
<th>Entrepreneurship</th>
<th>International Leadership</th>
<th>Health Services Management</th>
<th>Digital Management</th>
<th>Project Management</th>
<th>Tourism &amp; Hospitality Leadership</th>
<th>No Specialisation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal Growth and Empowerment</td>
<td>Small Business Administration</td>
<td>International Economy and Multinational Finance</td>
<td>Comprehensive Healthcare Strategies</td>
<td>Knowledge Management</td>
<td>Project Initiation, Planning and Execution</td>
<td>Strategy and Leadership in Tourism and Hospitality</td>
<td>Elective</td>
<td></td>
</tr>
</tbody>
</table>

Capstone: Strategy

Please note: Not all subjects will be available every trimester. Information on timetables will be provided at orientation. Prerequisites may apply.

FIND OUT MORE

kbs.edu.au/MBA

KAPLAN BUSINESS SCHOOL / 2020 PERTH GUIDE / 5
We believe our Master of Business Administration is unparalleled in the Australian marketplace. Our team of educators and industry experts have designed and developed the MBA to ensure you graduate with much more than just a qualification.

### Why Our MBA Is Different

#### More flexibility

Swap between specialisations, mix face-to-face subjects with online subjects and choose up to six electives.^

#### Industry relevance

- An industry guest invited to every subject, every trimester, at every campus.
- Subjects and structure developed in consultation with an Industry Advisory Board.
- Immediate ability to implement practical solutions in the workplace.
- Lifetime access to Careers Central, providing students with professional networking, work placement opportunities and personalised employment services.

#### Faculty

Our faculty offers both academic knowledge and industry experience, ensuring practical and theoretical relevance.

#### Practical assessments instead of exams

Rather than end-of-trimester exams, there are interesting and diverse assignments throughout the trimester to assess your practical implementation skills.

#### Enhanced online student experience

Engaging and stimulating online content and weekly activities for each subject.

#### 2 subjects per trimester

Fewer subjects but a far greater volume of learning resulting in deeper acquired knowledge.

#### Workshops instead of lectures and tutorials

Improved classroom experience with workshops and activities replacing traditional lectures and tutorials.

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* Based on the 2017/18 QILT results for the average of all business and management postgraduate providers nationally, released in April 2019.

^ Strict online study limits apply for international students.
SEVEN MBA SPECIALISATIONS TO CHOOSE FROM!

Scan the QR codes below to watch our MBA specialisation videos.

WOMEN IN LEADERSHIP
Build on your recognition that organisations characterised by diversity have proven to be far more successful than organisations defined by uniformity. You will learn how to shift an organisation's culture to one that values fairness and equity.

Career outcomes
- corporate leader
- diversity manager
- executive coach

TOURISM AND HOSPITALITY LEADERSHIP
Influence and inspire entire organisations, not just teams, and guide and enhance entire regions, not just venues. Advance your career in this exciting and growing industry.

Career outcomes
- tourism executive
- hotel general manager
- events planner

PROJECT MANAGEMENT
Oversee the planning, implementation and scope of projects and know what gaps or weaknesses need addressing within a business for projects to really flourish. You'll also become a master of analysing risk, directing teams and managing human resources.

Career outcomes
- risk consultant
- project manager
- implementation manager

HEALTH SERVICES MANAGEMENT
Learn how to lead and manage health care teams. Study the knowledge and skills that ensure better outcomes for health care providers as well as patients.

Career outcomes
- nursing manager
- practice manager
- health care administrator

DIGITAL MANAGEMENT
Master how digital information can be used, created and ultimately communicated both online and in the physical world. Know which strategies and practices an organisation needs to adopt to be digitally proficient and sustain a competitive advantage.

Career outcomes
- marketing consultant
- information resources manager
- business analyst

INTERNATIONAL LEADERSHIP
Build your career globally as a leader who drives change and innovation. Inspire your stakeholders and know how to coach large teams to leverage their success.

Career outcomes
- global director of strategy
- remote/virtual leader
- change manager

ENTREPRENEURSHIP
Learn how to incorporate entrepreneurial activities within your existing organisation or gain the tools needed to launch your own successful start-up business.

Career outcomes
- start-up consultant
- venture capitalist
- business coach
GRADUATE CERTIFICATE IN BUSINESS ANALYTICS

COURSE CRICOS CODE 0100431 / TEQSA ACCREDITED / AQF LEVEL 8

TYPICAL DURATION

Standard study option: 8 months / 2 trimesters
An accelerated study option is available depending on subject offerings.

STRUCTURE

4 subjects: 3 core + 1 elective

<table>
<thead>
<tr>
<th>Subjects</th>
<th>Core</th>
<th>Elective</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>3</td>
<td>1</td>
</tr>
</tbody>
</table>

CORE SUBJECTS

- Introduction to Business Analytics  DATA4000
- Data Visualisation Software  DATA4100
- Quantitative Methods  STAM4000

ELECTIVE SUBJECT

To be selected among any of the subjects that begin with the DATA prefix (example: DATA4500 Social Media Analytics which is a core subject in the Master of Business Analytics course).

GRADUATE DIPLOMA OF BUSINESS ANALYTICS

COURSE CRICOS CODE 0100429 / TEQSA ACCREDITED / AQF LEVEL 8

TYPICAL DURATION

Standard study option: 1 year / 3 trimesters
An accelerated study option is available depending on subject offerings.

STRUCTURE

8 subjects: 6 core + 2 electives

<table>
<thead>
<tr>
<th>Subjects</th>
<th>Core</th>
<th>Electives</th>
</tr>
</thead>
<tbody>
<tr>
<td>8</td>
<td>6</td>
<td>2</td>
</tr>
</tbody>
</table>

CORE SUBJECTS

- Introduction to Business Analytics  DATA4000
- Data Visualisation Software  DATA4100
- Data Acquisition and Management  DATA4200
- Data Security and Ethics  DATA4300
- Analytics in Accounting, Finance and Economics  FINM4100
- Quantitative Methods  STAM4000

ELECTIVE SUBJECTS

To be selected among any of the subjects that begin with the DATA prefix (example: DATA4500 Social Media Analytics which is a core subject in the Master of Business Analytics course).

FURTHER YOUR RECOGNITION AS AN ANALYTICS PROFESSIONAL

IAPA (Institute of Analytics Professionals of Australia) is the largest analytics community in Australia with over 8,000 professionals from across all industries. IAPA is committed to promoting the growing strategic role played by data analytics in the business arena.

Students studying any of our business analytics courses will have the opportunity to enjoy the following benefits with IAPA:

- Apply to become ‘Student IAPA-certified’ for free*
- Free attendance at four IAPA chapter events per year
- Access to member rates for IAPA education courses

For more information, visit iapa.org.au or contact your Student Experience team.

*Available to 10 of the top-performing students per year in the DATA6000 Capstone subject after successfully completing the IAPA assessment process.
**MASTER OF BUSINESS ANALYTICS**

COURSE CRICOS CODE 0100427 / TEQSA ACCREDITED / AQF LEVEL 9

**TYPICAL DURATION**

**Standard study option:** 1 year, 8 months / 5 trimesters

An accelerated study option is available depending on subject offerings.

**STRUCTURE**

12 subjects: 9 core + 3 Business Analytics electives

12 Subjects  = 9 Core + 3 Electives

SAS® joint certificate for Business Analytics awarded on completion of this course.

**ELECTIVE SUBJECTS**

To be selected among any of the following subjects: DATA4600, DATA4700, DATA4800 and DATA4900.

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**CORE SUBJECTS**

- Introduction to Business Analytics: DATA6000
- Data Visualisation Software: DATA4100
- Data Acquisition and Management: DATA6200
- Data Security and Ethics: DATA4300
- Data-driven Decision Making and Forecasting: DATA4400
- Social Media Analytics: DATA4500
- Analytics in Accounting, Finance and Economics: FINM4100
- Quantitative Methods: STAM4000
- Capstone: Industry Case Studies: DATA6000

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**INTERNSHIPS AVAILABLE**

kbs.edu.au/internship

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**MASTER OF BUSINESS ANALYTICS (EXTENSION)**

COURSE CRICOS CODE 0100426 / TEQSA ACCREDITED / AQF LEVEL 9

**TYPICAL DURATION**

**Standard study option:** 2 years / 6 trimesters

An accelerated study option is available depending on subject offerings.

**STRUCTURE**

15 subjects: 13 core + 2 MBA electives

15 Subjects = 13 Core + 2 Electives

SAS® joint certificate for Business Analytics awarded on completion of this course.

**ELECTIVE SUBJECTS**

Two MBA electives are to be selected. To view the list of MBA subjects available, visit kbs.edu.au/mba.

Please note: MBA504, MBA600, and MBA633 cannot be chosen as elective subjects for this course.

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kbs.edu.au/mbanex
Our flexible online teaching method means you’ll more easily fit study around your schedule, enriching you with the skills and knowledge to advance your career.

Whether you're a busy professional who needs to balance education with work commitments, or a parent keen to re-enter the workforce while juggling family responsibilities, or even an ambitious careerist wishing to upskill without committing to classroom study, enrolling in an online MBA or Business Analytics course may be the ideal solution for you.

In fact, the online version of the Kaplan Business School MBA receives the highest ratings in our student evaluation surveys of any KBS course – and that's consistent every trimester. Experience it for yourself to discover how engaging, stimulating and rewarding online postgraduate study can be.

Are you a domestic student and simply wanting the flexibility of studying online? Or do you wish to complete an Australian degree without leaving your home country? At KBS, you can choose to study any MBA or postgraduate Business Analytics subject online*.

TOP 5 BENEFITS OF ONLINE STUDY

1. Learn when it’s convenient for you.
2. Continue to work while you study.
3. Save time and money by eliminating the campus commute.
4. Experience online workshops similar to those for face-to-face students.
5. Develop skills in self-discipline and motivation.

KEY FEATURES

FLEXIBILITY
Study 100% online* or mix face-to-face with online subjects. Our engaging multi-modal learning platform is available 24/7. Attend the live weekly webinars or, if you prefer, listen to the recorded versions at a time that suits you.

REAL SUPPORT FROM REAL PEOPLE
Studying online doesn’t mean you’re alone. You will have access to all our student support services mentioned on page 22 and your lecturers can be readily contacted via email, over the phone, or even in person if you can make it to a local campus. You will also gain access to a network of over 500 online tutors who can provide guidance on a range of study skills and foundation-based subjects.

ONE-STOP LEARNING PLATFORM
An easy-to-use, friendly navigation system that will allow you to engage with a wide range of interactive learning materials including videos, podcasts, quizzes, forums and glossaries. All recommended readings are also specially curated and available to download without needing to purchase any textbooks.

LIVE INTERACTION
Enrich your skills by collaborating regularly through the lively interactive forums with other peers studying online from all over the world. As a result, you'll be introduced to culturally diverse ideas and perspectives that will truly enhance your learning experience.

*If you are an international student wanting to study online in Australia, you may be aware that strict online study limits apply. For more information please visit immi.homeaffairs.gov.au.

kbs.edu.au/online
There are many reasons why you may want to enrol in individual subjects rather than in an entire qualification. It can be a useful way to trial a course you’re interested in, supplement an existing qualification, or simply extend your knowledge on a specific topic.

Make the most of a thought-provoking postgraduate MBA subject such as Thinking Styles, Negotiation and Conflict Management or Fundamentals of Entrepreneurship — whatever your line of interest, you’ll find it at KBS! Entry requirements apply.*

To enrol in single subject delivery or cross-institutional transfers, please complete the course application form at kbs.edu.au/apply.

KBS students who package their course with a Kaplan International English Language course have stronger academic performance than the KBS average.^

Kaplan International Languages has a global reputation for delivering quality education that attracts students from all over the world. We offer a range of courses if you do not meet the Kaplan Business School entry requirements, or feel you need to work on your fluency or build confidence before undertaking any tertiary studies. Our courses, our K+ teaching method and our focus on connection-building and social learning will make you feel at home in a new language and culture.

*International students must be enrolled in a full-time course to satisfy the conditions of their student visa. A single subject may be studied in addition to a full-time course. Single subjects do not qualify as an award (degree), but credit may be granted towards an award.

^Based on the pass rates of KIL-KBS students compared to non KIL-KBS students between 2017-2019.
YOUR STUDENT SUPPORT SERVICES

STUDENT EXPERIENCE
Our friendly Student Experience Services team are here to help you settle into life on campus. They are happy to answer any questions you might have in relation to your study, campus facilities and life as a student.

/ Study guidance and planning
/ Workshops and events
/ Student welfare
/ Support services

We help our international students transition seamlessly into the Australian lifestyle.

CAREERS CENTRAL
The purpose of the Careers Central team is to enhance your employability and create pathways that lead to career outcomes and success. Our Careers Advisors can assist you in finding an academic internship or work placement through an extensive network of partner companies.

/ Career planning
/ Resume and cover letter writing
/ Interview preparation
/ Job search assistance

Lifelong careers services are available for all KBS students and alumni.

ACADEMIC SUCCESS CENTRE
Located in the library of each campus, the Academic Success Centre is an integral part of the academic assistance we provide. Whether you are one of our undergraduate or postgraduate students, our Learning Advisors can provide valuable support with your studies via additional workshops and one-on-one sessions.

/ Referencing
/ Essay and report writing
/ Presentation delivery
/ Academic language skills

Academic assistance is also available outside of class hours!

FREE ONLINE TUTORING
Gain access to a network of over 500 online tutors who provide guidance on a range of study skills and key subjects like communication, management, marketing and numeracy. They are available to answer your questions between 3pm and midnight, six days a week.

Students have rated our student support and quality of educational experience higher than every public university in Australia.*

STUDENT COUNSELLING
Student welfare is our number one priority at KBS. That's why we have dedicated student counsellors at all of our campuses to ensure our students' mental health and wellbeing is proactively looked after.

kbs.edu.au/studentexperience

STUDENT SAFETY AND WELLNESS
At KBS we strongly focus on all aspects of your wellness and safety, including sexual assault and sexual harassment. Through a proactive approach, we provide a range of information, resources and support for our students. This includes police presentations on personal safety, stress management workshops, mindfulness training and even therapy dogs!

All our students have access to Sonder; a 24/7 personal safety and wellbeing service accessible on demand via the Sonder app, phone and in-person. Find out more on kbs.edu.au/sonder.

An academic internship can help launch your career, drive your professional aspirations and develop your leadership skills. Our strong industry network connects you with employers across Australia and provides you with access to a broad range of work experience opportunities.

Gain real-world experience and confidence through workplace responsibility.

Improve transferable skills such as communication, teamwork and time management.

Experience practical application of theory to ensure your chosen career path is right for you.

Impress prospective employers while enhancing employability.

Start building a network of industry contacts to accelerate career progression.

ENHANCED EMPLOYABILITY
Relevant work experience is one of the first things prospective employers look for. An academic internship is a highly valuable addition to both your degree and your professional resume. Through an academic internship, you will gain exposure to a professional environment and experience the day-to-day operations of a business.

HOW IT WORKS
Our academic internships can be undertaken as an elective subject if you are studying either a Graduate Diploma of Business Administration, Master of Business Administration or Master of Business Analytics (Extension).

Placements are arranged by Careers Central and will be determined via a job interview process with both Kaplan Business School and the host company. Alternatively, we can support you to source your own internship with a business. Internships are unpaid and the electives are assessable as part of your degree. To be eligible, your grade point average as a minimum must be a Pass.

STRUCTURE
The academic internship is structured so that 30% of your final mark will be determined by a rating assigned to you by your host employer. Every internship also includes an academic component. There are several assignments that are set for you throughout the trimester, such as a learning contract and reflective journal, which also serve as great opportunities to consolidate your learning in the workplace.

1 IN 3 STUDENTS PLACED IN AN ACADEMIC INTERNSHIP WERE OFFERED ONGOING PAID EMPLOYMENT.*

*Based on students placed in academic internships between November 2018 and June 2019.

kbs.edu.au/internship
Highest student diversity in Australia with over 200 nationalities represented in Perth
(www.studiesinaustralia.com)

Western Australia has the potential to drive more than 75,000 new jobs by 2029
(Deloitte Access Economics, 2018)

30% of Australian Stock Exchange (ASX) listed companies have Perth headquarters
(City of Perth, 2019)

STUDY
Located in the accessible and trendy West Perth district, KBS Perth is just a 10-minute free bus ride from the city centre. In the recently refurbished campus students have access to a fully-equipped library, student lounges, free Wi-Fi and kitchen facilities.

LIVE
Getting around the city centre is convenient and easy! There’s an excellent network of free buses within the CBD. Perth is known for being one of the safest Australian cities and for its relatively low living costs and friendly and inclusive communities.

EXPLORE
Perth offers a dynamic mix of restaurants, cultural experiences and beautiful parklands. But it’s the hidden gems, off the beaten track, that will make your stay truly unique. You can swim with dolphins, go whale watching, visit pristine beaches, explore prehistoric caves, and walk in the treetops of an ancient forest.

ADDRESS
1325 Hay Street
West Perth WA 6005
+61 (0)8 9322 4136
info@kbs.edu.au

Note: Only our postgraduate Business Analytics and Business Administration courses are offered at this campus location.

FIND OUT MORE!
SCAN THE QR CODE

OR VISIT
KBS.EDU.AU/PERTH
Each trimester, you will have the opportunity to transfer between all five Kaplan Business Schools campus locations (pending subject availability) to experience the unique character and qualities each city has to offer.

Enjoy beach and harbour living in Sydney, explore Australia’s cultural capital of Melbourne, immerse yourself in Brisbane’s sunny, laid-back lifestyle or share in Adelaide’s exciting festival calendar.

In each location, Kaplan Business School delivers quality courses, an unparalleled student experience and outstanding graduate outcomes.

To find out more about our other campus locations, please visit: kbs.edu.au/campuses.

In addition to a limited course offering in Perth, we also offer all of the following courses in our other campuses:

**Undergraduate Courses**
- Bachelor of Business
- Accounting
- Business Management
- Marketing
- Hospitality & Tourism Management
- Diploma of Business

**Postgraduate Courses**
- Master of Business Analytics (Extension)
- Master of Business Analytics
- Graduate Diploma of Business Analytics
- Graduate Certificate in Business Analytics
- Master of Professional Accounting
- Master of Accounting
- Graduate Certificate in Accounting
- Master of Business Administration
- Graduate Diploma of Business Administration
- Graduate Certificate in Business Administration

To find out more about our courses, please visit: kbs.edu.au/courses.
TUITION FEES FOR INTERNATIONAL STUDENTS (2020)

All prices are stated in Australian dollars.

<table>
<thead>
<tr>
<th>SUBJECT</th>
<th>ANNUAL FEE</th>
<th>COURSE FEE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate Certificate in Business Administration</td>
<td>$3,800</td>
<td>n/a</td>
</tr>
<tr>
<td>Graduate Diploma of Business Administration</td>
<td>$3,800</td>
<td>$22,800</td>
</tr>
<tr>
<td>Master of Business Administration</td>
<td>$3,800</td>
<td>$22,800</td>
</tr>
<tr>
<td>Graduate Certificate in Business Analytics</td>
<td>$2,700</td>
<td>n/a</td>
</tr>
<tr>
<td>Graduate Diploma of Business Analytics</td>
<td>$2,700</td>
<td>$21,600</td>
</tr>
<tr>
<td>Master of Business Analytics</td>
<td>$2,700</td>
<td>$21,600</td>
</tr>
<tr>
<td>Master of Business Analytics (Extension)</td>
<td>$2,700</td>
<td>$21,600</td>
</tr>
</tbody>
</table>

Note: These course fees are for 2020 only and may be subject to change. Fees may be subject to an annual increase each subsequent calendar year for the duration of the course and may be applied at the beginning of each calendar year. Some additional services provided by Kaplan Business School may also attract fees which can be found online. Yearly fees are calculated based on the standard study option. For more information visit: kbs.edu.au/fees.

SCHOLARSHIPS

OUR AVAILABLE SCHOLARSHIPS INCLUDE:

HIGH ACHIEVERS SCHOLARSHIP
This scholarship nurtures our future business leaders. Australian and international students who can display a record of outstanding academic merit in business, or a related field of study, can apply.

REGIONAL SCHOLARSHIPS
Global leadership starts with you! We offer a variety of scholarships to students from various regions, including Australia, who display a record of outstanding academic merit.

To view all scholarships on offer, please visit kbs.edu.au/scholarships.

2020 KEY DATES

TRIMESTER 2
ORIENTATION  17 JULY
START DATE  20 JULY
EXAMS  17–23 OCTOBER

TRIMESTER 3
ORIENTATION  13 NOVEMBER
START DATE  16 NOVEMBER
EXAMS  20–26 FEBRUARY 2021

2021 KEY DATES

TRIMESTER 1
ORIENTATION  11–19 MARCH
START DATE  22 MARCH
EXAMS  19–26 JUNE

TRIMESTER 2
ORIENTATION  8–16 JULY
START DATE  19 JULY
EXAMS  16–23 OCTOBER

TRIMESTER 3
ORIENTATION  4–12 NOVEMBER
START DATE  15 NOVEMBER
EXAMS  19–26 FEBRUARY 2022

ENTRY REQUIREMENTS

View our entry requirements on kbs.edu.au/entry.