

kbs.edu.au/MBA

AUSTRALIA
ADELAIDE
BRISBANE
MELBOURNE
SYDNEY
+ ONLINE

MASTER OF BUSINESS ADMINISTRATION

2020
INFORMATION PACK

CREATING
SUCCESS
TOGETHER



WHY CHOOSE A KAPLAN BUSINESS SCHOOL MBA?

AT KAPLAN BUSINESS SCHOOL (KBS), YOU CAN EXPERIENCE WHAT IT'S LIKE TO STUDY IN ANY OF OUR FOUR AUSTRALIAN CAMPUSES, LOCATED IN ADELAIDE, BRISBANE, MELBOURNE AND SYDNEY. YOU CAN EVEN STUDY THE MBA ONLINE!*



- ✓ **ADVANCED ONLINE PLATFORM**
An easy-to-use, friendly navigation system that will allow you to engage with a wide range of interactive learning materials including videos, podcasts, quizzes, forums and glossaries. All recommended readings are also specially curated and available to download without needing to purchase any textbooks.
- ✓ **MBA SPECIALISATIONS**
Choose to commence a general MBA, or tailor your degree by pursuing one of the following specialisations:
 -  Women in Leadership
 -  Tourism and Hospitality Leadership
 -  Entrepreneurship
 -  International Leadership
 -  Health Services Management
 -  Project Management
 -  Digital Management
- ✓ **PRACTICAL CONTENT**
All subjects are developed in consultation with an Industry Advisory Board, ensuring practical and theoretical relevance in the workplace.
- ✓ **PRACTICAL ASSESSMENTS INSTEAD OF EXAMS**
Rather than end-of-trimester exams, there are interactive and diverse assignments throughout the trimester to assess your practical implementation skills.
- ✓ **STUDY FLEXIBILITY**
Want a KBS qualification without leaving your home country? This MBA course gives you the option to study 100% online!* Attend a live weekly webinar or, if you prefer, listen to the recorded version instead.
- ✓ **KAPLAN GLOBAL NETWORK**
Kaplan has 400 locations in 30 countries and over 1,000 partnerships with school districts, colleges, and universities.
- ✓ **GLOBALLY RECOGNISED PROVIDER**
Offering higher education degrees in Australia, we deliver accredited courses recognised by leading governmental bodies and professional institutes.

* If you are an international student wanting to study online in Australia, you may be aware that strict online study limits apply. For more information please visit immi.homeaffairs.gov.au.

We believe our [Master of Business Administration](#) is unparalleled in the Australian marketplace. Our team of educators and industry experts have designed and developed the MBA to ensure you graduate with much more than just a qualification.

MORE THAN JUST A QUALIFICATION

Graduates can expect to competently:

- Apply knowledge related to fundamental business processes to make effective business decisions in a global context.
- Integrate business knowledge to take well-reasoned action in diverse situations.
- Innovate to address business issues and opportunities in dynamic environments.
- Demonstrate the leadership necessary to accomplish business goals and maximise organisational performance.
- Evaluate the ethical and social implications of business decisions.



25%

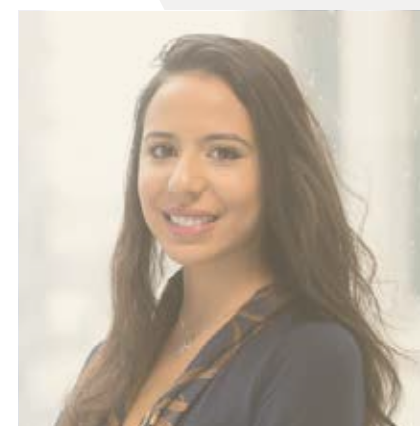
GREATER LEARNER ENGAGEMENT THAN THE INDUSTRY AVERAGE*



'I am studying my MBA online at Kaplan Business School because it gives me the flexibility to fit my study into my lifestyle and balance other important priorities. Learning online is also training me to be a more motivated self-starter who takes the initiative to stay on top of my studies.'

LINH DUONG/ VIETNAMESE

MASTER OF BUSINESS ADMINISTRATION



'I am studying an MBA at Kaplan Business School as it will give me the knowledge I need to open my own company. The subjects they offer are all really interesting and I love the campus environment, the staff and the personalised help we receive.'

HASNA CHEBIHI/ MOROCCAN

MASTER OF BUSINESS ADMINISTRATION

* Based on the 2017/18 QILT results for the average of all business and management postgraduate providers nationally, released in April 2019.

SEVEN MBA SPECIALISATIONS TO CHOOSE FROM



WOMEN IN LEADERSHIP

This unique specialisation is ideal for those who recognise that organisations characterised by diversity have proven to be far more successful than organisations defined by uniformity. Students will learn how to shift an organisation’s culture into one that values fairness and equity.

Career outcomes

- corporate leader
- diversity manager
- executive coach



ENTREPRENEURSHIP

Learn how to incorporate entrepreneurial activities within your existing organisation or gain the tools needed to launch your own successful start-up business.

Career outcomes

- start-up consultant
- venture capitalist
- business coach



HEALTH SERVICES MANAGEMENT

Learn how to lead and manage health care teams. Study the knowledge and skills that ensure better outcomes for health care providers as well as patients.

Career outcomes

- nursing manager
- practice manager
- health care administrator



DIGITAL MANAGEMENT

Master how digital information can be used, created and ultimately communicated both online and in the physical world. Know which strategies and practices an organisation needs to adopt to be digitally proficient and sustain competitive advantage.

Career outcomes

- marketing consultant
- information resources manager
- business analyst



TOURISM & HOSPITALITY LEADERSHIP

Influence and inspire entire organisations, not just teams, and guide and enhance entire regions, not just venues. Advance your career in this exciting and rapidly growing industry.

Career outcomes

- tourism executive
- hotel general manager
- events planner



INTERNATIONAL LEADERSHIP

Build your career globally as a leader who drives change and innovation. Inspire your stakeholders and know how to coach large teams to leverage their success.

Career outcomes

- global director of strategy
- remote/virtual leader
- change manager



PROJECT MANAGEMENT

Oversee the planning, implementation and scope of projects and know what gaps or weaknesses need addressing within a business for projects to really flourish. You’ll also become a master of analysing risk, directing teams and managing human resources.

Career outcomes

- risk consultant
- project manager
- implementation manager

MBA STRUCTURE

12 subjects: 6 core + 6 additional MBA subjects (depending on your choice of specialisation(s)).



MBA (ONE SPECIALISATION) STRUCTURE



MBA (TWO SPECIALISATIONS) STRUCTURE



SUBJECT BREAKDOWN

Level 400 subjects

People, Culture and Contemporary Leadership	Governance, Ethics and Sustainability
Financial and Economic Interpretation and Communication	Consumer Behaviour and Marketing Psychology

Core subjects Elective subjects

Level 500 subjects

Emotional Intelligence, Cultural Intelligence and Diversity	Operations Management and Decision-making Models	Introduction to Data Analytics for Business	Internship
Dynamic Strategy and Disruptive Innovation	Business Psychology, Coaching and Mentoring	Thinking Styles, Negotiation and Conflict Management	

Level 600 subjects

Women in Leadership	Entrepreneurship	International Leadership	Health Services Management	Digital Management	Project Management	Tourism & Hospitality Leadership	No Specialisation
Communication, Persuasion and Influence	New Venture Capital Raising	Organisational Change and Innovation	Healthcare Management	Real-world Business Analytics and Management	Project Risk, Finance and Monitoring	Destination and Visitor Management	Elective
Gendered Workplace Environments	Fundamentals of Entrepreneurship	International Strategy	Healthcare Systems	Digital Marketing and Communication	Strategic Project Management	Managing in Service-based Industries	Elective
Personal Growth and Empowerment	Small Business Administration	International Economy and Multinational Finance	Comprehensive Healthcare Strategies	Knowledge Management	Project Initiation, Planning and Execution	Strategy and Leadership in Tourism and Hospitality	Elective
MBA Capstone: Strategy							

*Typical duration: work load or study intensity can be adapted to suit an individual's requirements. Please note: Not all subjects will be available every trimester. An accelerated study option is available depending on subject offerings. Information on timetables will be provided at orientation. Prerequisites may apply.

TYPICAL DURATION

Standard study option

2 years/ 12 subjects/ 6 trimesters

An accelerated study option is available depending on subject offerings.



THIS COURSE IS ALSO AVAILABLE ONLINE



INTAKE DATES

March, July, November



ENTRY REQUIREMENTS

kbs.edu.au/entry






FIND OUT MORE

kbs.edu.au/MBA

‘The MBA is very well designed and allows for closer contact with the lecturers, who are experts in their fields and have strong backgrounds working in various industries. The environment is friendly and it encourages students to participate in class which is really helping to grow my knowledge.’

LEONARDO ALDANA ROMANA / COLOMBIAN MASTER OF BUSINESS ADMINISTRATION

An academic internship can help launch your career, drive your professional aspirations and develop your leadership skills. Our strong industry network connects you with employers across Australia and provides you with access to a broad range of work experience opportunities.

-  Gain real-world experience and confidence through workplace responsibility.
-  Improve transferable skills such as communication, teamwork and time management.
-  Experience practical application of theory in a professional environment.
-  Impress prospective employers while enhancing employability.
-  Start building a network of industry contacts and ensure your chosen career path is right for you.

ACADEMIC INTERNSHIPS

We pride ourselves on thoroughly preparing you for entry into the workplace. Opting for an academic internship will improve your industry knowledge and provide you with the tools you need to contribute effectively in a professional environment.



1 IN 3

STUDENTS PLACED IN AN ACADEMIC INTERNSHIP WERE OFFERED ONGOING EMPLOYMENT.*

*Based on students placed in academic internships between November 2018 and June 2019.

kbs.edu.au/internship

STRUCTURE

The academic internship is structured so that 30% of your final mark will be determined by a rating assigned to you by your host employer. Every internship also includes an academic component. There are several assignments that are set for you throughout the trimester, such as a learning contract and reflective journal, which also serve as great opportunities to consolidate your learning in the workplace.

ENHANCING EMPLOYABILITY

Relevant work experience is one of the first things prospective employers look for. An academic internship is a highly valuable addition to both your degree and your professional resume. Through an academic internship, you will gain exposure to a professional environment and experience the day-to-day operations of a business.

HOW IT WORKS

Our academic internships can be undertaken as elective subjects if you are studying a Bachelor of Business, a Graduate Diploma of Business Administration or a Master of Business Administration.

Placements are arranged by Careers Central and will be determined via a job interview process with both Kaplan Business School and the host company. Alternatively, we can support you to source your own internship with a business. Internships are unpaid and the electives are assessable as part of your degree. To be eligible, your grade point average as a minimum must be a Pass.



Stand out from the crowd with a Kaplan Business School scholarship! In our genuine ambition to help individuals reach their educational and career goals, we offer a number of scholarships to students in Australia and across the globe.

SCHOLARSHIPS

If you have what it takes, we would love you to apply! Our scholarship winners benefit from reduced tuition fees for their relevant undergraduate or postgraduate studies, and the recognition of being a Kaplan Business School scholarship recipient.

OUR AVAILABLE SCHOLARSHIPS INCLUDE:



HIGH ACHIEVERS SCHOLARSHIP

This scholarship nurtures our future business leaders. Australian and international students who can display a record of outstanding academic merit in business, or a related field of study, can apply.



REGIONAL SCHOLARSHIPS

Global leadership starts with you! We offer a variety of scholarships to students from various regions, including Australia, who display a record of outstanding academic merit.



DEAN'S AWARD

This scholarship is awarded every trimester to an existing KBS student in recognition of their exceptional academic results and their proactive leadership of campus activities. Aside from the public acknowledgement of their positive contribution to the KBS community, the successful student also receives a substantial fee reduction for the remainder of their course.



ALUMNI SCHOLARSHIP

If you have completed a course of at least 4 months in duration with a Kaplan education provider, you may be eligible for an Alumni scholarship.

Eligibility criteria for our scholarships can be found at kbs.edu.au/scholarships. Other scholarships may be offered from time-to-time.

HOW TO APPLY



Check eligibility requirements and terms and conditions at kbs.edu.au/scholarships.



Complete a scholarship application form from kbs.edu.au/scholarships. A 500-word essay may be required.



Attach supporting documentation with your submission.



Sign and date the student declaration.



Send your completed scholarship application together with your course application to scholarships@kbs.edu.au.



THE KBS ADVANTAGE



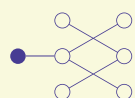
GLOBALLY RECOGNISED PROVIDER

We deliver **accredited courses** recognised by leading government bodies and professional institutes.



INDIVIDUAL SUPPORT

Our small class sizes enable our expert lecturers to provide the support you need. Students have rated our **student support** higher than every public university in Australia.*



YOUR FOUNDATION FOR THE FUTURE

We provide **lifelong support** to help you grow. All our students and alumni have access to our career services, professional development and networking opportunities.



REAL-WORLD RELEVANCE

We carefully select our lecturers based on their **industry experience**. Our subjects focus on the practical skills employers are looking for in business graduates.



YOU'RE NOT JUST A NUMBER

We take the time to get to know you and make sure you enjoy your journey with us by creating a **community** where everyone feels heard.



GLOBAL CITIZENS

Bringing together students of more than **80 different nationalities**, we actively promote the benefits of cultural awareness, social connections and diversity in the classroom.

*Undergraduate and postgraduate students combined.
QILT 2018 Student Experience Survey National Report.
Published April 2019.

KAPLAN GLOBAL NETWORK



KAPLAN HAS RELATIONSHIPS AND PARTNERSHIPS WITH OVER

2,600

CORPORATIONS AND BUSINESSES



OVER

1,000

PARTNERSHIPS WITH SCHOOL DISTRICTS, COLLEGES, AND UNIVERSITIES



ONE MILLION

STUDENTS ARE HELPED BY KAPLAN TO ACHIEVE THEIR EDUCATIONAL AND CAREER GOALS EACH YEAR



KAPLAN HAS

400

LOCATIONS IN

30

COUNTRIES



KAPLAN BUSINESS SCHOOL



1,300

HIGH ACHIEVERS RECOGNISED AND REWARDED EACH YEAR



AVERAGE OF ONLY

25

STUDENTS PER CLASS



OVER

4,500

ALUMNI



STUDENT MIX OF MORE THAN

80

NATIONALITIES

All data is based on national average student and alumni numbers (2018–2019).

DATES AND TUITION FEES

TUITION FEES

The 2020 tuition fees were not available at the time of printing and will be updated on kbs.edu.au/fees as soon as they are available. The tuition fees listed below are in Australian dollars and are based on the tuition fees for students commencing in 2019.

	INTERNATIONAL STUDENTS		DOMESTIC STUDENTS	
	SUBJECT FEE	COURSE FEE	SUBJECT FEE	COURSE FEE
Graduate Certificate in Business Administration	\$3,625	\$14,500	\$3,400	\$13,600
Graduate Diploma of Business Administration	\$3,625	\$29,000	\$3,400	\$27,200
Master of Business Administration	\$3,625	\$43,500	\$3,400	\$40,800

Note: Fees may be subject to an annual increase at the beginning of each subsequent calendar year for the duration of the course. Non-tuition fees and fees for additional services provided by Kaplan Business School can be found on kbs.edu.au/fees.

2019 KEY DATES

TRIMESTER 3

ORIENTATION	6–7 NOVEMBER
START DATE	11 NOVEMBER
EXAMS	22–28 FEBRUARY 2020

2020 KEY DATES

TRIMESTER 1

ORIENTATION	17–19 MARCH
START DATE	23 MARCH
EXAMS	20–26 JUNE


TRIMESTER 2


ORIENTATION	14–16 JULY
START DATE	20 JULY
EXAMS	17–23 OCTOBER

TRIMESTER 3

ORIENTATION	10–12 NOVEMBER
START DATE	16 NOVEMBER
EXAMS	20–26 FEBRUARY 2021

CONTACT US

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 info@kbs.edu.au

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Level 1, 68 Grenfell Street
Adelaide SA 5000 Australia
+61 (0)8 8215 4100

Supplementary Location
132 Grenfell Street
Adelaide SA 5000 Australia

BRISBANE

Ground Floor, 369 Ann Street
Brisbane QLD 4000 Australia
+61 (0)7 3872 3800

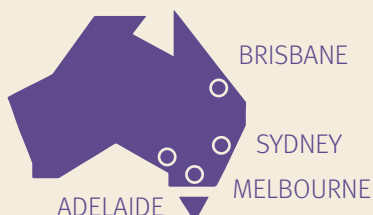
MELBOURNE

Level 4, 370 Docklands Drive, Docklands
Melbourne VIC 3008 Australia
+61 (0)3 9626 4576

SYDNEY

Level 8, 540 George Street
Sydney NSW 2000 Australia
+61 (0)2 8248 6758

Supplementary Location
98–104 Goulburn Street
Sydney NSW 2000 Australia









ACADEMIC ENTRY REQUIREMENTS

For entry requirements please visit kbs.edu.au/entry or scan the QR code.



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