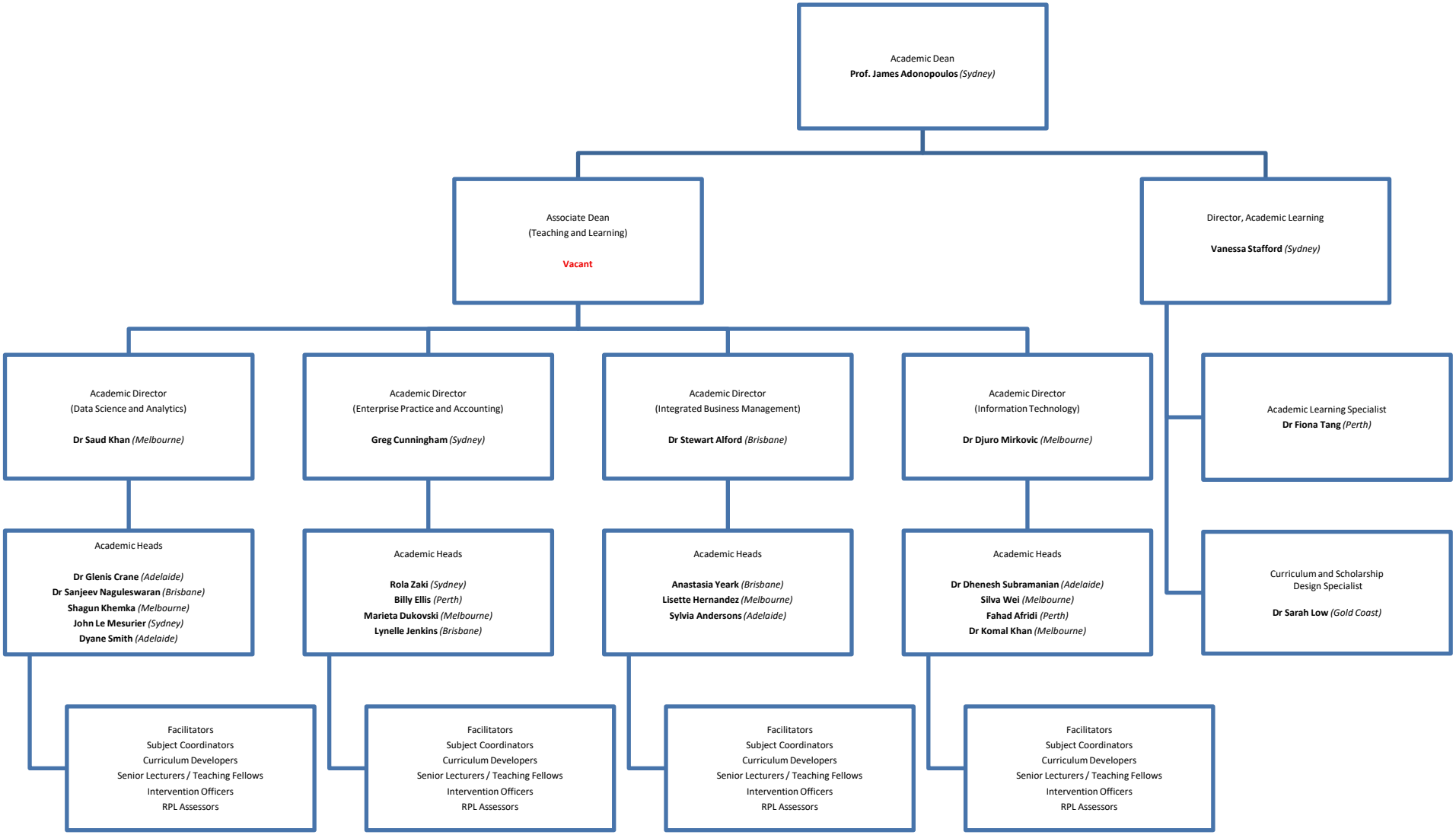Kaplan Business School, Academic Structure