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2021 ADVANCING WOMEN IN ANALYTICS AWARD

RECEIVE A 30%
SCHOLARSHIP
TO ADVANCE
YOUR CAREER IN
ANALYTICS!

Did you know that only 30% of active data-orientated roles are occupied by women?
Also, up to 10% of data teams don't have any female professionals (Analytics Insights, 2019).

Kaplan Business School wants to play a part in advancing women in analytics by offering an award to Australian women who can display their genuine desire to enter or advance their analytics career.

Supported by

iapa | Institute of Analytics
Professionals of Australia

KAPLAN BUSINESS SCHOOL
AUSTRALIA

THE TIME FOR FEMALE LEADERSHIP IN THE DATA AND ANALYTICS INDUSTRY IS NOW.

Apply for your chance to receive a 30% reduction of tuition fees paid for the duration of your study in a postgraduate analytics course or single subject at Kaplan Business School. Submit a 500-word statement addressing the below criteria together with your application to kbs.admissions@kbs.edu.au.

To apply:

1. Submit a domestic student application found at kbs.edu.au/apply/application-process
2. Attach a scholarship form (see final page)
3. Attach a 500-word statement addressing the below criteria to your application

CRITERIA	DESCRIPTION	WEIGHTING
Advancement	<ul style="list-style-type: none"> – Describe how studying a degree/subject at Kaplan Business School would enable you to advance your career in analytics – Elaborate briefly on which specific knowledge or skills would aid your career development 	30%
Awareness	<ul style="list-style-type: none"> – Reflect on the current state of diversity in the analytics industry, and why diversity is important – Speculate on how diversity will affect future advancements and developments in the field 	20%
Advocacy	<ul style="list-style-type: none"> – Evaluate the barriers women, and other groups, face in entering the analytics industry (internal perceptions as well as external factors) – Formulate a strategy you would employ to increase diversity in analytics from a position of power in the industry 	30%
Presentation Style	<ul style="list-style-type: none"> – Stay within the word limit – Address all points succinctly and clearly 	20%

SELECTION PROCESS

- Kaplan Business School will review each application.
- On the recommendation of an Awards Committee, scholarships will be awarded to applicants who have demonstrated that they meet the selection criteria and that their video submission satisfies the requirements. The decision of the Awards Committee will be final.

TERMS AND CONDITIONS:

- Kaplan Business School reserves the right to withdraw any offer of award where the student has not yet accepted the offer or enrolled in the course by the date specified in the Offer of Admission.
- Kaplan Business School reserves the right to revoke the Award where recipients are on other Awards or fail more than one subject.
- Kaplan Business School reserves the right to cancel or amend the terms and conditions of the 2021 Women in Analytics Award at any time.
- Students will be assessed for eligibility upon application. Students are required to read and sign the respective terms and conditions when accepting their Offer of Admission.
- Students should note that course availability may result in a student not being able to commence a program of their choosing.
- This award will not be offered in conjunction with another scholarship/discount.
- This award is only valid for students commencing their study at Kaplan Business School in 2021. The award may not be transferred if studies are deferred into 2022.
- Scholarships/awards are only awarded to students who meet the Eligibility Criteria.
- Kaplan Business School reserves the right to offer scholarships/awards at its sole discretion.
- Additional administrative fees and charges may be payable. For more information, visit www.kbs.edu.au/fees.
- Domestic students need to enrol into a full course to be eligible for FEE-HELP and cannot access FEE-HELP for single-subject study.
- The 2021 Women in Analytics Award is not transferable to another education provider.
- For non-award subjects, students can select up to 13 core subjects from the analytics qualifications (DATA4000-6000, STAM4000 and FINM4100).
- For single subject study, successful applicants will receive 30% off their first subject, and after this will need to enrol into a KBS degree to continue receiving the 30% discount.
- Students on the award can apply for Recognition of Prior Learning – RPL.

Our postgraduate business analytics courses include:

- Graduate Certificate in Business Analytics
- Graduate Diploma of Business Analytics
- Master of Business Analytics
- Master of Business Analytics (Extension)

ELIGIBILITY CRITERIA



Identify as a female



Hold Australian citizenship or Permanent Residency



Meet entry requirements into a postgraduate analytics course or subject



Qualify as a new enrolment in any trimester in 2021



Demonstrate a desire to advance your analytics career and advocate for women in your 500-word statement

Supported by IAPA



CONTACT

Phone

AUSTRALIA
1300 602 809

INTERNATIONAL
+61 7 3872 3805

Email

info@kbs.edu.au

SCHOLARSHIP APPLICATION FORM

PLEASE WRITE CLEARLY IN ENGLISH AND IN BLOCK LETTERS. TICK BOXES WHERE APPROPRIATE.

STUDENT DETAILS (COMPULSORY)

Title <input type="checkbox"/> Mr <input type="checkbox"/> Ms <input type="checkbox"/> Other (please specify):		
Family name		Given name(s)
Date of birth (dd/mm/yyyy)	Student ID	Country of birth
Telephone (home/mobile)		
E-mail		
Country of citizenship		
Permanent address		Suburb
State	Postcode	Country

COURSE DETAILS

Postgraduate courses <input type="checkbox"/> Graduate Certificate in Business Analytics <input type="checkbox"/> Graduate Diploma of Business Analytics <input type="checkbox"/> Master of Business Analytics <input type="checkbox"/> Master of Business Analytics (Extension) <input type="checkbox"/> A postgraduate business analytics single subject (non-award)		
Campus (please tick): <input type="checkbox"/> Adelaide <input type="checkbox"/> Brisbane <input type="checkbox"/> Melbourne <input type="checkbox"/> Perth <input type="checkbox"/> Sydney <input type="checkbox"/> Online	Intake (please tick): <input type="checkbox"/> March <input type="checkbox"/> July <input type="checkbox"/> September <input type="checkbox"/> November	Year (please tick): <input type="checkbox"/> 2021

SCHOLARSHIP TYPE Please select

<input type="checkbox"/> Advancing Women in Analytics Award	
I confirm I have completed my 500-word personal statement: <input type="checkbox"/> Yes <input type="checkbox"/> No	I am aware this scholarship is awarded at the discretion of the Selection Committee: <input type="checkbox"/> Yes <input type="checkbox"/> No

PERSONAL INFORMATION AND THE PRIVACY ACT

- The personal information you provide in your scholarship application is protected by Kaplan Business School's Privacy Policy available on the website www.kbs.edu.au.
- The information will only be used to determine whether or not you will receive the scholarship.
- A record of your application will be held on file at Kaplan Business School and recorded on the Kaplan Business School database.
- You have the right of access to all personal information Kaplan Business School holds about you unless there is a statutory reason for withholding it.

INFORMATION FOR APPLICANTS

- Please read the Scholarship Information Sheet to make sure you meet the Eligibility Criteria.
- Complete the Application Form and make sure you have provided all the information requested.
- Please carefully read and sign the student declaration.
- Please send your completed application to kbs.admissions@kbs.edu.au.

Please provide a list of academic evidence enclosed:

STUDENT DECLARATION

I have read the scholarship Information Sheet and understand the terms and conditions of the scholarship I have applied for. The information I have provided in my application is a true and complete record of my academic history and I acknowledge that Kaplan Business School may cancel my scholarship if I have supplied false information.

I accept that my scholarship may be immediately cancelled unless I maintain a Credit average in my academic results.

I agree to be included in any promotional activities that Kaplan Business School wishes to run in conjunction with the awarding of this scholarship.

Student signature
Date (dd/mm/yyyy)

OFFICE USE ONLY

Campus <input type="checkbox"/> Approved <input type="checkbox"/> Not approved	
Name of authoriser	
Signature	Date (dd/mm/yyyy)
Form received by (staff member name)	
Student advised <input type="checkbox"/> Yes <input type="checkbox"/> No	Date (dd/mm/yyyy)
Date updated on Edupoint <input type="checkbox"/> Yes <input type="checkbox"/> No	Date (dd/mm/yyyy)